



# **Graphic Design Professional**

### INTRODUCTION

As a versatile design professional with experience across travel and fashion brands, medical, and design agencies. From digital to print creative, I bring a broad skill set to elevate your team's creative output.

## **PROGRAMS**

### **Creative Software**

- Adobe Creative Suite: Photoshop, Illustrator, InDesign
- Figma, Framer, Canva

### **Microsoft**

- Power Point, Word, Excel

## **Project Management**

- Asana, Basecamp, Review Studio

### Google

- Docs, Sheets, Slides

### **SPECIALTIES**

Layout, Typography, Photo Editing, Logo / Corporate ID, Illustrations, Templates, Landing Pages, Email, Illustrations, Production

## SUMMARY

Creative,Independent, Organized, Dynamic, Problem Solver, Tight Deadlines, Effective Communication

## **EDUCATION**

Master of Arts, Design & Media Management

— Miami International University of Art & Design
June 2017

Bachelor of Science, Graphic Design

— Art Institute of Ft. Lauderdale, FL

March 2008

### **EXPERIENCE**

— Photo Editor, Contractor

MSC CRUISES

September 2024 - March 2025 Source and select quality stock images, edit / retouch, resize and batch for digital

## SNAP INC.

September 2022 - October 2023 Work with proprietary software, edit images for dynamic use for fashion products. High volume edits, tight deadlines / quota

#### **EXPERIENCE**

— **Sr. Graphic Designer, Contractor**BAPTIST HEALTH OF SOUTH FLORIDA,
June 2023 - Present
Print and digital marketing, internal and
public facing signage, e-newsletters

### **MAJORITY STRATEGIES**

Election Season 2022 & Election Season 2024 Production edits to digital campaigns, animated banners, various direct mail marketing, splash pages

NORWEGIAN CRUISE LINE, FL February 2014 - October 2019

— Sr. Graphic Designer, In-House Email, banners, social media and landing pages, source and select quality stock images, edit / retouch

### FREELANCE & CONTRACTS, CA

July 2010- December 2013 / List of Clients

— Contractor, Sr. Graphic Designer

Ag Jeans

Lucky Brand Jeans

Pacific Sunwear

Orly Beauty

Sport Chalet

bebe

# LOVE CULTURE, CA

August 2011- June 2012

— Design Team Leader, Ecom / Email Oversaw production for creative team of 8, prioritize workflow, liaison interdepartmentally to achieve campaign goals, produced and directed photo shoots

## TIANELLO CLOTHING, CA

August 2008 - August 2011

— In-House Graphic Designer

Design for print and digital:
printed marketing materials, email
newsletters, photograph products for
online, photo editing,trade-show banners