

Updates and News

Hello Everyone and a belated Happy New Year!

It's been some time since we sent out a newsletter. We always had news to tell you but finding the time has been the issue and we were relying on our Facebook page to get the news out. Recently we have been made aware that there are many customers who don't subscribe to FB, so from now on we will send out an update when we have something to tell you. It might be each month or twice a month, depending on what is happening. The last two years have been a trying time for everyone and here at Silks4U we have had ongoing shipping issues, although we have plans in place now to ship orders and our Packs to our subscribers, with the help of some wonderful Ladies in the US (Toni), Canada (Katie), the UK (Angie) and our close neighbour NZ (Catherine). We appreciate their help and without it, we would have had to cancel the shipping of our Monthly Clubs.

Right now Australia Post has suspended shipping to Canada at the request of Canada Post. We have made inquiries but have been given no indication of how long this will last. While we wait a week to see if this directive is reversed, we have made plans to ship any Canadian orders through the US at no extra cost to customers, if they chose that option. Hopefully, it won't be necessary and the mail will start flowing to Canada again soon.

It would be remiss of me if I didn't recognise how Covid has affected all of you, our wonderful Customers and Supporters and we hope you are all well and safe and we hope that continues into 2022. Just know we appreciate you all for your support during the past few years of the Pandemic! We had hoped 2022 was going to be a better year and return to some semblence of normal but right now that doesn't seem possible.

Through 2021, Jaime introduced a new colour each month and that hank was available at a 20% discount the first week it was available. Our Followers on our Silks4U page were also given a chance of winning the first hank. Well, this will continue in 2022, starting with a brand new colour in February.

Check out our <u>Facebook page</u> regularily to see this promotion and any other competitions we offer.

Below are a few of our latest colours that have proved popular with our Customers.

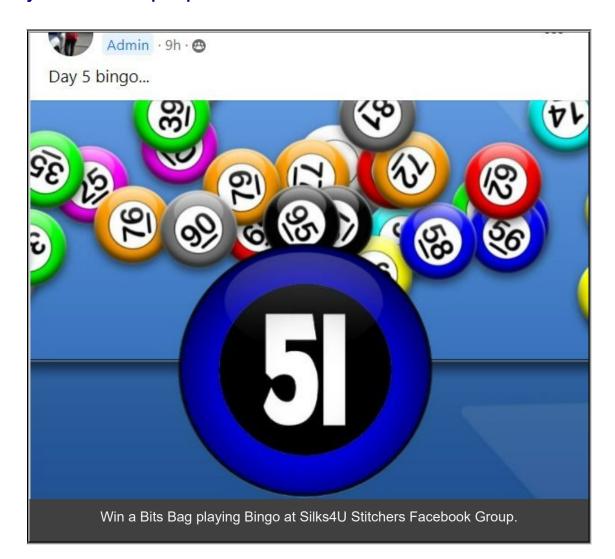
Top Left - PR184, Top Right - PR180, Bottom Left - PR185 and Bottom Right - PR186



While I'm talking about Facebook, we now have a Silks4U Stitchers Facebook group that is run very proficiently by Katie and Cynthia. Thanks to these two amazing Ladies, our Customers and Stitchers have a place to post all their finishes, new stash, ask questions and post general Silks4u comments in a safe and well run group.

Cynthia and Katie are also running the regular Bingo that Jaime used to run on our main Silks4U Facebook page. Bingo is already in progress for this month but there will be a new game in February. Each month, Jaime will be selecting a photo of a stitched piece posted in this group and the owner of that piece will win a small prize. So start posting your stitching, not only for the chance to win a prize but we, along with most others love to see each others work.

If you haven't already joined, pop over to <u>Silks4U Stitchers</u> and send in your membership request.



Many of you already know about our two Monthly Clubs. The Colour of the Month Club, which includes 4 x 15 metre skeins from our Stock Colours each Month and the Silk of the Month Pack, which has 5 x Specially Dyed 10 metre skeins. Price is US\$21 or AUD\$27.50 per month and we do have vacancies in our Colour of the Month Club, if anyone is interested. There is currently a waiting list for the Silk of the Month Club but we are still taking names to add to the wait list. If we get enough extra people interested, we will add another 15 people to the Club. You can read more about both packs on our website - <u>silks4u.net</u>

This past week, we introduced our new Seasonal Packs and as the name suggests, there will be 4 packs each year corresponding to the Northern Hemisphere Seasons. They will ship out in March, June, September and November (to beat the Christmas rush).

Each pack will include 6 x 45 metre mini hanks of silk. 3 colours will be selected from our existing range and 3 colours will be specially dyed for each pack. Cost of each pack is US\$40 or AUD\$55 plus shipping. This quanity of silk would normaly retail for approx US\$70, so these packs are definately value for money. We are currently accepting subscriptions for these packs for 2022. if anyone is interested, please email us at <u>silks4U@iinet.net.au</u>



For the past 2 years, we have put together a 12 Days of Christmas Pack, which consisted of 12 different gifts to be opened over the last 12 days up until Christmas Day. The 2020 Pack was Christmas themed and the 2021 Pack was all about Peacocks. We worked all year to bring together the themes, both with specially dyed silks and other stitchy bits and pieces and we received wonderful reviews about both packs.

Even though subscriptions don't officially open until February, we already have previous years' subscribers and people who heard about the Pack from others, already requesting a Pack. With the work involved with these packs, we will have a set number, so if you are interested in securing a 2022 - 12 Days of Christmas Pack, you can email us now at <u>silks4u@iinet.net.au</u>

Price will be the same as last year - US\$110 or AUD\$140 plus shipping on each pack. Non-refundable deposits of US\$30 or AUD\$40 are due in February. Payment plans are available.

For those who subscribed in 2021, we do have a pack available for you should you wish to subscribe again this year. Please let us know by February 28th because after that date we will re-allocate the packs.





Well, I think I have covered everything I had to tell you. If you have questions about anything above, anything Silks4U related or have any comments to make, please don't hesitate to email me at silks4u@iinet.net.au

Jaime and I wish you are a Safe and Happy 2022 with lots of Stitchy time. All the best!