



I Am Beautiful Movement™

Destini Jordan, Co-founder & Director
LaToyia Session, Founder and Visionary

Vision: We envision confident, resilient women who break generational cycles, create opportunities, give back, and empower the next generation to do the same.

Mission Statement: The I Am Beautiful Movement creates safe, uplifting spaces where girls and young women build confidence, develop life skills, form healthy relationships, and feel seen, supported, and empowered.

Created by a Caring Mother, who wants to promote, educate, lead and build self-esteem in girls and young women.

Changing Lives

www.iambeautifulmovement.org | iambeautifulmovement2013@gmail.com

I Am Beautiful Movement is a fiscally sponsored project of Philanthropy In Action, a 501(c)(3) public charity. (EIN: 93-4356288)

I Am Beautiful Movement

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Greetings,

I hope you're doing well! My name is Sam Staples, and I'm reaching out on behalf of the **I Am Beautiful Movement**, a nonprofit dedicated to encouraging, empowering, and reminding people in our community of their worth and potential.

We're currently planning future events and looking for local businesses and community partners who would like to help us make those events possible.

As a hometown organization, we believe that some of the greatest change starts right here in our own community. Whether through financial sponsorship, donated products or services, or simply helping us spread the word, your support can make a genuine difference.

We would love the opportunity to talk with you about becoming a sponsor or partner with the **I Am Beautiful Movement**. We have several sponsorship opportunities available, and we're happy to find something that makes sense for your business and your goals.

We would be incredibly grateful to have your business be part of what we're building. Thank you for taking the time to read this, and thank you for everything you already do for our community.

Date: Saturday, October 10, 2026

Girl Code Experience 10:00 AM-2:00 PM | Location: Tyler, Texas

Sponsorship Deck Link:

<https://iambeautifulmovement.org/sponsorship-opportunities>

Warmly,

Sam Staples, Advisory Board Member

Overview

The I Am Beautiful Movement started in 2013 with one simple goal: to remind girls that they are beautiful, worthy, capable, and enough.

But over the years, it has grown into so much more. We create safe spaces where girls and young women can be themselves, ask real questions, build confidence, learn important life skills, develop healthy relationships, and have women around them who genuinely want to see them grow and win.

Through our workshops, etiquette programs, mentorship, community service, and hands-on experiences, we're helping girls discover who they are while preparing them for who they are becoming.

For us, it's not just about saying, "I am beautiful." It's about believing it, walking in it, and having the confidence to show up in this world knowing your value.

And ultimately, we want the girls we pour into today to become the women who pour into the next generation tomorrow.

Target Audience

Girls, in low to moderate income homes, offer them unique experiences and opportunities.