

Trenton Business Association Meeting September 8, 2022

Present: Beth Imes, Phil Crispell, Kim Mott, Kathy Kane, Erin Shelton, Will Evans, Debbie Jackson, Penni Manning, Rob Bovitz, Tim Beaker, Krishelle Kohler, Keith Hadox

Introductions were made.

President's Report: n/a

VP: n/a

Treasurer's Report: \$7473.65.65, 2021 \$7818.99. We are a bit ahead of last year, a few new members, We sent a check for \$100 for Wildlife refuge, plus \$500 for the Shop and Stroll, P.O. Box bill coming up \$166. That's it for the rest of the year.

Secretary's report: Phil motioned to approve August minutes; Tim seconded. Passed unanimously.

Membership committee meeting: Nothing to report this month.

Marketing Report

- Videos- we have a new video of Nick Puinti. If you'd like a video of your business, let Kathy know.
- Eblasts- anything going on, please send a jpeg to Kathy.
- Trenton Box at City Hall- We printed our brochures for that box
- Social Media-
- Biz of Year Nominations- Vintage Market Mercantile. Accepting nominations until December 1.
- Officer Nominations for 2023- if you're interested in a position for next year, let Kathy know.
- Signature Event- November 18th- Future theme. \$50/ticket, and sponsorship available. We have done \$250 and \$500 sponsorships in the past. Debbie motioned that we sponsor at \$500, Penni seconded. Passed unanimously.
- Banner Program for 2022-23- \$3628 for the 72 banners the year, \$1814.40 deposit will be due when we order. Last time, it was about 4 times the cost because we don't need to buy and install the hardware. This includes 3 sets of 24 banners. This would go through November 2022-November 2025. We can use the Michigan Trailtown logo for these three years as well. 12 will be logo'd Michigan Trailtown, 12 with TBA, and 12 banners that we can sell to sponsors. We are providing three banners for \$400/year. The City of Trenton has been very generous in helping us with the installation, hardware, and switching them in and out. We will net \$4800 for TBA in this process. Debbie motioned to continue banner program as proposed. Phil seconded. Passed unanimously
- New member- the Offices of Trenton
- December 5th Holiday party/elections at Celly's, October meeting is at Sibley's, November will be at Truago
- Local meetup at Open Book and Christmas show at DYPAC.

DDA Report

- Meeting tonight and going through the wish list.

Trenton Parks and Recreation

- Grandparent's social this weekend.
- Mother/son big top celebration
- Craft hours

- Wildlife Refuge 11-14 year old's free class ducks and wildlife fowl
- Senior programming this month.
- Family game night on October 4, Westfield 6-8 pm
- Halloween Walk on October 14 and 15, and DYPAC is helping with a show. Tickets go on sale next Monday 16 and under \$10, adults are \$15/\$20. Groups go out every 20 minutes with a start at Westfield. Cider and donuts afterwards.
- Sip and Stroll, Lobtoberfest September 30, Oct 1 and 2. Roads closed, lots of stuff going on.

Old Business: Penni: If we have more than four people at Sibley's, please ask not to seat us at a round table.

Keith Hadox- Gibraltar pharmacy sold to Walgreen's after trying to sell to an independent. Currently using old Riverside Pharmacy in Trenton as a warehouse, but looking for a new tenant for that space. Space is 2300 ft². Lease in counseling space for five years. The parking lot is in the midst of redoing parking lot.

New Business: Krishelle would like to know if anyone would like to step up and be president next year.

Open Book Theatre opens new season tomorrow.

DYPAC's White Christmas is the first two weekends of December.