



National Tutors' Conference

25th October, The Royal Society, London

Sponsors, Exhibitor and Advertising Opportunities

"There is real value in bringing these like-minded people together, it's where all these exciting collaborations come from ... and these things lead into all sorts of fantastic partnerships going forward." Will Chambers, Bramble

"Because of the set up and the way the day evolved, we had great quality conversations with so many of the attendees" Ceara Hayden, CGP Books

"As a business, The Tutors' Association conference gave us the opportunity to speak to tutors directly to understand their needs and help us shape our content going forward." Jessica Craker, EdPlace

"Great day! Thank you to all of those who made it an inspirational and informative day. It was a pleasure to sponsor this great event!" D&T Chartered Accountants

Get Involved

This year's Conference will be held at The Royal Society on Friday, October 25th, 2019.

The Royal Society is at the cutting edge of scientific research, funding more than 2500 of the UK's best scientists every year to help them develop their skills and ideas. By holding our Conference at this venue, we are actively supporting vital scientific progress as well as enjoying the excellent facilities they offer. As a Sponsor you will be part of this wider association.

Our annual conference has become a centrepiece of the Association's ambitious programme. **Hundreds of delegates** come together to discuss important topics within tutoring, to network with each other, and learn more about products and services that can be of direct benefit to them. Sponsorship of the Conference represents an unrivalled opportunity to reach and talk to this hard to reach audience.

As with our previous Conferences, we are seeking a **small selection** of [Sponsors for the Conference](#) and [Subject Experts for the Tutors' Surgery](#) (read about it on page 3) who will enhance the delegates' experience on the day with a wealth of information, services and materials of direct use to tutors.

Sponsorship Opportunities

| | Feature in all comms prior to the event | Conference Magazine Advert | Conference Magazine Editorial (optional) | Logo in delegate badge | Headline sponsor of a Keynote speech | Mention in opening speech | Directory insert | Promo item for delegate bag | Exhibitor Space* | Delegate Passes | Bespoke Promo Email | Blog post (optional) |
|---|---|----------------------------|--|------------------------|--------------------------------------|---------------------------|------------------|-----------------------------|------------------|-----------------|---------------------|----------------------|
| <p>PLATINUM Sponsor Two sponsorship opportunities available £3,200 (exc. VAT)</p> | ✓ | Full Page | 2x Full Page | ✓ | ✓ | ✓ | ✓ | ✓ | ✓* | 4 | 2 | 1 |
| <p>GOLD Sponsor Two sponsorship opportunities available £2,800 (exc. VAT)</p> | ✓ | Full Page | 1x Full Page | | | ✓ | ✓ | ✓ | ✓* | 2 | 1 | 1 |
| <p>SILVER Sponsor Two sponsorship opportunities available £1,800 (exc. VAT)</p> | ✓ | Half Page | | | | ✓ | ✓ | ✓ | ✓* | 2 | | |

* Due to the venue's strict exhibitor guidelines, all pull-up banners must be stable and set at a safe distance from all walls/artwork. As a consequence, exhibitor space is limited to **one single table** and **one single pull-up banner** per exhibitor. The venue reserves the right to remove or relocate any banners/branding that contravene these guidelines.

TUTORS' SURGERY – £550 (exc. VAT)

Limited to 6 spaces only

The Tutors' Surgery is a panel of experts who will address questions from our members that relate specifically to the panellists' areas of expertise at break-out sessions that will be repeated throughout the day. After the Q&A sessions, you will have the opportunity to interact on a 1-to-1 basis with delegates at your dedicated Experts exhibitor space. We are looking for Legal firms, GDPR Experts, Accountancy firms, Insurance Companies, Mental Health and Wellbeing Practitioners - on an exclusive basis, there will only be one expert per category.

The Tutors' Surgery is an excellent opportunity to showcase both your expertise and your services, and engage in high quality conversations with all delegates.

Participation in the Tutors' Surgery includes:

- Participation as a Guest panellist at the surgeries throughout the day
- Dedicated exhibitor space
- 2 x Delegate passes
- 50 word inclusion in the directory

CONFERENCE MAGAZINE

Featured in the Conference Magazine, posted to members four weeks prior to the event

- One Full-page ad £450 (EXC. VAT)
- One Half-page ad £250 (EXC. VAT)

OTHER OPPORTUNITIES

- **Sponsored Drinks Reception**
Host a post-conference drinks reception at your venue or a venue of your choice.

To discuss any of the options available, contact Ruth Palomino on: 01628 890 130 opt. 4

or email: ruth@thetutorsassociation.org.uk