



Rotary Club of Idyllwild

Agreement for Posting of Banners

This Agreement for Posting of Banners ("Agreement") is entered into this ____ day of _____, 20__ by and between The Rotary Club of Idyllwild, a California non-profit organization ("Rotary") and _____ a non-profit organization ("Requestor") with a Tax ID of _____.

Rotary financed and supervised the installation of the facilities (including poles and lines) between "The Fort" retail building and the "Red Kettle" restaurant (the "Display Site") that are used for displaying banners promoting Idyllwild community service activities and projects of non-profit organizations (the "Banner Display"). Rotary desires to make the Banner Display available to Idyllwild based community organizations.

Requestor desires to have their banner installed on the Banner Display for the intended purpose of _____ (the "Event") for the period beginning _____ for a minimum of seven (7) days up to a maximum of 21 days (the "Term"), unless a longer time is approved by the Rotary Club Banner Committee (the "Banner Committee") in its sole discretion.

AGREEMENT

Subject to the terms, covenants and conditions of this Agreement, Rotary is willing to grant Requestor permission to use the Banner Display in consideration of the mutual promises contained herein and other good and valuable consideration the receipt and sufficiency of which are hereby acknowledged. The parties agree as follows:

1. Requestor is responsible for the design and production of their banner. Requestor agrees to comply with the banner construction requirements described herein and notify the Banner Committee of its intention to have a banner installed prior to the Term commencement.
2. Only banners promoting activities or projects of significant community service or interest will be considered for display. Commercial, political, or religious messages will not be displayed. Priority will be given to organizations based on submittal date of request.
3. Requestor agrees to be fully financially responsible for any damage to their banner or any injury to any person which may arise in connection with this Agreement and/or the banner.
4. Requestor agrees that Rotary has sole right to determine acceptability of the Event banner and is not responsible for any damage, wear and tear, loss, deterioration, collapse or destruction of the banner.
5. Requestor agrees that any and all costs incurred with regard to the Event and/or banner, or any claims of third parties for liens, personal injury, or property damage with respect to the use of the Banner Display shall be borne by Requestor at Requestor's sole cost and expense. Requestor agrees to indemnify and hold Rotary and Rotary International, their officers, directors, agents and employees harmless from and against any claim of loss, demands, causes of action, liens, judgments, fines and expenses (including, without limitation, attorneys' fees), cost or liability of any nature whatsoever arising out of or incurred in connection with this Agreement and/or the banner and/or Event.
6. Rotary does not charge a fee for displaying accepted banners.

BANNER CONSTRUCTION REQUIREMENTS

Banner height must be a minimum of four (4) feet with a maximum length of twelve (12) feet. Banner must be printed on both sides (back to back banners will not be hung). Durable, waterproof, outdoor vinyl is recommended.

Grommets must be #4 (1/2" inner diameter), spaced approximately 18 to 24 inches apart. Wind flaps are strongly recommended.

A streamer with additional information may be added to the bottom of a four (4) foot high banner at the time of installation. Streamer may be up to 18" high with a maximum width of 12 feet. Streamer can be used with a generic banner for changing information such as date, time, location, or to highlight some special event at different times during the year.

DESIGN CONSIDERATIONS

1. Keep your message, text and graphics simple and bold. Banners in the Display Site are mostly viewed by people in vehicles driving under the banners.
2. Use of bright, bold colors and heavy black (or white against dark backgrounds) enhance visibility.
3. Lots of white space makes reading easier. Keep it simple.

PROCEDURE FOR SUBMITTING A BANNER FOR DISPLAY

A representative of an organization with an acceptable banner must bring their banner to the Display Site at 8:00AM, Mondays. If Monday falls on a holiday, the following day, Tuesday, will be the installation day. Unless other arrangements have been made with the Banner Committee, a representative must also be present on the Monday that their banner is scheduled to be removed. Rotary accepts no responsibility for storing, maintaining or returning any organization's banner.

NOTICES

Any notice to be given to Rotary or Requestor shall be in writing and shall be deemed to have been properly delivered when directed to such addressee as follows:

"Rotary"
Rotary Club of Idyllwild
P O Box 152
Idyllwild, CA 92540

Attention: President
Email: IdyllwildRotaryClub@gmail.com

"Requestor"

Attention: _____
Email: _____
Phone: _____

Requestor warrants that Requestor has the right, power and authority to enter into this Agreement and to perform its obligations hereunder, and the person executing this Agreement on behalf of Requestor has the right, power and authority to do so.

Parties have executed this Agreement on the dates indicated below.

"Rotary"
Rotary Club of Idyllwild
Authorized Agent:

By: _____

Print Name: _____

Date: _____

"Requestor"

By: _____

Print Name: _____

Date: _____