

Trenton Business Association Meeting August 11, 2022

Present: Kathy Kane, Rob Bovitz, Kim Mott, Erin Shelton, Jeanelle Felske, Krishelle Kohler, Penni Manning, Beth Imes, Tim Beaker, Phil Crispell, Will Evans

- Approval of July minutes: Penni motioned to approve; Tim seconded. All approved.
- President's report: n/a
- VP report:
- Treasurer: \$7814.05 today, \$9805.35 in 2021. Trenton High School scholarship just cashed their check. One-time expenses: Wildlife refuge, TEF Signature, Trenton Rotary Car Show, Prayer Breakfast. Currently no outstanding bills, and corporate filing done. We will file Treasurer's report as presented
- Secretary's report: n/a
- Marketing admin report: Video chat still available.
 - Eblast available every month. Please send to Kathy
 - We installed an outdoor box for TBA at City Hall. Members can put their information in. There is a DDA survey in there as well.
 - Kathy would like to put together a TBA 4-page glossy tab for that box and other promotional times. There is a quote for \$300 for 100 brochures. Krishelle motioned to spend \$300 for the brochures, Penni seconded. Motioned carried
 - Social media promotions- anything you'd like to promote, just send Kathy's way.
 - Business of the year nominations due by December 1.
 - Thank you to Rob for renewing the corporation.
 - The Offices of Trenton plans to join, and Go Big Multimedia has joined.
- DDA report
 - They are putting together a "wish-list" and will eventually taper it down and start doing the improvements based on what makes most sense. Signage, landscaping, public bathrooms are some of the ideas on the list.
 - Fall Festival Bash/Lobktoberfest- Roundhouse, Vintage Marketplace, Truago plus 10 are putting together a fall festival bash September 29-Oct 1. Silver sponsor is available for \$500 that Kathy is recommending to the group. We did not sponsor the Summer Festival, so maybe the funds that we planned to use for that could be used to sponsor this festival. They have road closure and garbage costs to put this on, but it is not a city-sponsored event. Erin motioned that we support, Phil seconded. Motion carries.
- Trenton Parks and Recreation
 - Festival went well.
 - Master plan for Rotary Park will be presented on Monday night at council.
 - Friday night lights- Kennedy pool- party to kick off fall football season. This Friday.
 - Hometown Harvest- August 17th all new programs announced. At the end of October, the Halloween walk is coming back.
 - Trail Town is continuing. Murals are going in right now.
- New Business: Krishelle's Island house is open, 6 residents.
- Meeting adjourned at 12:30.