



X P E R I E N C E
Pakistan

Taking you on a life changing
adventure in Pakistan

www.xperiencepakistan.co.uk
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Enlightening Minds To Remove Ignorance



Socially Responsible Luxury Retail

Scents inspired By The Sub-Continent

| Asia | Africa | The Middle East

Educating You About Countries Misunderstood

Through My Collection of
Exotic Fragrances | Homeware |
Children's Activity Workbooks



Giving Back & Empowering Communities

In The UK & Overseas Through
Donations | Social Initiatives - Such
As The Ramadan Food Parcels &
Speakers For School



MAP OF PAKISTAN



MEMBER OF

RESPONSIBLE
TRAVEL

SM
news

Greater London
Enterprise Awards 2023

Xperience Pakistan

Best Pakistan
Travel Experiences Provider
2023



LONDON & SOUTH
EAST ENGLAND
PRESTIGE AWARDS

Xperience Pakistan

2024 WINNER

Adventure Tour Agency
of the Year

LET US HELP YOU CREATE A LIFE CHANGING HOLIDAY



The company came into fruition in 2018 as my desire to put Pakistan on peoples radar for the right reasons. I wanted to show people Pakistan through my eyes as I know the country has a plethora of beauty, culture, culinary delights & hospitality to offer those seeking something off the beaten track.

I wanted people from around the world to experience and enjoy some of the great holidays I have enjoyed in Pakistan with my family.

It is also my way of giving back to the people of Pakistan & doing my bit as a Pakistani overseas, which is why a strong emphasis of my itineraries involve working with local boutique hotels and local businesses so that the common man / woman in Pakistan benefits from the tourism I bring in. This also provides you with the most authentic holiday.





OUR SERVICE

Apart from flights, we take care of everything. Our specialism lies in the creation & development of authentic, cultural holidays in Pakistan from the North to the South, whether its food, nature, culture, history, cricket or golf you enjoy, we have it all covered.

Once you arrive at the airport in Islamabad or Karachi, you become our guests and our responsibility. We have everything covered from hotels, transportation to all the excursions & guides, so you can just focus on taking pictures, chatting to the locals & basically having a great time. All of our guides have over 30 years experience on the ground and great knowledge about the sites they take you to but also off the beaten track activities like watching truck art being painted on the trucks.

My team and I are proud to be recognised for this & have won 8 awards related to best Pakistan Experience service provider by SME news, best customer service & Adventure Tour Agency of the Year for 3 years running by Prestige Awards. In 2025 I have won an award for Bespoke Luxury Travel Business Leader of The Year (UK).

It's your holiday so our team go above and beyond, our goal is to ensure that we make it the most memorable experience for you & that you leave the country as brand ambassadors of Pakistan, telling the world how welcoming & culturally rich Pakistan is.

SOME ATTRACTIONS IN PAKISTAN



Derawar Fort
Bahawalpur



Ranikot Fort Wall
Jamshoro - Sindh



Uch Sharif
Bahawalpur



Badshahi Mosque
Lahore



Jinnah Mausoleum
Karachi



Minar-e-Pakistan
Lahore



Baltit Fort
Hunza



Kachura Lake
Skardu



Fairy Meadows
Hunza



Faisal Mosque
Islamabad



Gudwara Darbar Sahib
Kartarpur, Punjab



Wagha Border
Lahore

POPULAR TOURS ON OFFER

All our tours are customisable and can be adapted based on your budget and requirements. Below are tours we offer which are often used as the foundation from which we build.

For more details call on 0203 150 1444 or email on info@xperiencepakistan.co.uk.

The Amazing Tour of the North - Ranges from 14 Days to 27 Days

This tour covers the Northern towns of Hunza, Skardu, Gilgit & Chitral, depending on which duration you choose. The tour starts and ends in Islamabad. This is a great tour for those who love nature, natural beauty. The trekking can be adapted for all levels from those who don't want to do any, to those who like a challenge.



The Glimpses of Pakistan Cultural Heritage Tour - 11 or 14 Days

This is more of an urban tour which starts in Islamabad and takes you through the cities of Peshawar, Lahore, Multan, Hyderabad making our way to Karachi. This is a great tour for those who love culture, history and archaeological sites. This is one of our most popular tours. The 11 day version starts in Lahore and excludes Islamabad.



Mountains & City Tour - 14 - 21 Days

If you like to do a bit of both whilst in Pakistan then this is the perfect tour for you, it covers a week in the mountains in Hunza & Gilgit and then a week to explore Lahore, Peshawar and Islamabad. If you have the budget and time then 3 weeks entails you to have some rest day and enjoy the ambience at a nice pace.



The Hindukush Tribe 10 - 14 Days

This tour takes you to explore the people of Kalash believed to be descendants of Alexander The Great in the Kalash valley which sits in Chitral, in the Bumburet Valley. The 10 Day tour covers Chitral, Swat & Takht Bai whilst the 14 days tour enables you to also explore a bit of Lahore.



Food Discovery Tour 10, 18 or 26 Days

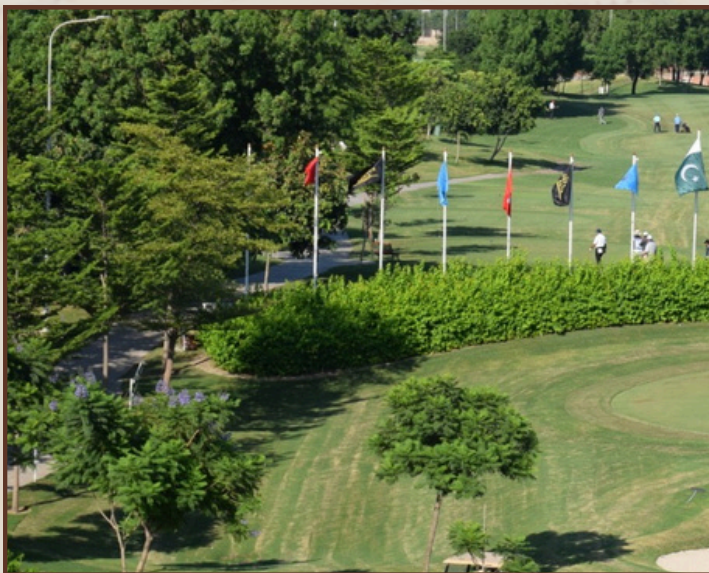
Our Food tour covers all key sites but has an emphasis on the exploration of the street food on offer in Pakistan, exploring the spice markets. There is the standard 10 day tour which covers Islamabad, Peshawar and Lahore or you can extend the tour to include Hunza or move South to cover Multan and Karachi or do both if you wish.



RECREATION TOURS ON OFFER



In 2020 PSL returned to Pakistan much to the delight of Pakistani cricket fans & in 2021 international cricket resumed with teams from Australia and England coming back to Pakistan to play test cricket and one day matches. As someone who has grown up watching cricket, I was elated as sport truly brings people together. If you are sporting fan we specialise in creating bespoke tour itineraries around fixture schedules, mixing culture with sports and providing you with the most authentic experience.



Pakistan is also home to some of the most incredible golf courses, with two courses in Lahore & Multan built to cater for international tournaments. We can create an experience which mixes some golfing rounds in the morning before the heat kicks in followed by some cultural tours. The Ambiance Hotel in Hunza is the first wellness retreat in Pakistan with a variety of options to choose from.

RELIGIOUS TOURS ON OFFER



In 2018 the government of Pakistan made it even easier to obtain religious visa's for the Sikh community to visit not just Kartarpur but a number of other Gurdwara's which can be found in Islamabad, Mardan & Lahore.

We have 7, 10 & 12 day packages which combine visits to the key Gurdwara's in Pakistan along with some cultural sight seeing of Lahore & Islamabad.

All packages can also be customised based on your needs as well.

Scan the QR Code to see some of the the highlights from Manmohan's trip to Pakistan



ADVENTURE TOURS ON OFFER



MOUNTAINEERING EXPEDITIONS

- 8000M Peak
- 7000M Peak
- Trekking Peak



SKI TOURS

- 3 Ski Itineraries



TREKKING

- 11 Trekking Trips



CAMEL SAFARI



JEEP SAFARI NORTH PAKISTAN



MOUNTAIN BIKING

- 2 Trips planned

TREKKING EXPEDITIONS



Ex-Islamabad	Trek Grade	Departure Dates
K2 Classic (Baltoro K-2 Base Camp Trek) 20 Days / 19 Nights 13 Nights Camping	Strenuous	
Baltoro K-2 Base Camp & Gondo 20 Days / 19 Nights 12 Camping Nights	Strenuous	
Fairy Meadows & Baltoro K-2 Base Camp & Gondogoro La Trek 24 Days / 23 Nights 15 Camping Nights	First Part is easy but the second part is strenuous	

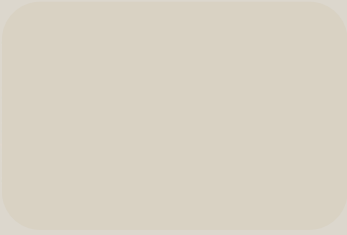
- Prices provided upon inquiry
- Group Sizes are based on a maximum passenger of 12
- All treks are led by local trekking guides, to ensure the locals benefit
- Best time to trek is from mid June to Mid September
- For further information please contact me on saadia@xperiencepakistan.co.uk / 0203 150 1444

K2 CLASSIC (ISLAMABAD - ISLAMABAD 20 DAYS)

	TREK GRADE	DEPARTURE DATES	PRICE
K2 CLASSIC (BALTORO K2 BASE CAMP) 5150M 19 NIGHTS / 20 DAYS 13 NIGHTS CAMPING	STRENUOUS		Provided upon inquiry

DAY	PROGRAM	ALTITUDE	OVERNIGHT
1	Upon arrival in Islamabad, domestic flight to Skardu	2250M	HOTEL
2	Reserve Day in case no flight operates	2250M	HOTEL
3	Final Preparations	2250M	HOTEL
4	Drive to Askoli (6 hours)	3100M	TENTS
5	Trek 1: Askoli - Jhula (5 hours)	3200M	TENTS
6	Trek 2: Jhula - Paiju (6 hours)	3600M	TENTS
7	Trek 3: Paiju - Khuburtse (5 hours)	4000M	TENTS
8	Trek 4: Khuburtse - Urdukus (5 hours)	4240M	TENTS
9	Trek 5: Urdukus - Goro - II (6 hours)	4500M	TENTS
10	Trek 6: Goro II - Concordia (5 hours)	4678M	TENTS
11	Trek 7: Rest Day		TENTS
12	Trek 8: Concordia - K2 Base Camp and back to Concordia	5050M	TENTS
13	Trek 9: Concordia - Goro (6-7 hours)		TENTS
14	Trek 10: Goro (Biango) - Urdukas (5 hours)		TENTS
15	Trek 11: Urdukas - Bardumal (7 hours)		TENTS
16	Trek 12: Burdumal - Jhula - Askoli (8 hours)		TENTS
17	Drive from Askoli to Skardu		HOTEL
18	Flight to Islamabad or drive to Chilas / Naran		HOTEL
19	Reserve day or drive to Islamabad from Chilas / Naran		HOTEL
20	Departure from Islamabad		

K2 CIRCULAR TREK (BALTORO K2 BASE CAMP & GONDOGORO) 20 DAYS)

	TREK GRADE	DEPARTURE DATES	PRICE
K2 CIRCULAR TREK (BALTORO K2 BASE CAMP & GONDOGORO LA HUSHE - ISLAMABAD) 5450M 19 NIGHTS / 20 DAYS 12 NIGHTS CAMPING	STRENUOUS		Provided upon inquiry

DAY	PROGRAM	ALTITUDE	OVERNIGHT
1	Upon arrival in Islamabad, domestic flight to Skardu	2250M	HOTEL
2	Reserve Day in case no flight operates	2250M	HOTEL
3	Final Preparations	2250M	HOTEL
4	Drive to Askoli (6 hours)	3100M	TENTS
5	Trek 1: Askoli - Jhula (5 hours)	3200M	TENTS
6	Trek 2: Jhula - Paiju (6 hours)	3600M	TENTS
7	Trek 3: Paiju - Khuburtse (5 hours)	4000M	TENTS
8	Trek 4: Khuburtse - Urdukus (5 hours)	4240M	TENTS
9	Trek 5: Urdukus - Goro - II (6 hours)	4500M	TENTS
10	Trek 6: Goro II - Concordia (5 hours)	4678M	TENTS
11	Trek 7: Rest Day		TENTS
12	Trek 8: Concordia - K2 Base Camp and back to Concordia	5050M	TENTS
13	Trek 9: Concordia - Ali Camp (6-7 hours)	5000M	TENTS
14	Trek 10: Ali Camp - Huispang - over Gondogoro La - 5650M (8-9 hrs)	4600M	TENTS
15	Trek 11: Huispang - Shaitcho (5-6 hours)	3300M	TENTS
16	Trek 12: Saitcho- Hushe (4 hours)	3000M	TENTS
17	Drive to Skardu (7 hours)	2250M	HOTEL
18	Flight to Islamabad or drive to Chilas / Naran		HOTEL
19	Reserve day or drive to Islamabad from Chilas / Naran		HOTEL
20	Departure from Islamabad		

FAIRY MEADOWS & BALTORO K2 BASE CAMP & GONDOGORO LA TREK

DAY	PROGRAM	ALTITUDE	OVERNIGHT
1	Transfer to hotel. 1/2 day sight seeing	500M	HOTEL
2	Drive to Chilas via Babusar Pass (10 hours)	1265M	HOTEL
3	Drive to Tato (3 hours drive) & trek to Fairy Meadows	3300M	ALPINE HUT
4	Day hike to Nanga Parbat Base Camp & back to Fairy Meadows	3900M	ALPINE HUT
5	After an early breakfast, trek to Tato & drive to Skardu (8-9 hours)	2250M	HOTEL
6	Drive to Askoli (6 hours)	3100M	TENTS
7	Trek 1: Askoli - Jhula (5 hours)	3200M	TENTS
8	Trek 2: Jhula - Paiju (6 hours)	3600M	TENTS
9	Trek 3: Paiju - Khuburtse (5 hours)	4000M	TENTS
10	Trek 4: Khuburtse - Urdukus (5 hours)	4240M	TENTS
11	Trek 5: Urdukus - Goro - II (6 hours)	4500M	TENTS
12	Trek 6: Goro II - Concordia (5 hours)	4678M	TENTS
13	Trek 7: Rest Day		TENTS
14	Trek 8: Concordia - K2 Base Camp and back to Concordia	5050M	TENTS
15	Trek 9: Concordia - Shagring (6-7 hours)	5000M	TENTS
16	Trek 10: Shagring - Gasherbrum BC (6-7 hours)	5050M	TENTS
17	Trek 11: Rest Day		TENTS
18	Trek 12: Trek to Concordia	5050M	TENTS
19	Trek 13: Concordia - Ali Camp (6-7 hours)	5000M	TENTS
20	Trek 14: Ali Camp - Huispang - over Gondogoro La - 5650m (8-9 hours)	4600M	TENTS
21	Trek 15: Huispang - Saicho (5-6 hours)	3300M	HOTEL
22	Trek 16: Saicho - Hushe (4 hours) & Drive to Skardu	2250M	HOTEL
23	Flight to Islamabad or drive to Chilas / Naran		HOTEL
24	Reserve day or drive to Islamabad		
25	Departure from Islamabad		

GROUP TOUR DATES 2026 / 27

NORTHERN & RECREATIONAL TOURS

DATE	TOUR	Number of Days
10th - 30th Sept 2026	Northern Adventure Tour includes (Female Only Tour)	15
5th - 20th April 2027	Northern Adventure Tour includes (Female Only Tour)	15
15th - 29th April 2026	Northern Adventure Tour includes Hunza excludes Skardu & Chitral	14
5th - 27th Sept 2026	Northern Adventure Tour includes Hunza excludes Skardu & Chitral	14
5th - 27th Sept 2026	Northern Adventure Tour includes Uchal Festival (Islamabad, Peshawar, Swat, Chitral, Kailash, Mastuj, Hunza, Shandur, Skardu with rest days)	22
18th - 31st Aug 2026	Tribes of Hindukush	14
1st - 13th July 2026	Shandur Polo Festival (Hunza, Shandur Polo Festival, Islamabad, Bhumret Chitral & Swat)	13
7th - 17th Oct 2026	Food & Shopping Tour (Islamabad, Lahore, Multan & Faisalabad)	11
16 th - 22 nd April 2026	Yoga - Cultural Detox in Collaboration with Ambiance Resonance	7
20 th - 27 th Oct 2026	Yoga - Cultural Detox in Collaboration with Ambiance Resonance	7

GROUP TOUR DATES 2026 / 27

CULTURAL HERITAGE TOURS

DATE	TOUR	NUMBER OF DAYS
20th Dec 2025 - 2 nd Jan 2026	Pakistan History & Architecture Tour	14
17th Jan - 1 st Feb 2026	Pakistan History & Architecture Tour	16
24 th Oct - 8 th Nov 2026	Pakistan History & Architecture Tour	16
19th Dec 2026 - 1 st Jan 2027	Pakistan History & Architecture Tour	14
20 th Dec 25 - 3 rd Jan 26	Balochi Tour	15
14 th - 28 th Nov 2026	Balochi Tour	15
16th - 30 th May 2026	Majestic Mountains & Culturally Rich City Tour	16
20th Sept - 5 th Oct 2026	Majestic Mountains & Culturally Rich City Tour	16
1st - 15 th May 2027	Majestic Mountains & Culturally Rich City Tour	16
1st - 20 th Oct 2027	Majestic Mountains & Culturally Rich City Tour	15
1st - 14 th Nov 2026	Pakistan History & Architecture Tour (Female Only)	14
25th Dec 2026 - 9 th Jan 2027	Pakistan History & Architecture Tour (Female Only)	16

SOME TESTIMONIALS FROM PREVIOUS CLIENTS



Martin & Samantha - Mountains & City Tour
September 2025

The people were wonderful & welcoming; the scenery from snowcapped mountains to deserts & everything in-between was breathtaking; the food surprisingly not as spicy as expected but the local markets a definite sight of wonders and smells - with a touch of chaos thrown in!.....If you're up for a challenge, like the idea of the path (hot & uphill sometimes slightly less travelled, don't need all-inclusive luxury at every stop but love the idea of meeting new people, are adventurous with a thirst for culture and not of a too nervous disposition when it comes to mountain roads then this may be the place for you.



Natasha & Roland - 18 Day Trip of the North
April 2025

This is the second time we travelled to Pakistan with Saadia's team. Not surprisingly, the reason we booked the second time was because we had had such a good experience the first time! It is a spectacularly beautiful country and for people who are interested in photography (as we are) then there is a new photo to be taken almost every second step, of the architecture or the landscapes or the people (always ask first!). Our first trip was to the South of the country doing a cultural tour, and this latest time an 18 day trip to Peshawar and then the Gilgit-Hunza-Skardu region. We expected the scenery on this trip to be special. We were lucky with many clear days and we were not disappointed.

SOME TESTIMONIALS FROM PREVIOUS CLIENTS



Rachel Kirsch
February 2025

Any review of Xperience Pakistan, has to start with Saadia. If the government had any sense, they'd employ her immediately as their tourism ambassador. She's a total wonder. I don't think we've ever had quite such a personalised travel experience. From the moment, we first met her and expressed a possible interest in visiting Pakistan, she gently guided us every step of the way. Nothing is too much trouble and she takes time to get to know her clients and their interests so she is able to offer a totally bespoke trip. Plus she was on hand the whole trip offering guidance and suggestions to enhance our experience.....



Lynn White
Sept 2024

Our trip to Pakistan was organised by Saadia and her company and the only word I can use to describe her is exceptional. The planning, the in country team and the execution were all seamless. Saadia advised us on itinerary and it did not disappoint. Pakistan is so badly reported in the UK however our experience was magical and created memories which are full of warmth, love, awe and affection. If you want an adventure that is second to none, you should talk to Saadia.

SOME TESTIMONIALS FROM PREVIOUS CLIENTS



Mr & Mrs Hussain

11th November 2023

Just waiting at Islamabad airport....only have one short sentence to describe the whole experience; spent too short a time in heaven on earth.....We want to thank XP and her team for giving us a memorable tour of Northern Pakistan & Peshawar.....Saadia has been extremely helpful in organising the initial itinerary tailored to our needs.....Saadia's approach in dealing with our needs made us feel very comfortable.....



Kathy Montgomery

11th November 2023

...I loved just about everything in my tour, the guide was very knowledgeable & extremely flexible in catering for my needs...thank you Saadia for putting so much effort in planning my itinerary & managing the components. It has been a truly memorable trip in which I have learned so much about the history & customs....



Paul & Tara

13th October 2023

One of the best holidays we've had, it was lovely not to see so many other foreigners but what threw us was the hospitality of the people of Pakistan. Peshawar despite being a place advised against travel by the FCO was one of our favourites because of the rich culture and warmth of the people.



Nathan Hale

May, 2023

The service was excellent, due to the flooding in Pakistan in 2022, I decided to postpone my trip to 2023 only 6 weeks before my travel date. Saadia and her team were very accommodating & were able to do this without making a fuss or any penalties.... I love the Trucks in Pakistan and even got to ride in one..

FAQ

- **Is Pakistan safe to travel to?**

In the main Pakistan is a safe country to travel around, there are some random incidents but this is like anywhere in the world these days. On a day to day basis it is safe to get around especially key cities like Islamabad & Lahore. Like any country one must be vigilant, our team is always aware of the situation so if precautionary measures need to take place these are implemented.

- **What do I need to wear?**

You can wear western clothes as a woman or man. However it must be remembered that Pakistan is a muslim country so clothes should generally be loose, 3/4 arm length sleeves, skirts or dresses should be below the knees. Hair does not have to be covered except when entering places of worship. Shoes should also be taken off when entering a mosque. For the North it is best to dress with layers, for Islamabad & Peshawar their seasons follow the UK and temperatures do get cold Oct - March so warm attire is recommended.

- **How much money do I need to take & what is the local currency?**

The local currency is Pakistan Rupees, our guide will arrange to take you to a local Bureau De Exchange where you can exchange your currency and get the best rates.

Eating out & shopping in the main in Pakistan is cheap, particularly at the moment when the currency is so weak. £3 will get you a 3 course meal at a very nice restaurant.

- **What's the weather like?**

The weather in Sindh, from Multan down to Karachi tends to be hot all year around. The best time to visit this region is Nov - Feb. The Northern areas of Pakistan get very cold with temperatures dropping below freezing. The best to visit this part is April - October. Islamabad, Lahore & Peshawar tend to have similar seasons to the UK, with the need of a coat or cardigan in the winters.

- **Which airlines fly into Pakistan?**

British Airways flies directly into Islamabad. However, Emirates, Gulf, Turkish Airlines, Qatar & Etihad also fly into Islamabad, Karachi & Lahore. PIA will be starting to fly again & will be offering competitive rates.

- **Who can I get travel insurance with?**

You can get insurance with Battle Face or Campbell Irvine who cover countries which are off the beaten track.

NEXT STEPS

- Give us a call on 0203 150 1444 or email us on info@xperiencepakistan.co.uk if any of the tours are of interest to you or you would like a bespoke tour created for you.
- Deposit of 50% to be paid once happy with the itinerary or we can arrange an instalment plan of 3 payments, if time permits. Final payment would be due 8 weeks before your departure date.
- If interested in a group tour, we only require a £500 deposit to secure your place on the tour, if we are unable to get two people and the tour doesn't go ahead the full deposit is refunded minus any bank charges which would be applicable to international clients.
- The maximum group sizes are 8, if we are able to get 8 the price pp would reduce to that quoted on our group tour dates, which is based on 2 and the final balance owed would reflect this.
- We would provide you with all the informations you would need for your visa application which is all done online now and takes 2-3 weeks to process. This would be provided after the 50% deposit payment.
- 3 weeks before your travel date we could create a whatsapp group made up of you, me and the team in Pakistan so that you can greet each other before your arrival in Pakistan. I would be contactable throughout your time in Pakistan, should a need arise for you to contact me, such as any changes in plan to due to ill health or change in interest once in the country. However rest assure that the team are very well versed to help you with all of these aspects.
- For group tours we would create a whatsapp group sooner and arrange a zoom call before your departure so you can meet and greet and compare notes.
- Scan the QR Code & be inspired about the adventure which awaits you.



MAP OF GILGIT BALTISTAN



- 14 Day Tour covers Chilas, Gilgit & Hunza
- 16 Day Tour covers the above plus Fairy Meadows
- 17 Day Tour covers Chilas, Gilgit, Hunza & Skardu
- 19 Day Tour covers Chilas, Gilgit, Hunza, Fairy Meadows & Skardu
- 27 Day Tour covers the above & Hindukush Valley, which includes Chitral



USEFUL LINKS & QR CODES OF VIDEO RECORDINGS TAKING YOU THROUGH THE TOURS

- Online Visa (Scan the QR Code which will take you to the page)

<https://visa.nadra.gov.pk/visa-prior-to-arrival/>



- Group Tour Dates (Scan the QR code, which will take you to the page)



The Amazing Tour of the North - Ranges from 14 Days to 27 Days



Discovery Food Tour, 10, 18 or 26 Days



Mountains & City Tour 14 - 21 Days



Cultural Heritage Tour 14 - 21 Days





X P E R I E N C E
Pakistan



We look forward to taking you on
your next adventure



info@xperiencepakistan.co.uk



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Scan the QR code to watch the channel