

Destination Downriver- Podcast Stats- Updated 11/18/21

Nov. 18, 2021- 5,352 have downloaded the "podcast" total including Trib/Beacon 5 episodes.
65-Subscribers

Nov. 12, 2021-Nov. Shop local Episode 4- **215 listens** in 6 days

Oct. 4, 2021- Oct. UTR-Pure Mi episode 3 – uploaded 10/1/21-**2,246 listeners**

July 2021- July MDCVB episode 2 uploaded 7/16/21- 196-downloads, **1,633** listeners

May 2021-May Rust Belt episode 1 uploaded 5/1/21- 86 downloads, **537** listeners

U.S. Podcast Averages 2021: Average podcast has 141 downloads in 30 days, Average of 27 listens per episode (source: riversidefm.com re: stats)

How they listen:

