



18TH HUNGARIAN FESTIVAL SARASOTA

October 19-20, 2024

OFFICIAL PROGRAM BOOKLET

Advertiser _____ Phone _____

Contact Person _____ Fax Number _____

Address _____

City _____ State _____ Zip _____

BACK COVER	FULL COLOR (5 1/2" x 8 1/2")	\$1000.00	_____
INSIDE BACK COVER	FULL COLOR (5 1/2" x 8 1/2")	\$600.00	_____
INSIDE FRONT COVER	FULL COLOR (5 1/2" x 8 1/2")	\$600.00	_____
FULL PAGE	FULL COLOR (5 1/2" x 8 1/2")	\$450.00	_____
1/2 PAGE	FULL COLOR (4 1/2" x 5 1/2")	\$250.00	_____
BUSINESS CARD	FULL COLOR (3 1/2" x 2")	\$150.00	_____
ADD DESIGN		\$ 50.00	_____

DEADLINES: Advertising deadline is September 15th, 2024.

\$50 charge for ad design, unless camera-ready copy meeting mechanical specifications listed above is provided.

All ads must be approved and signed off by client no later than September 30st, 2024.

Faxes will not be accepted.

TERMS: Cancellations must be in writing and received by GFF no later than September 15th, 2024. All bleeds, reverses and special positions will be charged an additional 10 percent. The above rates are space rates only and are based on CAMERA READY ads. The production charge is \$50 per ad, including any charges necessary to prepare any ad that is submitted as camera ready that requires additional work to make such ad camera ready per our specifications, including and not limited to layout, design, typesetting, PMT, photography costs and postage costs.

Ads must be paid by September 15st, 2024. In the event of an error in the advertisement on the part of the publisher/printer, GFF shall not be responsible for any sum in excess of the cost of the ad.

Advertiser assumes full and complete responsibility for the content of all advertising copy submitted, printed and published pursuant to this agreement, and shall indemnify and hold GFF/publisher/printer harmless against any demands, claims or liabilities by reason of the advertising, including reasonable attorney's fees.

Please make your check payable to GFF and send/deliver with the ad copy:

PO.BOX 25274 Sarasota FL 34277

Phone: (941) 320-8253 * Fax: (941) 388-3321 * E-mail: festivalinfo@yahoo.com

Advertiser's signature: _____ Date: _____