



SR. GRAPHIC DESIGNER

summerdecember.com

310.570.3877 summerdecember@gmail.com

EXECUTIVE SUMMARY:

Problem Solving, Flexible, Creative Thinker, Versatile, Effective Communicator, Collaborative & Independent, Resourceful, Mentor, Dynamic, Prioritization, Strategic, Self-Motivated

SPECIALTIES:

Design Layout, Typography, Design Aesthetic, Photo Editing/Re-Touching, Logo & Corporate ID, Travel & Fashion eCommerce, Illustrations, Concepts, Tight Deadlines, Design for Web

PROGRAMS:

Adobe Creative Suite: Photoshop, Dream Weaver, InDesign, Illustrator
I also work with Google docs, PowerPoint, MS Word & Excel

EDUCATION:

Miami International University of Art & Design, 2017 Master of Arts, Design & Media Management
Art Institute of Ft. Lauderdale, FL, 2008 Bachelor of Science, Graphic Design
Art Institute of Ft. Lauderdale, FL, 2003 Associate of Science, Graphic Design

EMPLOYMENT:

Norwegian Cruise Line, February 2014 to Present: Sr. GRAPHIC DESIGNER: Marketing & Acquisitions email/News Letters, Design Templates, Prioritize w/ Tight Deadlines & Multiple Updates, Light HTML/Code

Love Culture, 2011-2012: Front End WEB DESIGNER: eMail/News Letters, Website Banners Home Page Slides, Lead e-Commerce Creative Team, Direct Photo Shoots (garments & accessories / product flats, scout locations) Interdepartmental Collaboration for e-Commerce Promotions and Photo Shoots

Tianello Clothing, 2008-2011: In-House GRAPHIC DESIGNER: Design for Retail & Wholesale Sites, Photograph & Edit Product Images e-Commerce, Direct Brand Photo Shoots

FREELANCE & PRODUCTION: 2008 - 2014:

Sport Chalet: GRAPHIC DESIGNER: Marketing Collateral for Store Brand & Vendors, Print & Web. Online Banners, eMail/News Letters, POP & End-Cap Store Display

AG Jeans: e-Commerce GRAPHIC DESIGNER: Fall 2013 e-Commerce Site Re-Design
Design Templates for Home Page Slides, Mobile Optimization Wireframe Templates in Photoshop
Photo Editing, Web Banners, eMail/News Letters

Lucky Brand Jeans: WEB DESIGNER: E-Commerce Department Production for Retail Site Re-Design, Wire Frame, Banners, Ads, Heavy Photoshop, Edit Typography, Content & Product Images

Pacific Sunwear: WEB DESIGNER: Create Visually Engaging eMail/News Letters, Web Banners, Assets for Brand Exclusive Campaigns: Landing Pages, Mobile Device Imagery & Graphics

Orly Beauty: PRODUCTION DESIGNER: Web & Print for Orly Brand & SpaRitual (spa/luxury brand)
Hang Tags, Web Banners, Production for Multi-Page Catalog (Indesign).