

## **Updates and News**

## **Hello Everyone!**

Happy April!

I've been reading about many of you welcoming or waiting for Spring to finally arrive, while here down under, we are longing for some cooler days. We've had a heat wave and the humidity has been a nightmare but cooler days are finally on the way. Speaking of Spring, the Spring threads from our Seasonal Packs were shipped last month and to date, we have had a great response.

There is still time to subscribe to the rest of the packs for this year. Our Summer pack will be shipping in June. Prices are US\$40 or AUD\$55 per pack plus shipping. The quantity of silk in these packs would retail for approx US\$70, so these packs are definitely value for money.



Shipping Update!

It appears that in the last week, the shipping time has definitely improved. It has taken just a week for packages to arrive into customs in Canada and the US and to be delivered in NZ and a little longer for the UK. This is a huge improvement over the previous 2 years.

Hopefully it will only get better from here and back to timelines of precovid days.

Jaime's Colour of the Month for April is this beautiful Burnt Orange and it

is in our 3 stores until Monday with a 20% discount. You can find the store links on our website at silks4u.net



The best selling colours in March were....

Top Left - PR112, Top Right - PR092, Bottom Left - PR160 and Bottom Right - PR090



## Silks4U Clubs

There are a handful of 2022 - 12 Days of Christmas Packs unclaimed if anyone would like to subscribe to those.

Price is US \$110 or AUD\$140, plus shipping and this price represents quite a discount over what you would pay individually for the items included. A US\$30 (AUD\$40) non refundable deposit is due when you subscribe to this pack.

Payment plans are available!

As the name suggests, there will be 12 individually wrapped packages all numbered, with one to be opened each day up to Christmas. Join in the fun and receive some great gifts.

What's New...

We had our first Silks4U Live Facebook event last weekend and it went well, I think. I'm still very new at doing these and looked like a Wally trying to get the live feed working when it had already been running for at least 10 minutes. I'm working it all out now and hope to get better. We will be planning another live event later in the year for all our customers.

<u>Here is the link</u> if you would like to join this group.

## Silks4u Facebook Live

During our Live Event, I introduced our new Mystery Boxes.

'What is a mystery box?' I hear you ask. Well, they could be anything. There will always be a full hank of our 'off' colours or solo hanks. As well as the hank, there could be 1/2 hanks, 1/4 hanks or skeins left from special orders, needle minders, needle vials, mother of pearl items, buttons, ribbon, hand dyed trims, charts, scissors and other stuff we might find hidden in our store room. Not all boxes will be the same. It will depend on what we find in our bins and what is close at hand when we pack a box. We will make sure you receive a nice variety of items.

Price is US\$50 or AUD\$60 - Plus shipping. Boxes will be available in our International and Aussie Stores soon. Each box will have enough silk to at least cover the cost of the box.



That's it for this month. If you have questions about anything above, anything Silks4U related or have any comments to make, please don't hesitate to email me at <u>silks4u@iinet.net.au</u>

All the best! Jo & Jaime