



Investment Thesis



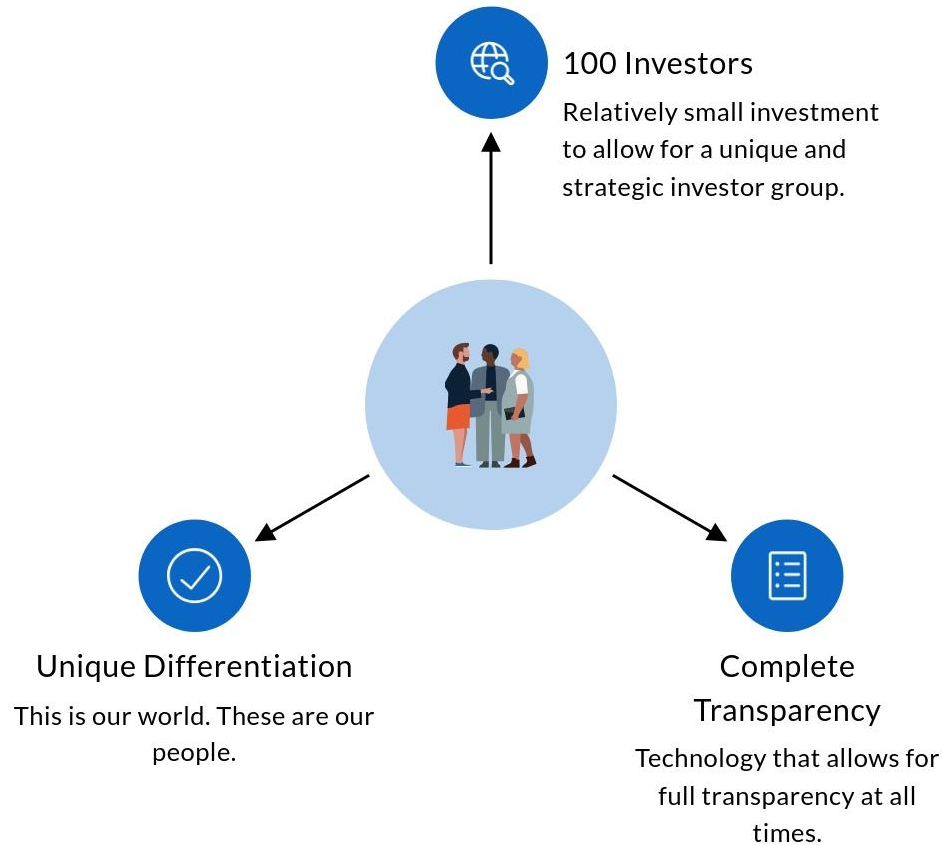
**Most investment into HR Tech
comes from people who know
nothing about HR.**



What if we find **100 HR experts**, the people we know invest themselves into our industry everyday, and have them invest in HR tech startups?

The HR Tech 100 Fund

HR Experts, Operators, Analysts, Founders, and Influencers investing within the HR Technology industry.



The HR Tech 100 Fund

General Partners and Founders



George LaRocque

WorkTech Founder



Tim Sackett

CEO of HRU Tech

The HR Tech 100 Fund Thesis

- What if "we" put our money where our mouths are?

HR Tech industry insiders investing into our own community.

- Smaller individual checks adding up to big investment.

100 experts in our space, each investing \$10,000 for a \$1,000,000 total fund. The first 100 checks into the platform gain a seat in the fund.

- New startups are being left behind.

Early-stage HR tech startups are not getting the money they need. They need Angel funding.



The Problem

The HR Tech startup ecosystem suffers from a **critical funding gap in early Pre-Seed through Seed stages**. A lack of informed investment occurs because most venture capital originates from outside the industry, where few investors possess deep expertise in HR technology, leading to **misaligned funding decisions and missed opportunities** for impactful innovation.

**We Know the
Buyers Better
than Anyone**

**We Know the
Landscape of
Platforms and
Partners**

**Investment from the
HR Tech 100 Is
Immediate Market
Validation**



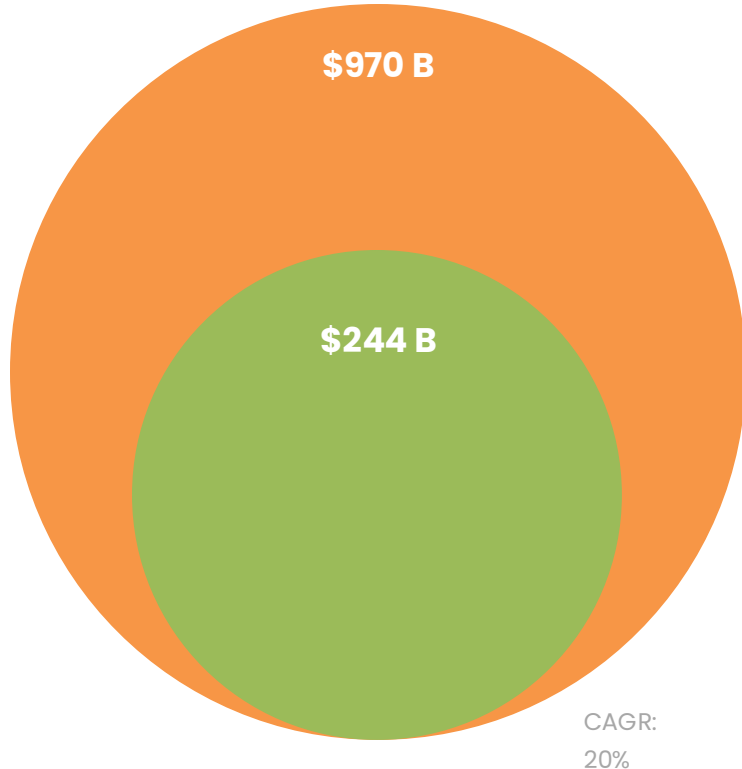
**We Know
What's Broken**

**We Have Deeper
Insight into
What's Being
Built and What
Needs to be Built**

**The 100 are an
Accessible
Community In the
Market Today**

TAM (Total Addressable Market)

Make a big impact with our professional slides and charts



A Growing Global Market

WorkTech's global data represents a growing global market, driven by the adoption of emerging technologies, expansion into emerging global markets, and continued growth in the global SMB and Middle Market segments

Global HR/Work Tech

2026 market size, based on WorkTech's recent global market study

Talent Acquisition Tech

2026 market size, based on WorkTech's recent global market study

The Solution

Investment by the community for the community



One Investment

100 Individual investors with background and expertise with the HR Technology community



One Percent

Each investor gets one percent ownership of the fund.



One Vote

Democracy rules. Each investor gets one vote on presented deals. Every investor is equal to the next.



The Fund Rules of Engagement

Complete transparency

We are working with PIN as our fund technology that allows for 100% transparency around our investments.

100 Investors, 100 Votes

Every single investor, including the founders, only have one vote when we are looking at investment deals.

Deal flow

The 100 will create this. We all hear of new startups in our space. George and Tim will help traffic this flow to votes.

Investment

- \$100-\$500K per investment.
- Normal investment period is 3-10 years with Angels.
- Average return is 3-5X.

Democracy

- Each investment deal brought forward by the General Partners to The 100 will be voted on.
- A quorum of 50% of investors will be needed to vote on a deal moving forward. A non-quorum vote will be an automatic "No".
- Any one of The 100 can bring forward potential deals to the GPs for evaluation.

Why do you want to be one of The 100?

- 1 It is a great opportunity to invest in the community you support.
- 2 To be one of the 100 working together to help HR Tech startups thrive.
- 3 To learn and develop your knowledge base around HR Tech investment and growth.
- 4 To build something from scratch with like-minded partners.
- 5 To do something most people in our space will never do.





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Let's get started

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