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**Our Mission** to explore news and entertainment sources to expand the knowledge of our regional events, venues downriver and more. Providing another digital resource for SWCRC members and visitors to explore the downriver region.

**Demographics:** SWCRC & Destination Downriver digital distribution monthly. Social media impressions 15,000 followers, 50,000 impressions per month. Email subscribers 5,100 a month. Podcast impressions 1,000 to 5,000/mo. (monthly listener summary available) Vodcast impressions 300/mo

For more information or to reserve your spot on the next Podcast and Vodcast call 734-676-9561 or email [kane@marketinsights.us](mailto:kane@marketinsights.us) For more information or to reserve your spot on the next podcast call 734-676-9561 or email [kane@marketinsights.us](mailto:kane@marketinsights.us)