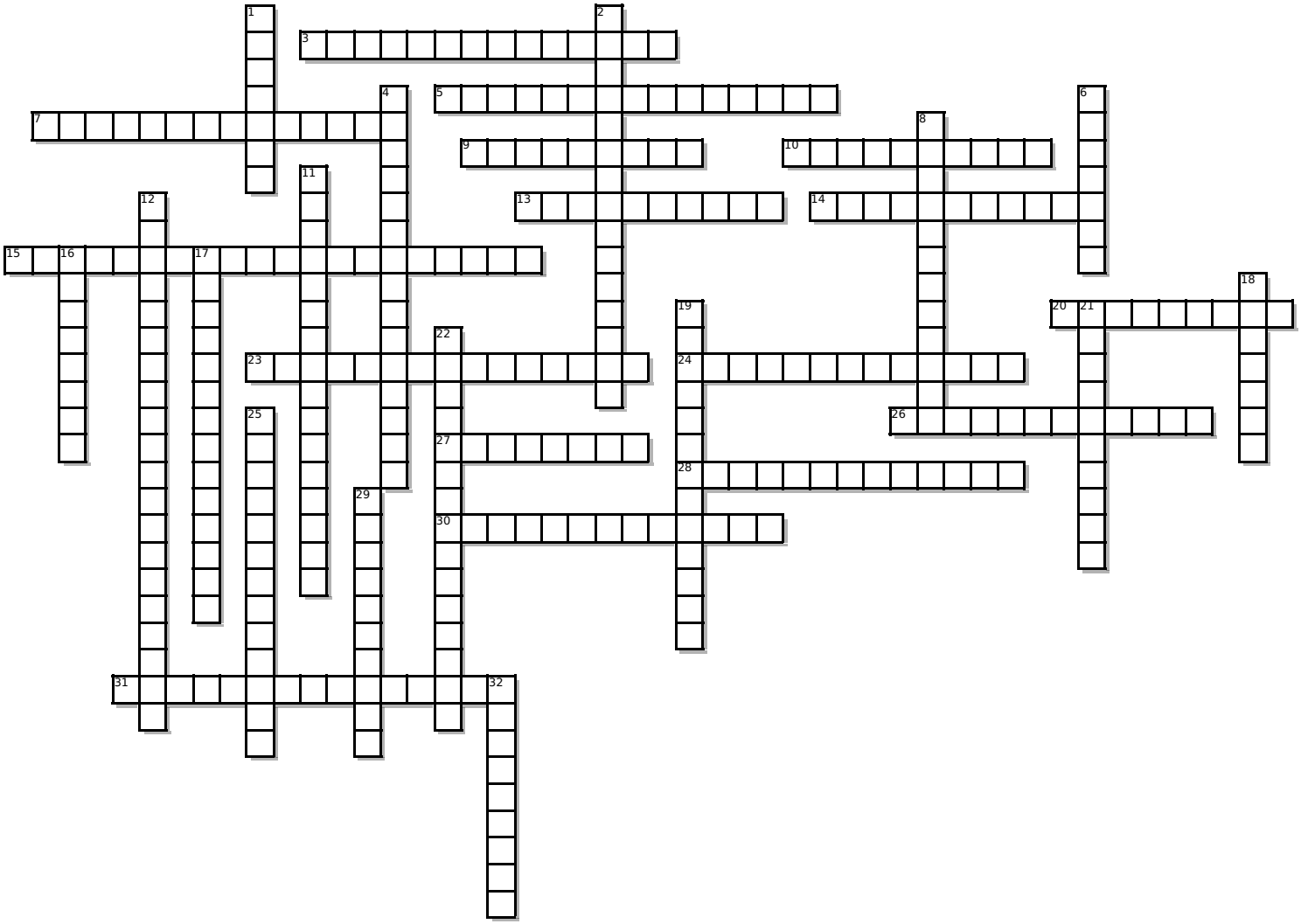Know Your Designers?