

2023



SPONSORSHIP PACKAGE

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**BOYS & GIRLS CLUB
OF SOMERSET**



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BOYS AND GIRLS CLUBS OF AMERICA

The Boys and Girls Clubs of America (BGCA) is a nationwide organization that began in 1860 with three women in Hartford, Connecticut. They organized the first Club "believing that boys who roamed the streets should have a positive alternate". With character as the cornerstone of the experience, the Club focused on capturing boys interests, improving their behavior and increasing their personal expectations and goals.

Today, Boys and Girls Clubs serve around 3.6 million young people in a typical year, 1.7 million through membership and 1.9 million through community outreach in nearly 5,000 facilities.

BGCA combats issues (homelessness, hunger, poverty, etc.) by empowering America's youth through education, leadership development, community involvement, health and wellness, and career readiness.

Method

BGCA supports local Boys and Girls Clubs to provide a fun, safe, inclusive, affordable, and constructive environment for children and teens during out-of-school hours. Clubs serve small towns, large metropolitan areas, public housing communities, Native populations, and U.S. military installations worldwide. Programs within the clubs are tailored to the local community and customized for each age group.



BOYS AND GIRLS CLUB OF SOMERSET

The Boys and Girls Club of Somerset will open in 2024 and will eventually service each school in the county.

Pulaski County's youth constitute 22% of the population!

We plan to: make available the tools to enable our community's youth to reach their full potential for themselves and in the community by

- providing a safe and inclusive out-of-school space
- promoting healthy living and wellness
- actively involving students in the community
- taking educational and fun field trips
- encouraging college and career readiness
- teaching digital and financial literacy

BOYS AND GIRLS CLUBS OF SOMERSET

OUR VISION

Provide a world-class experience that assures success is within reach of every young person who enters our doors, with all members on track to graduate from high school with a plan for the future, demonstrating good character and citizenship, and living a healthy lifestyle.

OUR CORE BELIEFS:

A Boys and Girls Club provides

Safe and fun places for young people to grow and thrive

Ongoing relationships with caring trained staff who guide, coach, and motivate young people to be successful.

Life-enhancing programs focused on academics, health, and leadership.

OUR MISSION

Our mission is the Boys & Girls Club Movement's reason for being:

To enable all young people, especially those who need us most, to reach their full potential as productive, caring, responsible citizens.



ROCKY HOLLOW RECREATION CENTER

We will be housed at Rocky Hollow Recreation Center! With this space, we will already be able to offer:

- outdoor recreation at Rocky Hollow Park
- walking trips around town (public library, Dairy Queen, the Energy Center, etc.)
- fully-equipped gymnasium and weight room
- classrooms (programming items to be donated before the start of the Club and throughout operation)

WHY BOYS AND GIRLS CLUB FOR OUR COMMUNITY?



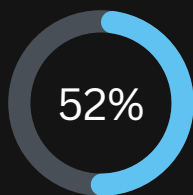
Only **36%** of kindergarteners in Pulaski County are ready to learn (as of 2021-2022 school year), which is lower than the 44% state average.

26.5% of children in Pulaski County live in poverty, as of 2020.

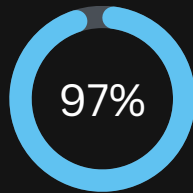
49% of children in Pulaski County live in low-income families (according to 2016-2020 data).



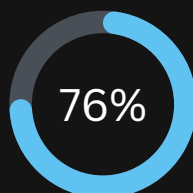
1 Developing globally competitive graduates



52% of 12th Grade Club members express interest in a STEM career, compared with 27% of 12th graders nationally.



97% of Club teens expect to graduate from high school.



76% of low-income Club members ages 12 to 18 who attend the Club regularly reported receiving mostly As and Bs, compared to the 67% of their peers nationally.

7.8 per 1,000 children ages 10-17 are incarcerated in the juvenile justice system in Pulaski County (according to 2019-2021 data).

83.3 per 1,000 children ages 10-17 in Pulaski County are in foster care (according to 2019-2021 data).

Only **45%** of children in Pulaski County exit foster care to reunification (according to 2019-2021 data).

Creating 21st century leaders

2



75% of regularly attending members said they volunteered in their community, Club, school, or neighborhood at least once in the past year, with 41% volunteering at least once per month



87% of Club youth said they can stand up for what's right.

19.8% of children in Pulaski County live in food insecure households as of 2020, which is higher than the 16.1% state average.

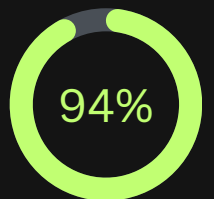
31.8 teen births per 1,000 females ages 15-19 in Pulaski County (according to 2018-2020 data), which is higher than the state rate of 24.5 per 1,000 females ages 15-19.

9.5% of babies in Pulaski County are considered low-birthweight babies (according to 2018-2020 data), which is higher than the 8.7% state average.

3

Developing a healthier generation

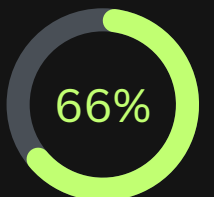
94% of Club members said there are many things they can do well.



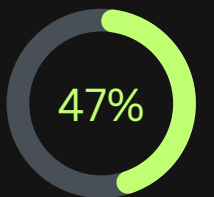
80% of Club youth said they understand how their feelings influence how they act.



66% of ninth grade Club boys report they exercise daily, compared with the 58% of ninth grade boys nationally.



47% of ninth grade Club girls report they exercise daily, compared with the 42% of ninth grade girls nationally.



WHAT WILL YOU HELP FUND?

FYI: The Boys & Girls Club of Somerset already has a facility and will be housed in Rocky Hollow Recreation Center! Funding will go directly to programming for our students and resources that are not already supplied by Rocky Hollow.

SERVICE PROVIDED:	WHAT WE NEED:
<p>A safe, inclusive, and educational out-of-school space that promotes active healthy learning and wellness</p>	<ul style="list-style-type: none"> • Meal vouchers or coupons for out-of-school meals and snack packs • Computers and/or tablets and headphones for tutoring services, financial literacy courses, and digital literacy training • Sports training equipment, art supplies, extracurricular resources • Furniture and cleaning supplies for the facility • Targeted programming expenditures (ex. English textbooks for out-of-school tutoring)
<p>Field trips throughout Pulaski County and Kentucky that enrich our students' working knowledge of opportunities and cultures in the communities around us</p>	<ul style="list-style-type: none"> • Meal vouchers for restaurants and grocery stores (as needed) • Transportation or funding for transportation services to and from field trip destinations • Admission tickets to field trip destinations (as needed)
<p>Hands-on, active experiences within and for the community</p>	<ul style="list-style-type: none"> • Funding to start and maintain a community garden • Transportation or funding for transportation services to and from community service activities • Supplies for fundraising opportunities in the community for students (ex. donut sales, car wash, etc.)

More detailed descriptions of these funding opportunities will be provided.

WHAT CAN YOU DONATE?

FYI: These are merely starter initiatives. As the Club matures, more donation opportunities will arise. Additionally, if direct funding is not available, donating materials on the above page is happily welcomed!

SERVICE PROVIDED:	WHAT WE NEED:
Community Closet for students that may not have the resources to afford new clothing	<ul style="list-style-type: none">• Clothes (especially coats and jackets)• Shoes• Backpacks
Boys & Girls Club Pantry to provide food for students that may be unable to access meals and food outside of the Club and schools	<ul style="list-style-type: none">• Meal vouchers• Grocery coupons and gift cards• Food items to stock in the pantry
Wellness Wardrobe to provide health products (toothbrushes, menstruation products, tissues, etc.) and health/wellness information pamphlets provided (healthy eating guides, exercise and activity guides, etc.)	<ul style="list-style-type: none">• Dental health products (toothbrushes, toothpaste, mouthwash, floss, etc.)• Hygiene products (shampoo, conditioner, body wash, soap, etc.)• Laundry products (detergent, dryer sheets, etc.)
School Supplies for students that may not have the resources to afford products for school	<ul style="list-style-type: none">• Notebooks, folders, binders• Pens, pencils, markers• Erasers, White-Out• Math supplies (calculators, rulers, etc.)• Pencil pouches/holders
Rewards Basket for student achievements in and outside Club programming and activities	<ul style="list-style-type: none">• Examples include fun stickers, small toys, snacks, and accessories• Donors can get creative with this!

Path to Success!

TYPES OF DONATIONS?

MONETARY DONATION

You can donate directly by cash or check! No amount is too large or small, everything will make a difference in our students' futures!

1

IN-KIND DONATION

We accept all sorts of in-kind donations! As needed, the Boys and Girls Club of Somerset will publish a "wish list" that will list our current Club needs.

2

SERVICE DONATION

The Boys and Girls Club LOVES volunteers! Donating your time to BGCS makes a huge difference in our impact!

3

TYPES OF SPONSORSHIPS?

ONE-TIME

No amount is too small, everything makes a difference in the lives of our students! One-time monetary or in-kind donations are welcome and appreciated!

4

ANNUAL

You can contribute an annual donation to BGCS, as we aim to constantly improve programming and services for our students!

5

OTHER WAYS TO HELP?

FUNDRAISE WITH US!

Join our community fundraising efforts by collaborating with us to plan a fundraising event, providing a method for in-store/business donations, or volunteering at our fundraising events!

6

PROMOTION

Help us promote the Boys and Girls Club of Somerset in the community by sharing/reposting social media posts, letting us promote our Club at your events or displaying promotional materials at your business, or just spreading kind words about our organization! Help us raise awareness for BGCS!

7

SPONSORS AND PARTNERS

INAUGURAL CAPITAL CAMPAIGN



INAUGURAL CHAMPION SPONSORS

Fund a project or program for our Members!

ACADEMY SPONSOR fund a program in the arts (ex. painting class)
Receive an "Academy Award" with your organization's name!



JERSEY SPONSOR fund an athletic program, team, or field trip
Receive a jersey with your organization's name to be displayed in the gym in our facility!



GREAT FUTURES SPONSOR fund a program centered on wellness and community involvement (ex. community garden, drug prevention program)
Receive a laurel wreath plaque with your organization's name!



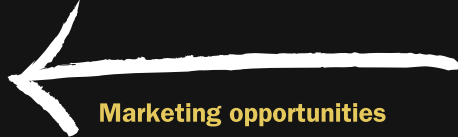
VISIONARY SPONSOR fund an academic program or project (ex. STEM program, field trip to Frankfort, career exploration program)
Receive a "Bright Star" trophy with your organization's name!



Inaugural Champion Sponsors reserve program designation opportunities!

INAUGURAL "ROADS TO THE FUTURE" SPONSOR

Donate a vehicle or provide a monetary donation to fund a vehicle that will provide transportation for our Members!



Marketing opportunities include your company/organization's logo on our vehicle with our Boys and Girls Club logo!



GRANT A SCHOLARSHIP CAMPAIGN

Grant a scholarship of \$100 to a Member! It takes a village and our village will thrive with supporters like YOU!

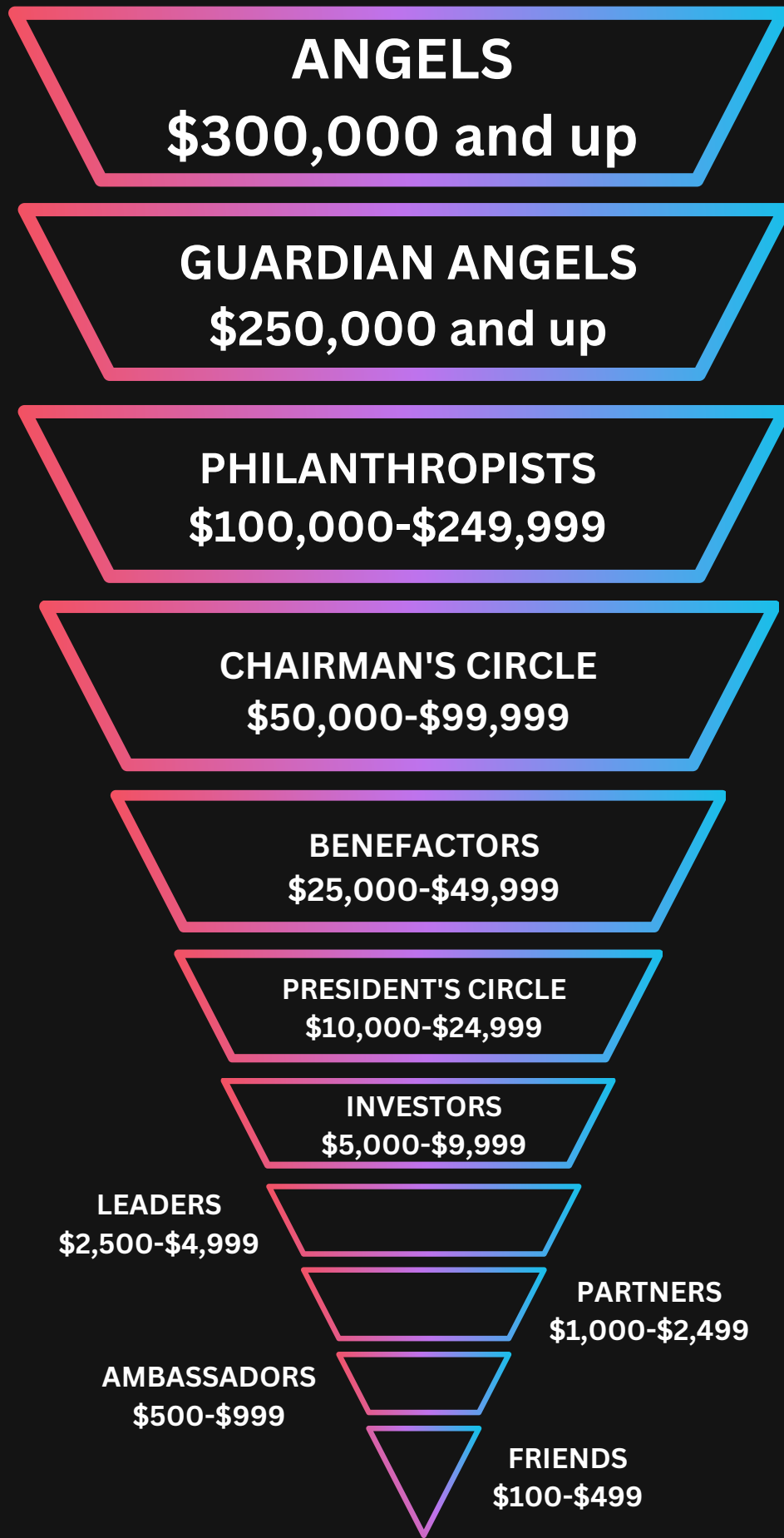


Our yearly registration fee for members is \$25. However, a scholarship covers programmatic costs like transportation, food, and field trip opportunities!

All sponsors will be recognized at our annual banquet and community events!

SPONSORSHIP LEVELS

SPONSORS AND PARTNERS



We market monetary, in-kind, and service donations!

SPONSOR BENEFITS

	Friends	Ambassadors	Partners	Leaders	Investors	President's Circle and up
Logo on website	★	★	★	★	★	★
Logo on social media post	★	★	★	★	★	★
Logo on sponsorship t-shirt	★	★	★	★	★	★
*Logo on banner	★	★	★	★	★	★
**Logo on plaque in Rocky Hollow	★	★	★	★	★	★
Logo on slideshow at community-wide event	★	★	★	★	★	★
"Proud Supporter of BGCS" sticker		★	★	★	★	★
***Exclusive flag in Rocky Hollow			★	★	★	★
Exclusive brand advertisement on drawstring bag				★	★	★
Exclusive brand collaboration t-shirt					★	★
Inducted into the "Inaugural Capital Club"						★

President's Circle, Benefactors, Chairman's Circle, Philanthropists, Guardian Angels, and Angels enjoy the benefits of the sponsorship levels and are inducted into the "Inaugural Capital Club"! "Inaugural Capital Club" members will receive special recognition.

Donors contributing \$100,000 and above (Philanthropists, Guardian Angels, and Angels) reserve room designation and program designation opportunities!

For example, "The Mr. John and Mrs. Jane Doe Gymnasium" or "The John and Jane Doe Reading Club"

Program-specific donors (ex. Inaugural Champion Sponsors, vehicle sponsors) reserve program/donation-specific marketing opportunities.

MARKETING WITH US

Media Promotion

- Logo on website
- Company/Organization highlight on social media
- Logo on slideshow at community-wide events



Merchandise

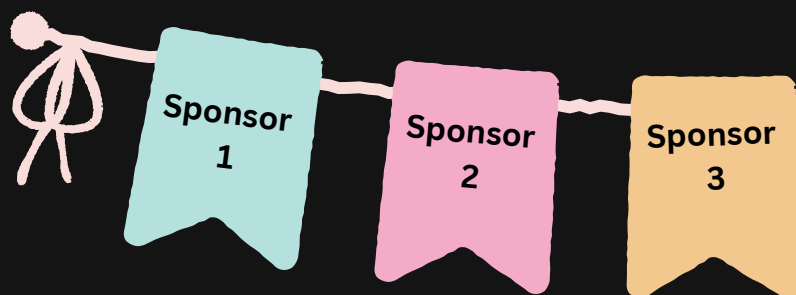
- Logo on t-shirt
- Exclusive "Proud Supporter" t-shirt
- Organization collaboration t-shirt
- Exclusive drawstring bag and stickers

See your logo and name on an official plaque and flag in our Teen Center at Rocky Hollow Recreation Center!

Get involved with us!

- Present to our members about your organization at our career fairs, job symposiums, and during Club meetings!
- Raise awareness about your business/organization while volunteering at Boys and Girls Club events!
- Host us at your business or organization! (ex. percentage night, joint car wash)

These kinds of opportunities teach our members about community involvement and entrepreneurship!



SPONSORS AND PARTNERS

Make sure to follow our socials and pages for updates and information!

 www.bgcsomerset.org

 [@boysgirlsclubofsomerset](https://www.instagram.com/boysgirlsclubofsomerset)

 [Boys and Girls Club of Somerset](https://www.facebook.com/BoysandGirlsClubofSomerset)

If you are considering donating and have further questions, please contact:

Kathy Townsend

areadirector@bgcsomerset.org

(606) 872-8759

Thank you for your interest in the Boys & Girls Club of Somerset! By reading this booklet, you are already making a difference in the lives of our youth!