

Explore *Riverside* Together.com

[re] Discover Riverside

Sponsorship Opportunities



Raincross Platinum **\$ 2,500**

Logo on tour tickets

Raincross Gold **\$ 1,000**

Peace Walk Marker



Premium placement of logo depending upon sponsorship level on all printed materials, website, social media, sponsor wall, and an opportunity to have an informational table at Explore Riverside Together and National Night Out – Orangecrest on October 4, 2022. In addition, posts and mentions on social media, logo on sponsor wall, and goodie bag enclosures.

Orchard Silver

\$ 750

- Point of Interest Logo & QR Code
- Social Media Post
- Discovery Passports
- Sponsor Wall
- Goodie Bag Enclosure

Orchard Bronze

\$ 500

- Social Media Acknowledgement
- Discovery Passports
- Goodie Bag Enclosure



Yes, I would like to sponsor My Learning Studio OUTREACH:

Raincross PLATINUM \$2,500

Raincross GOLD \$1,000

Orchard SILVER \$750

Orchard Bronze \$500

Goodie Bag Enclosure \$50

Any amount \$ _____

Online Credit Card Donations:
www.MyLearningStudio.org

EIN 26-2468733

<i>Contact Name & Title:</i>	
<i>Organization/Company:</i>	
<i>Address:</i>	
<i>City, St, Zip code</i>	
<i>Daytime Phone:</i>	
<i>Email:</i>	
<i>Your name, organization or company for promotional materials.</i>	

Mail checks to: My Learning Studio OUTREACH
 17086 Van Buren Blvd. Riverside, CA 92504

If you have any questions, please call (951) 789-5403.



July 15, 2022

Dear Friend,

Imagine the despair of being a foster child who has faced many life challenges and is falling behind from changing schools recurringly. **Imagine** learning your child is at risk of retention and not having financial means to help your child. My Learning Studio OUTREACH serves students in challenging situations like these who are struggling academically and emotionally, often by no fault of their own.

Since 2008, My Learning Studio OUTREACH (MLSO) has served low-income, foster, adopted, at-risk, and court-appointed children, such as grandparents raising grandchildren, with award winning tutoring services. Amid COVID-19, MLSO helped students and families affected financially and academically by providing over 2,000 hours of free and fee reduced tutoring services. My Learning Studio offers one on one tutoring, along with small group sessions focused on educational needs.

Our 3rd Annual **Explore Riverside Together.com** event will be outside City Hall on Saturday, October 1st, 2022, from 9:00 AM to 2:00 PM. Downtown Riverside will be bustling with FREE interactive tours, entertainment, and fun for families, students, and inquisitive pedestrians. Together we will go on a learning adventure to explore educational, cultural, and historic sites in the heart of Riverside.

We are asking you to join us as a sponsor for this event. Last year we reached more than 1,200 Riverside residents and expect to exceed 2,500 this year! This community collaborative joins City officials, businesses, families, and students, so it's a stellar opportunity to promote your business. Please see the attached information and check our website for updates: www.ExploreRiversideTogether.com .

Big thanks to our sponsors who positively impact lives and the Riverside community! If you have any questions or concerns, please call, or email me. Let's join forces to improve young lives and the future of Riverside.

Let's Explore Riverside Together!

Warm Regards,

A handwritten signature in blue ink, appearing to read "Lorna Jenkins".

Lorna Jenkins
Executive Director
My Learning Studio OUTREACH
(951) 789-5403
Lorna@MyLearningStudio.com
MyLearningStudio.com and MyLearningStudio.org

17086 Van Buren Blvd. Riverside, California 92504

My Learning Studio OUTREACH, a 501(c)(3) non-profit organization, encourages and benefits all students and their families academically in creative and innovative ways regardless of ethnic, gender or sexual orientation. (EIN 26-2468733)



What is My Learning Studio OUTREACH?

My Learning Studio OUTREACH (MLSO) is a 501(c)3 that was founded in 2008 to provide award winning personalized 1-1 and small group tutoring to low income, foster, adopted, at-risk, and court-appointed children in the Riverside area. More recent we started helping students and families affected financially and academically by the pandemic. MLSO supports our community by providing educational support to our youth. For more information, visit www.MyLearningStudio.org.

What is our Mission and Goal?

Our mission is to encourage and benefit all students and their parents academically in creative and innovative ways, regardless of ethnic, gender or sexual orientation. Our goal is to benefit more youth in the community by expanding our reach to community centers, libraries, and homeless shelters.



What is Explore Riverside Together (ERT)

Our belief is when you love a community, you actively seek to improve it. Through Explore Riverside Together, we encourage residents of all ages to enjoy fellowship and fun as participants set out to [re] discover all the best Riverside has to offer.

Our 3rd annual Explore Riverside Together event will be held Saturday, October 1st, 2022, from 9:00 am to 2:00 pm outside Riverside City Hall. We encourage students, families, and visitors to sign up for a Discovery Passport and [re]Discover Riverside's hidden gems, historic landmarks, entertainment, and unique activities. This year's focus will be on Downtown Riverside.

- **FREE for all**, because of our generous sponsors, we simply ask you to pre-register.
- Stroll down Main Street, view and listen to videos and audios sharing about iconic Civil Rights Activists, Butterfly Alley, and other historic and cultural attractions.
- Enjoy tours of the Mission Inn, Police & Fire Departments, Historic Courthouse, and Museums-- all for FREE.
- Many locales will offer interactive activities for all ages.
- City, non-profits, and organizations will have information tables.
- As guests visit each locale, they'll see a sponsor's logo and QR code. Participants will be encouraged to post & #ERT on social media.
- Families will be provided a goodie bag with information from sponsors and Riverside businesses.
- We'll focus on Riverside's 50k University and College students, along with our K-12 students and families. We'll encourage "Pride in Riverside" growth by focusing on improving Riverside's future by joining forces to serve the lives of our youth today.

How can you help?

Become a sponsor, donor, volunteer, intern and/or business partner.

What you get for helping?

Our Raincross Platinum and Gold sponsors will have an information booth opportunity near registration at City Hall and at National Night Out - Orangecrest. Have your brand showcased on flyers, included in social media posts, and added to our goodie bag.

Why do we need your help?

We need your help to provide better futures for youth in our community. Strong educational success provides people more opportunities in life, creates better citizens, and communities.