

theagentsnetwork.co.uk



SELLERS GUIDE

THE ULTIMATE ROADMAP TO SELLING YOUR HOME



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·INTRODUCTION

We believe in an approach to selling your home as unique as you are.

THE AGENTS NETWORK

SELLER'S GUIDE

Whether you're a first-time home seller or someone that has been through the process before, selling your home can feel like a daunting challenge, but it doesn't have to be! This guide helps give you an idea of what you can expect during the selling process and things you should consider if you are thinking about selling your h

When you work with a Agents Network agent, you're working with someone that combines market expertise with entrepreneurial innovation. We will listen to your needs and goals, use data and creativity to optimize your property for potential buyers, and stand beside you for every step of the selling process. We know that trust is earned through delivering results and that our success is defined by yours.

.



WHY CLIENTS CHOOSE US .

A little informative snapshot of how we sell.



Selling Plan



Client Focused



No FIXED Contract



A Trusted Advisor



THE STEPS

Let's take a closer look at the steps to selling your home.



Make repairs, declutter and updates and give your home a thorough cleaning so it looks its best..



STEP FOUR **LAUNCH / VIEWINGS**

Arrange a full day where potential buyers have their own private appointment. These are back to back appointments resulting in competition for your home.



STEP FIVE **REVIEW OFFERS**

We will negotiate on your behalf and review all offers with you.



STEP TWO SET THE PRICE

We need to set a marketing competitiveguide price to create lotsof interest.



STEP THREE **MARKETING MATERIAL**

Professional photos are crucial to show your home online. This is our best chanve to make that best FIRST impression.





STEP SIX **COMPLETION DAY**

We progress your sale until completion and with you every step of the way.





SOLD!



THE MARKETING



PROFESSIONAL PHOTOS

95% of home searches start online. Your home needs to look great in order to appeal to widest audience possible. We only use the best professional photographers.

VIEWINGS

We schedule back to viewings to create competition.





OFF MARKET BUYERS

We will contact all our buyers on our database who match your property.

We have a unique marketing system that takes all of your home's needs into consideration.

SOCIAL MEDIA

Social media is a crucial step to getting your home sold and our social media presence is growing everyday which means your home gets in front of more eyes.





PROPERTY BROCHURES

We use professionally created brochures for your home, so potential buyers can walk away feeling more impressed with your home.

STAGING

We can advise you on how to stage your property for viewings for maximum impact!



THE COMPANY

Changing The Industry For You The Client!

We are a group of like-minded agents, using a collaborative approach, with an aim to achieve the highest standards in the industry, for you, the client.

The Agents Network works alongside individual business owners whose job is to sell your home, using the best marketing strategies, to achieve the highest possible sale price.





TESTIMONIALS

What our clients had to say about our selling process



Michelle and her team were hands down the best realtors we've ever worked with, we will use them again and again and again...



I could not rate Paul high enough, always there on the end of the phone and going out of his way to help and push things forward.





I can not recommend Paul highly enough. We used him for the sale of our house. He was always at the end of the phone when needed and kept us in the loop every step of the way.



These girls can sell and sell well, wow what a great team, they made sure we were always comfortable every step of the way.



Absolutely first class service throughout, and we ended up receiving 3 offers £10k over the asking price





I would definitely recommend him and use him again in the future.



Paul was very informative and helpful when assisting me with what I needed in buying my first property and he was very efficient in answering any queries that may have been raised during this process.



Paul not only sold my property for an above average price but I also used him for renegotiating a great price on the property I purchased..





FAQS

All of your questions answered!

HOW LONG DOES THE PROCESS USUALLY TAKE?

There are many factors which affect home sales, but our homes generally sell in less than 4 weeks on average.

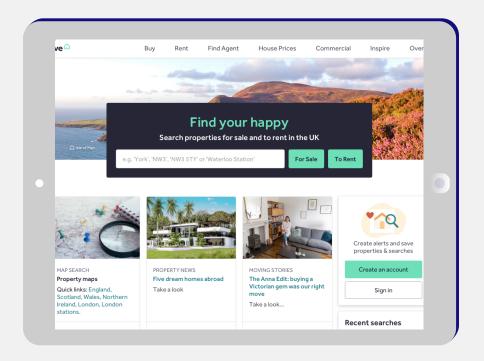
WHAT IS A BUYER VS SELLER MARKET?

A seller's market happens when there's a shortage in housing. A buyer's market occurs when there are more homes for sale than buyers.

HOW DOES THE BACK TO BACK VIEWINGS WORK?

Each viewer will have a time slot to view your property and with your agent and having them back to back creates taht your property is sought after!

WHERE WILL MY PROPERTY BE SEEN?



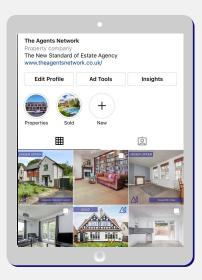
RIGHTMOVE

Rightmove is the UK's largest and most viewed property portal and website.

SOCIAL MEDIA

Most people are now scrolling, we aim to get to those people FIRST.

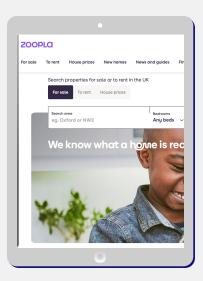




ZOOPLA

You property will also be shown to million of people via Zoopla's portal.

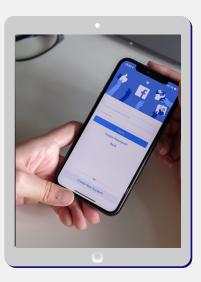


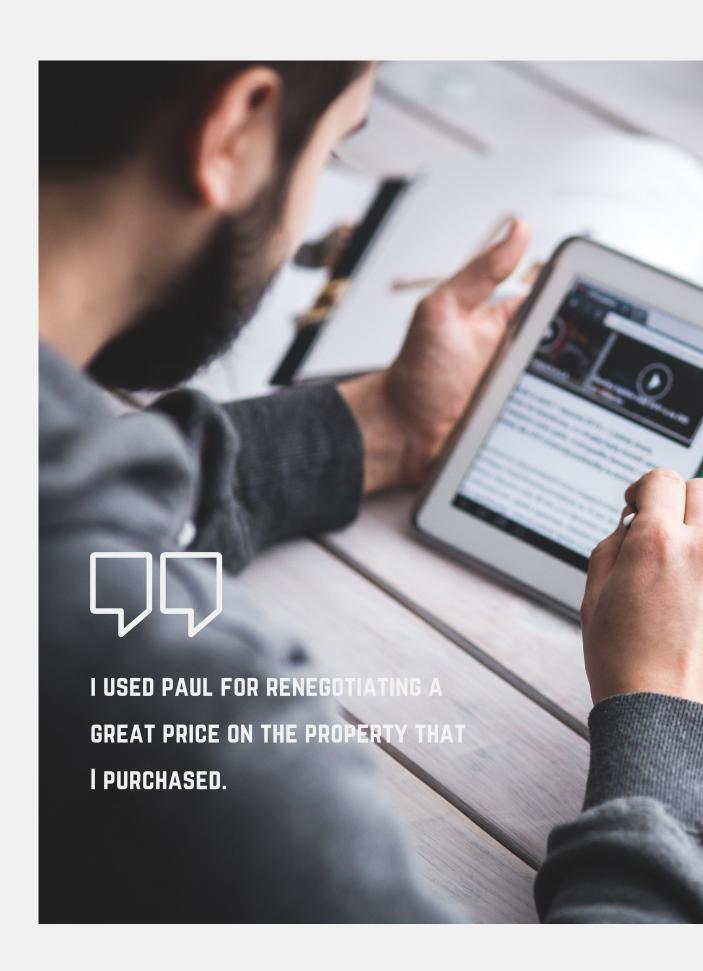


FACEBOOK ADS

Here we can target market your potential buyer!







READY TO GET STARTED?



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thegentsnetwork.co.uk

FOLLOW ALONG







