

## Greetings FROM BACKPACKER TOURS

Celebrating our 50th Anniversary this year has me thinking about all the memories we have shared with our customers throughout the years. My Dad will tell you stories from the beginning about selling scotch guard on buses headed west, thermal underwear parties at the lodge, and traditions of their annual "Kamikaze Races" from the summit of Aspen Highlands to the base pub. It's fun to imagine a group of Cajuns launching down The Wall in scotch guarded bell bottom jeans and camouflage duck hunting jackets.

50 Years later, as I think about the traditions we have today during Backpacker Ski Week, I'm happy to say that we have upgraded from the scotch-guarded jeans & cross-country bus trips! I'm also happy to report that our Instagram contests have proven that we aren't too far from the mischievous behavior of the past. (I recall witnessing some un-named adults attempting the limbo in ski boots, as well as another sliding headfirst down a Snowmass bowling lane).

We have some amazing memories thanks to your patronage. We estimate to have served over 25,000 Louisiana skiers in the past 50 years and we are honored to have been able to do so. Over the years I've had many customers tell me in passing that "those were the best family vacations we've ever taken." What began as a tradition for LSU students in the early 70s has evolved into the best family vacations for the grandchildren and great-grandchildren of some of those early scotch-guarded, bus riding pioneers

We love what we do, and we treasure creating these lifelong memories for the families we serve. My team, my family and I are looking forward to another 50 years of mountain travel with you.

Michael G Mathews Chief Adventure Officer





#### MEET THE TEAM

MICHAEL MATHEWS, REGAN BROUSSARD, & CAROLINE BESLIN FARRAR







## Celebrating 50 Years of Skiing

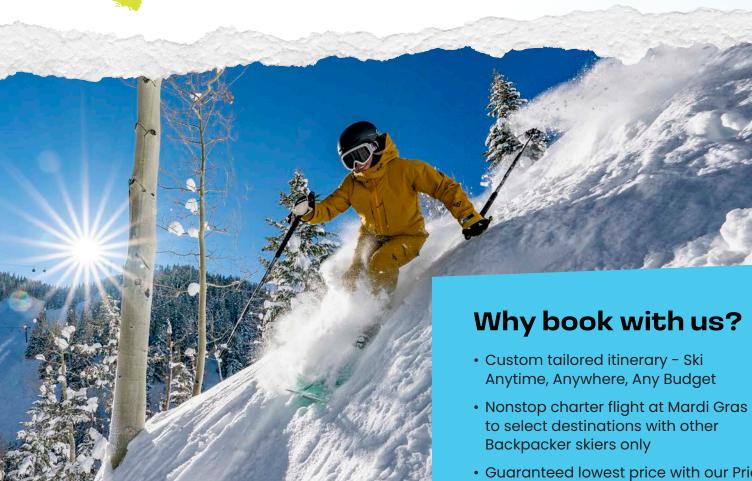
Backpacker Tours is celebrating 50 years of adventure this year! Over 25,000 skiers have trusted us with their ski trips since the 1970s. We have seen 4 generations of families trust us to book their ski trips, and they keep coming back! Thank you all so much for your continued support, we truly love showing you how to Love Your Adventure.







# Anytime, Anywhere, Any Budget



Backpacker Tours can book a ski trip for you over any set of dates, to any ski destination and at any budget. Whether you want to travel with friends over New Years or take a short trip over Spring Break, we've got you covered. This option does not include transportation so it's the perfect trip if you have extra flight miles that you would like to use.

Use your own air miles, and we'll do the rest.

- Guaranteed lowest price with our Price Match Guarantee
- Ability to book a trip for 1-100+ travelers
- Discounted rates on lift tickets, lessons and gear rentals
- Concierge clothing & gear fitting in
- 24/7 on hand assistance before and during travel
- Exclusive savings on ski gear & apparel at The Backpacker and on our
- Vertical Days frequent skier program

Backpacker Ski Week

Mardi Gras is the perfect week for Louisiana skiers to hit the slopes. If the 7 night charter doesn't work for you, no problem. We can book your stay to any destination over any set of dates during the week of Mardi Gras. Transportation isn't included in every package, so you can book the transportation of your choosing with miles or points if you have them.



#### **BACKPACKER SKI WEEK**

**ESSENTIALS** 

Your choice destination over any set of dates

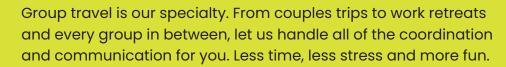
#### **BACKPACKER SKI WEEK**

**CHARTER** 

Saturday, February 10 - Saturday, February 17 in Steamboat and Snowmass



### Group Ski Trips



There is no group too large or too small for Backpacker Tours. Each quote is tailored to you with the group's goal in mind. We will guide you every step of the way to find your group the best place to stay and receive deals on lift tickets, rentals & lessons. Let's go skiing!





### What Our Adventurers are Saying



This was our first time using Backpacker tours and we could not have been more pleased! Caroline was well informed, quick to respond, and very accommodating. Every detail of our trip went according to plan and we had a wonderful time! Using backpacker tours took away the stress of planning so we could enjoy our vacation. We will definitely use Backpacker Tours again!

#### **KATIE SANFORD**

Park City, Mardi Gras 2023



I cannot say enough about Backpacker Tours!! We have had an incredible experience every single time. From beginning to end, each trip was amazing! We have booked with them for many years now, and we can always count on Caroline's attention to detail. It has made for such a stress free vacation, so we could focus on having fun & making priceless memories!

#### **VALERIE LANDRY**



Beaver Creek, Mardi Gras 2023



Enter for a chance to win a discount on your next trip with us!







**BOOK • SKI • SAVE** 

225-924-4754 (ISKI) • 800-414-4685 SkiTrips@SkiBackpacker.com • BackpackerSkiTrips.com