



Blackberry Jam Sponsorships

This will be the 25th anniversary of the Blackberry Jam and we are well into the planning stages of what appears to be the best one yet. The festival has four objectives:

- 1) Provide exposure to Lowell's many recreational opportunities and community spirit.
- 2) Provide a marketplace for local crafters, food vendors, and awareness of commercial opportunities.
- 3) Provide a venue for Lowell's school groups and service clubs to raise funds for the upcoming year's activities.
- 4) To maintain the Covered Bridge and promote tourism to Lane County.

The festival is family oriented. It runs Friday, Saturday and Sunday of the last full weekend in July which, for this year, is the 26th, 27th and 28th. In addition to the food and craft booths and high-quality entertainment there are children's activities, the always popular blackberry pie baking and eating contest, classic car show, 5K run, horseshoe tournament and the eclectic parade which winds its way through the streets of Lowell on Saturday morning.

Spotlighting one of the area's many recreational opportunities, the fishing derby on Dexter Lake helps in the management of the local fishery by reducing the Northern Pikeminnow population, which in turn enhances sport fishing. Cash prizes are awarded to those lucky enough to land one of ten tagged fish.

A wide range of live music entertains the crowd starting Friday evening and continuing all day Saturday (until that last dance at 10:00 p.m.) and through Sunday. Sunday's entertainment wraps up with some of the best local talent and includes the pie eating contest and magic show.

To provide for an affordable outing for the many young families in the area, the festival charges no admission. The event is funded by program advertisers and sponsorships from organizations with a presence in the community.

There are four levels of sponsorship:

Platinum - \$2500 Gold - \$1000 Silver - \$500 Bronze - \$250.

Bronze level sponsorships receive a quarter-page ad space in the program, one commercial booth location, display of logo banners and recognition of support via media releases and announcements at the event.

Silver level sponsorships receive a half-page ad space in the program, one commercial booth location, display of logo banners and recognition of support via media releases and announcements at the event.

Gold level sponsorships receive a full-page ad space in the program, one commercial booth location, display of logo banners and recognition of support via media releases and announcements at the event. In addition, one of the festival's major events may be selected as being presented by the gold level sponsor.

Platinum level sponsorships receive designation as the 2019 Blackberry Jam Sponsor, the center double-page ad space in the program, a double-size or two individual commercial booth locations, display of logo banners and recognition of support via media releases and announcements at the event. Due to the uniqueness of the incentives, only one Platinum level sponsorship will be offered.

All sponsors are featured on the festival's website at www.blackberryjamfestival.com.

For more information about becoming a Blackberry Jam sponsor contact Mike Galvin at 541-937-2393 or mgalvin@pacbell.net or leave a message at 1-866-516-5534.