

Hi-De-Hi!

Souvenir Programme



noda

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1983 Hi-De-Hi play flyer

DUNCAN C'WELDON with PAUL GREGG and LIONEL BECKER for TRIUMPH APOLLO PRODUCTIONS LTD
ROBERT LUFF PRODUCTIONS LTD and LOUIS BENJAMIN for STOLL MOSS THEATRES LTD
present

David Croft and Jimmy Perry's
**FUN-PACKED HOLIDAY MUSICAL
FOR ALL THE FAMILY**



Hi-DE-Hi

Starring
SIMON CADELL PAUL SHANE
RUTH MADOC
JEFFREY HOLLAND
FELIX BOWNESS BARRY HOWARD BEN WARRISS
and SU POLLARD

Written by
JIMMY PERRY
and
DAVID CROFT

Staged by
TUDOR DAVIES

hello Jason.
Lyn
Su Pollard

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OPENS DEC. 22 PREVIEWS DEC. 19/20/21 PROGS. 6.00 TWICE NIGHTLY 8.30

This production contains language and attitudes of the era that may offend.

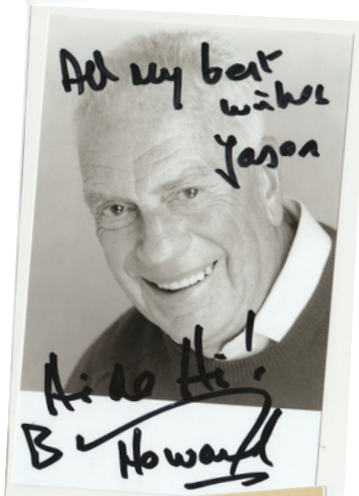
A welcome note from Director, Jason.

Hello campers! Welcome to Maplins and my first bash at directing a play! I have thoroughly enjoyed the experience although it has been a huge learning curve! As a child of the 1980s I have fond memories of watching Hi-De-Hi! on television as a youngster. I loved the Carry On style bawdiness, class comedy and nostalgia. Staging this play in such a small space has been challenging, but our brilliant actors and back stage team are making it work! As with all productions this show has been a group effort. Special thanks goes to Sharon Middleton, Jo Henderson and Adrian Worgan for your support and guidance, Hilary Hull for your expert choreography, Ian for your fantastic carpentry skills, Paul for your patience and for managing the sound and lighting and Lydia for your superb stage management. I'd also like to thank my partner Jo for watching countless repeats of Hi-De-Hi! with me, tolerating my endless HDH chat, helping organise the set and props and joining me on several charity shop excursions.

The whole team were saddened to hear of the death of Ruth Madoc in December last year. Ruth played the vamp from the valleys, Gladys Pugh in all nine series. Her character, Gladys, was the chief Yellowcoat, famed for her camp tannoy announcements preceded by three signature notes played on a mini xylophone, followed by her saying, "Hello campers," and then the title phrase, "Hi-de-Hi!" I was lucky enough to chat with Ruth several times before she died and she was very supportive of our production. For many years and whilst filming Hi-De-Hi, Ruth lived in Huntingdon, near Peterborough. Ruth's performance as Gladys was perfect, she was one of a kind and a unique talent and gone far too soon. We have decided to dedicate this production to Ruth's memory.

So roll your trouser legs up, put your hanky on your head and join us for a nostalgic and hilarious trip down memory lane. Ho-de-ho!

Jason Wilson
Hi-De-Hi! Director & Producer



This production is in
memory of Ruth Madoc.

Thank you for the laughs Gladys.

Ruth Madoc

16 April 1943-9 December 2022



Cast



Adrian Worgan
Jeffrey Fairbrother



Sarah Owen
Gladys Pugh



Tracy Hulme
Peggy Ollerenshaw



Phil Briston
Ted Bovis



Stuart Giddings
Spike Dixon



Barbie Miller
Yvonne Stuart-Hargreaves



Mick Cockerill
Barry Stuart-Hargreaves



Alex Moores
Mr Partridge



Andrew Tiplady
Fred Quilly



Emma Rogers
Sylvia Garnsey



Becki Oliver
Dawn &
radio
announcer



Hilary Hull
Tracey



Jess Forbes
Betty

Front of House & Audience Yellowcoats:

Alison Clarke, Alison Kirby,
Libby Barber, Paula Huntley,
Rowena Roberts and
Tegan Wyche



Lorraine Spencer
4. Hilary Bovis



Thomas Beach
Bailiff &
Mr Pritchard

Musical numbers:

Holiday Rock, Bobbing Up and
Down Like This, Just One More
Chance, Goodnight Campers,
I'm Available (Rita's Audition),
The Old Bazaar in Cairo
and If I Were Not Upon
the Stage.

The show also features lots of
popular music from the 1950s.



Production Team

Play written by Paul Carpenter and Ian Carpenter and adapted from the original TV series by Jimmy Perry and David Croft

Producer & Director: Jason Wilson

Stage Manager: Lydia Henderson

Sound and Lighting: Paul Shepherd & Simon Sleight

Choreographer: Hilary Hull

Props: Jason Wilson, Rowena Roberts, Jo Stubbins,

Lorraine Spencer, Tracy Hulme and Sarah Owen.

Scenery: Jason Wilson, Jo Stubbins, Jo Henderson & Lydia Henderson

Carpenter: Ian Harry Harrison

Costumes: Joanne Henderson, Tracy Hulme, Sarah Owen and Jason Wilson

Backstage Crew: Sharon Middleton, Andrew Fenn, Lucy Abbey, Stuart Brown and Jo Henderson

Marketing, Social Media & Programme: Jason Wilson & Becki Oliver



Synopsis of scenes

THE ACTION TAKES PLACE AT MAPLINS HOLIDAY CAMP, CRIMPTON ON SEA IN 1959.

PROLOGUE - "RADIO MAPLINS DESK"

ACT 1

Scene One: Staff room and office, morning.

Scene Two: "Radio Maplin" Desk, that afternoon

Scene Three: Staff Room and Office, later that afternoon.

Scene Four: Ballroom Stage, later that evening

Scene Five: A side area of the Ballroom

Scene Six: Ballroom Stage

Scene Seven: In the chalets, much later that evening

ACT 2

Scene One: Staff Chalets, the following morning.

Scene Two: Ballroom Stage, later that morning.

Scene Three: "Radio Maplin" Desk, later that morning.

Scene Four: Staff Room and Office, that lunchtime.

Scene Five: Ballroom Stage, three days later.

Scene Six: Bar, later that afternoon

Scene Seven: Ballroom Stage, later that afternoon.

Scene Eight: Staff Room and Office, later that afternoon.

With thanks to....

To all involved in bringing this production to life, thank you. Special mention to Ian and all the staff at Bourne Corn Exchange. Thanks to the staff at Abbey Church Hall and Elsea Park Community Centre for your help and support during rehearsals and to Tracy Hulme for the use of her home for production meetings and painting sessions and to Jo Henderson for all your help with costumes. Huge thanks to Fitzgerald's Beds and Pioneer Caravans for help with transporting props and scenery. Special thanks to original Hi-De-Hi! star Jeffrey Holland for helping with the publicity by providing your video message. Thanks to all our members, supporters and followers for your patronage and BIG thanks to you, our audience for the laughter and applause - it is that which makes each performance worthwhile.

Bourne in the 1950s

It is 1950's Bourne. In the gardens of the new council houses in Ancaster Road, strings of clothes dance in the wind following a weekend of washing. The official population of Bourne has reached 5,105 and the small town has been granted its own coat of arms.

Journey back over 70 years and the similarities are stark as we watch the development of a quaint market town. Now, around 18,000 residents enjoy Bourne and many of the buildings that lined the streets of the 1950's have taken on a new aesthetic and purpose.

Fond memories of local residents include Tabor's sweet shop; run by a shopkeeper who preferred the back of his hand to a hanky, Smiths Stores; which is now a popular rendezvous point for the locals and the various barber shops such as Dennis Neal and Teddy Maples which also doubled as a place to purchase fireworks.

Dance event at Bourne Corn Exchange poster, 1958.



West Street, 1955

As we reminisce on the 1950's we can appreciate how time has allowed for positive changes. We no longer have a siren bellowing across the town when there is a fire for example, but we still house our own fire station on South street. The Jubilee Pub pays tribute to its former life as an old car showroom through its charming décor, and while Raymond Mays himself may no longer be with us, his spirit lives on in the town in new Wetherspoons.



Raymond Mays with members of the Royal Family, 1950.

Every resident of 1950's Bourne had a part to play in making the town what it is today. In 70 odd years, when our children's children pop along to the Corn Exchange to watch a play set in the past, what will they remember of our present day town?



'witches hat' roundabout that rocked, aCute Linger
bully rocked it so hard my little brother **Peter Squires**
fell and hit the centre pole breaking his
leg. 'The marshes', this was a copse

Memories of

...is always greasy and shiny".



ceiling on wires."
Bourne fire brigade, 1952
Josie Hill

"A siren used to go off that you could hear all round the town when there was a fire somewhere and all the retained firemen abandoned their jobs and raced off to the fire station."

Mary Edmunds Otter

"My dad was a local hero from Eastgate Bourne when he returned in 1953 from a prisoner of war camp of the Korean War. The entire street was adorned with flags and people to welcome him home".

Christine Foston

one side groceries. I worked in the clothing side when I left school. Ben Hart was manager of the grocery.

Nationwide. Cash flew across the



Staff outside the Co-op, North Street

"The market outside of the Nottingham Building Society used to sell game and live rabbits and chickens and fresh fruit by auction. Apparently the actor Fred Emery who was in The Italian Job loved to come and watch the produce being sold".

Michael Brown

"Teddy Maples – men's hairdresser and the most important place to buy your fireworks at the right time of year".

Elaine Sandal



Bourne WI visit to Wedgewood
Pottery, 1958



Delaine bus, Bourne Market Place

"My auntie won £1000 at Bingo (the Tudor cinema) and it was presented to her by an actor from Coronation Street, that was quite an event!"

Angiepan Seager



Famous faces launched at

Butlin's

Can you identify who they are? Answers on page 10.





Set in the 'Maplins' holiday camp in the fictional Much of the plot was driven by shyster Ted's Crimpton-on-Sea, Essex, Hi-De-Hi! was the third attempts to win the upper hand over the naïve sitcom from writing partners Jimmy Perry and Fairbrother, though he would occasionally come David Croft, following their wartime efforts Dad's to his aid if it served his own ends. The regular Army (BBC, 1968-77) and It Ain't Half Hot, Mum cast was rounded out by eager new camp comic (BBC, 1974-81). Inspired by Perry's experiences as Spike Dixon, snooty ballroom dancers Barry and a Butlins 'Redcoat' (Maplins has its Yellowcoats), Yvonne, has-been jockey Fred Quilly, children- it attracted audiences of up to 13 million and hating Punch and Judy man Mr Partridge, and won a Best Comedy Series BAFTA in 1984. excitable chalet maid Peggy Ollerenshaw, whose overriding ambition in life is to become a

The show's eight-year run presented the events Yellowcoat.

of just two holiday seasons - 1959 and 1960 -

beginning with the arrival of new Entertainments Hi-De-Hi's broad humour - which all too often manager Jeffrey Fairbrother, an upper-class centred round people being launched into the Cambridge professor who, in the middle of a Olympic-sized swimming pool - disguised a divorce, had abandoned academia and come to poignant commentary on postwar British society, the holiday camp in search of new experiences. with Maplins serving as a microcosm of the class Simon Cadell's performance helped to define the system. In later series Fairbrother departed for a programme in its early years, with the effete university post in Wisconsin, and was replaced by Fairbrother's hesitant delivery of the series' dashing Squadron Leader Clive Dempster, with catchphrase, 'Hi-De-Hi, campers!', perfectly whom Gladys at last found true love. The final demonstrating his profound unsuitability for his episode saw Maplins close its doors for the last post. A regular highlight was Fairbrother's time, reflecting the new competition of cheap attempt at staff meetings to read the over-foreign package holidays. Perry and Croft's critical, semi-literate bulletins of unseen camps subsequent You Rang, M'Lord? (BBC, 1988-93) owner Joe Maplin. Jeffrey soon earned the ire of returned to the class barrier theme, uniting Hi-working-class camp host Ted Bovis, but proved De-Hi veterans Shane, Holland and Pollard with irresistibly attractive to both Chief Yellowcoat several of their Dad's Army and It Ain't Half Hot, Gladys Pugh and leggy siren Sylvia. Mum predecessors.

Famous faces launched at *Butlin's*

A. **Sir Paul McCartney** performed live on stage for the first time

Butlin's holiday camp talent show in Wales, aged 14 where his cousin-in law worked as a Redcoat.

B. Television presenter and magician **Stephen Mulhern** started out as a Butlin's Redcoat at the Minehead resort aged 17.

C. Comedian and actor **Roy Hudd's** first major job was as a Redcoat at Butlin's in Clacton in 1958.

D. Television comedian **Des O'Connor** worked as an usher at the Filey camp in the fifties. His burning ambition was to become a Redcoat but he was denied the opportunity by its producer who saw him as a threat. In an interview O'Connor said "I cheated to get in the Butlin's show as an agent was coming to see me and I told him I was the principal comedian. "I thought 'oh my Lord, I'm not even in the show!' I sat down with the other Redcoats, because I knew all their bits and said 'look, my mum and dad are coming to see the show and I told them I'm in the show and I'm not, do me a favour'. He had £26 in savings and offered the four £5 each to pretend they were sick. "All four of them went ill with food poisoning. He confessed: "I got my first job at the Palace in Newcastle from that fib. I'm not saying people should lie but sometimes I think you have to make things happen when you're in showbusiness."

E. Ringo Starr was performing at Skegness with a band called Rory Storm and the Hurricanes when he received a phone call from John Lennon asking if he was interested in joining The Beatles.

F. Children's TV presenter (most notably Playschool) and father to DJ Zoe Ball, **Johnny Ball** worked as a Butlin's Redcoat in Pwllheli, North Wales between 1960 and 1962.

G. Sir Cliff Richard's Redcoat days saw the birth of his rock and roll career at Butlin's Clacton performing with a backing group called The Drifters for £25 a week. The singer, whose camp show repertoire was heavily influenced by Elvis Presley, scored his first chart success, number two hit Move It, shortly after leaving his Butlin's engagement in 1958.

H. Ten year old **Catherine Zeta Jones** made an early appearance on the stage during the final of the 1979 Junior Star Trail Competition at Butlin's holiday camp in Minehead where she was enjoying a family break.

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NODA was founded in 1899.

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Members stage musicals, operas, plays, concerts and pantomimes.

Member venues range from professional theatres to village halls.

Supports the needs of youth and adult theatre, on and off stage.

NODA publishes three magazines a year **NODA Today**, read it for free on our website.

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noda.org.uk

About South Kesteven Acting & Musical Players

Founded in 2007 SKAMP are a local amateur dramatics group performing plays, comedies, murder-mystery events, musical theatre and pantomime throughout the region.

NODA and PAL affiliated, we are proud to have achieved multiple awards for our performances and work hard to ensure we bring high quality productions to the local stage. Catering to ages 8+ our group pride itself on our diversity and warm welcome to all. We are an inclusive group; our members support and assist not only to perform on stage, but with day to day running and behind the scenes activities too.

Our active social calendar provides a convivial environment for all members to share the camaraderie and sense of belonging amateur dramatics provides, and a wonderful opportunity to make new friends and learn new skills. If you would like to join our fun-loving, friendly group, and would like to get involved with our 2023 productions please contact us: skampgroup@hotmail.com



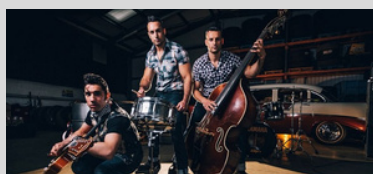
Forthcoming SKAMP shows:

Summer show: 26th-29th July 2023
Pantomime: 6th-10th December 2023

For details visit: www.facebook.co.uk/skampgroup



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Sarah Bailey Cartoons

Huge thanks to **Sarah Bailey Cartoons** for the Hi-De-Hi! illustration used to help publicise the show.



Quirky cartoons of your favourite UK sitcoms.

www.etsy.com/uk/shop/SarahBaileyCartoons



Thanks to LPT for kindly funding the installation of the new lighting which we have donated to BCE to further enhance our productions, but that can also be used by all other parties and groups for the benefit of the whole community.



Greetings from Maplins

GOODNIGHT CAMPERS SONG

GOODNIGHT CAMPERS, SEE YOU IN THE MORNING,
GOODNIGHT CAMPERS, WE CAN SEE YOU YAWNING.
YOU MUST WAKE UP YOUR SLEEPY HEAD,
WE'VE HEARD IT SAID THAT FOLKS DIE IN BED,
SO WE'LL SAY GOODNIGHT CAMPERS, DON'T SLEEP IN YOUR BRACES,
GOODNIGHT CAMPERS, SOAK YOUR TEETH IN JEYES'S.
DROWN YOUR SORROWS, BRING YOUR EMPTIES BACK TOMORROW,
GOODNIGHT CAMPERS, GOODNIGHT.



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