



संस्था सेवक



2022-23 ANNUAL REPORT

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Message from the President



संस्था सेवक

The year 2022-23 has been a significant chapter in SEWAK's journey of service and empowerment. Despite challenges, we remained committed to our mission of equipping people with skills, creating livelihoods, and fostering inclusive growth.

During the year, SEWAK proudly implemented the PMKVY Covid Special Project and the NULM scheme, reaching out to urban poor youth in Madhya Pradesh and Uttar Pradesh with employment-focused training. At the same time, our efforts under the Rajasthan School NSQF program ensured that vocational education became a meaningful part of school learning. As an NSDC partner, we also expanded fee-based training programs, successfully training around 1,100 candidates in sectors such as apparel, media, and BFSI, preparing them for real-world opportunities.

But our mission goes beyond training. In 2022-23, SEWAK continued its strong work in environmental awareness, healthcare, and women empowerment, reinforcing our belief that community development must be holistic and inclusive. These initiatives not only created opportunities but also inspired behavioral changes that will benefit society in the long term.

As I reflect on the progress made, I am deeply grateful to our team, partners, and well-wishers whose dedication has made these achievements possible. Together, we are building a stronger foundation for the future—where every individual, especially from marginalized communities, has access to skills, dignity, and sustainable livelihoods.

Let us continue this journey with renewed passion and a shared vision of creating a more skilled, empowered, and equitable India.

Vinod Khandelwal

President

SEWAK – Social & Environmental Welfare Association of Khilchipur



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ABOUT US

SEWAK (Social and Environmental Welfare Association of Khilchipur), established in 2005, is a not-for-profit organization dedicated to empowering poor, rural, and marginalized communities through education, skill development, livelihood promotion, and social welfare initiatives. With the vision of building a self-reliant and inclusive society, SEWAK has become a trusted partner for government agencies, CSR wings of corporates, and community institutions.

In the year 2022-23, SEWAK made significant strides by implementing multiple national flagship programs including the PMKVY Covid Special Project, DAY-NULM (urban poor youth training in MP & UP), and Rajasthan School NSQF (vocational training in high schools). Alongside these, SEWAK also expanded its fee-based training programs, training over 1,100 candidates across apparel, media, and BFSI sectors, equipping them with industry-ready skills.

Beyond skilling, SEWAK remained committed to women empowerment, healthcare awareness, and environmental initiatives, ensuring holistic community development. The organization's approach integrated skill training with livelihood linkages, social inclusion, and behavioral change, helping participants not only secure jobs but also lead dignified lives.

By the end of 2022-23, SEWAK had trained and supported tens of thousands of youth and women, with a strong focus on placement, self-employment, and entrepreneurship opportunities. Through initiatives such as Kaushal Melas, health camps, and environmental awareness drives, SEWAK continued to bridge the gap between aspiration and opportunity for marginalized groups.

As the organization looks forward, SEWAK remains dedicated to creating sustainable pathways for dignity, self-reliance, and socio-economic transformation at the grassroots level.



MISSION & VISION



TO EMPOWER YOUTH, WOMEN,
AND MARGINALIZED COMMUNITIES
THROUGH EDUCATION,
EMPLOYABILITY, AND SUSTAINABLE
LIVELIHOOD INITIATIVES, ENSURING
SOCIAL
EQUITY AND ECONOMIC GROWTH

MISSION

VISION

TO CREATE A SOCIETY WHERE
EVERY INDIVIDUAL HAS ACCESS TO
SKILLS, OPPORTUNITIES, AND
RESOURCES FOR A LIFE OF DIGNITY
AND SELF-RELIANCE.



Key Focus Areas

- Skill Development & Employability – Training under PMKVY 4.0, NSDC-AMBER, DDUGKY-Sagarmala, SANKALP, and other schemes, aligning youth skills with industry demand.
- Women Empowerment – Initiatives like Swayam Siddha, WCD Bihar projects, and livelihood SHGs enabling women to become entrepreneurs and financially independent.
- Community Development – Programs like Gram Vikas Yatra, Jan Suvidha Kendras, and sanitation drives creating sustainable rural models.
- Education & Digital Literacy – Computer training, DCA/PGDCA courses, and IT skills for youth, students, and government staff.
- Livelihood Promotion – Supporting farmers, SHGs, and cooperatives in agriculture, handicrafts, and entrepreneurship.

Impact at a Glance

- 1,28,000+ youth and women trained across India.
- 70 placement/self-employment rate achieved.
- 2,000+ women entrepreneurs created through skill & livelihood programs.
- 30+ villages transformed under Gram Vikas Yatra initiatives.
- Partnerships with NSDC, MSDE, BSDM, MSME Technology Development Centers (Chennai & Hyderabad), and corporate CSR bodies.



VALUES

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With its two decades of service, grassroots presence, and proven track record, SEWAK stands as a model of community-driven transformation – turning challenges into opportunities and building a future where no one is left behind.



Values

SEWAK has guiding values in three main elements:

- **Discipline:** We will continue to maintain high discipline in our organization and inculcate these qualities in all our associates.
- **Dedication:** We are dedicated to complete our mission and doing welfare for the society.
- **Determination:** Our every member has got determination up to a level where work becomes joyful and this helps us to grow faster.



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Management Committee



Mr. Vinod Khandelwal
Founder & President



Mr. Vjay Verma
Secretary



Mr. Ashish Barod
Board Member



Ms Surbhi Barod
Operation Head

Team Member

Ms. Dewanshi Khandelwal

Treasurer

Ms. Urvashi Kaithwas

Board Member

Ms. Saloni Budana

Board Member

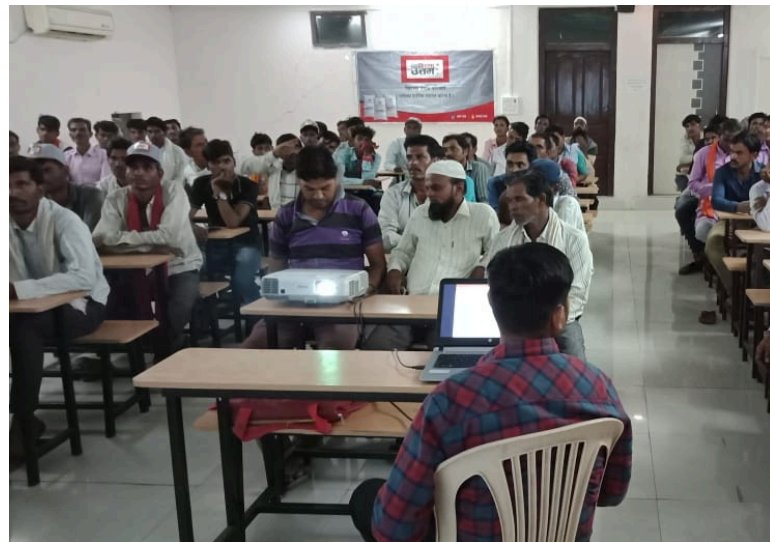


Area of work 2022-23

In the year 2022-23, SEWAK's work focused on building skills, livelihoods, and social awareness for marginalized and rural communities. The key areas of intervention included:

1. Skill Development & Vocational Training

- Implemented PMKVY Covid Special Project to provide skilling opportunities for youth affected by the pandemic.
- Trained urban poor youth under the NULM scheme in Madhya Pradesh and Uttar Pradesh.
- Conducted vocational training under Rajasthan School NSQF, introducing skill-based education to school students.
- Expanded fee-based skill programs in apparel, media, and BFSI sectors, training over 1,100 candidates.



2. Women Empowerment

- Continued programs to build capacities of women through skill development, tailoring, beauty & wellness training, and entrepreneurship promotion.
- Encouraged women-led self-employment and small businesses.

3. Health Awareness

- Organized health awareness drives and sensitization camps to promote preventive healthcare and hygiene practices in rural and semi-urban areas.



4. Environmental Awareness

- Conducted campaigns and village-level activities promoting cleanliness, tree plantation, waste management, and sustainable use of resources.



5. Community Mobilization

- Organized Kaushal Melas and outreach activities to raise awareness about government skill schemes, training opportunities, and job linkages.
- Strengthened community participation through Gram Vikas-style initiatives and youth engagement.





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Fee-Based Skill Training Programs 2022-23

In addition to implementing government-sponsored and CSR-supported projects, SEWAK introduced Fee-Based Skill Training Programs to meet the growing demand for specialized, industry-driven courses. These programs provided flexible, affordable, and employment-oriented training to youth who aspired to build sustainable careers outside of formal schemes.

Courses Offered in 2022-23

1. **Digital Marketing** – Social media management, SEO, SEM, content creation, analytics, and online branding.
2. **Fashion Designing** – Apparel design, tailoring, pattern-making, and textile knowledge for garment sector careers.
3. **Accounts Assistant** – Bookkeeping, GST, Tally ERP, and financial documentation for accounting and finance roles.

Key Highlights

- Practical, hands-on training with exposure to real-world projects.
- Industry-aligned curriculum developed with expert guidance.
- Affordable fee structure ensuring access for all sections of society.
- Integrated soft skills and digital literacy modules.
- Internship and placement support through strong employer linkages.

Impact in 2022-23

- 1,100+ candidates trained across apparel, media, and BFSI sectors.
- Achieved an average placement/self-employment rate of 70%.
- Several Digital Marketing trainees began freelancing or took up local assignments.
- Fashion Designing trainees launched small boutiques and tailoring businesses.
- Accounts Assistants found placements in local enterprises and firms.

Success Story



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A 25-year-old homemaker from Rajgarh, Anita turned her passion into a livelihood by enrolling in SEWAK's Fashion Designing course. With SEWAK's guidance, she launched her tailoring unit at home and now earns over ₹14,000 per month. Anita has gained respect in her community and serves as an example of women's empowerment.

Anita Sharma **Fashion Designing**

Sandeep, a 23-year-old commerce graduate, enhanced his career prospects by completing the Accounts Assistant program. He gained practical knowledge in GST filing, Tally ERP, and financial reporting. Soon after, he secured a job in a local accounting firm, earning ₹11,500 per month and planning to advance as a senior accountant.



Sandeep Mehra **Accounts Assistant**

Success Story



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Priya Chauhan Digital Marketing

Priya, a 22-year-old graduate, joined the Digital Marketing course to explore career opportunities in the digital space. She developed strong skills in SEO, social media campaigns, and content creation. During her training, Priya started freelancing for local businesses, managing their online presence. Today, she earns a steady income of ₹12,000 - ₹15,000 per month and dreams of establishing her own digital marketing agency.

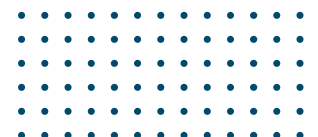


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Rajasthan School NSQF - Vocational Training (2022-23)



In the academic year 2022-23, SEWAK continued its efforts to integrate skill-based learning into school education through the National Skills Qualifications Framework (NSQF), in collaboration with the Rajasthan School Education Department. The initiative focused on empowering students with practical knowledge alongside academics, helping them explore career pathways early in life.



Key Highlights

- Vocational training was provided in 10 Government High Schools across Rajasthan.
- The Apparel Sector was selected as the primary focus, given its relevance to local livelihoods and high employment opportunities.
- Training modules included basic tailoring, garment construction, fabric knowledge, and stitching techniques, along with an introduction to fashion basics.
- Students were also oriented towards entrepreneurship, soft skills, and career counseling, encouraging them to think beyond traditional education models.
- Hands-on sessions, practical demonstrations, and interactive assessments were regularly conducted to improve learning outcomes.

OUTCOMES (2022-23)

- Over 950 students successfully completed vocational training under this program.
- Students gained practical exposure at a young age, enabling them to link education with employability.
- A number of students presented their garment design samples during school-level events, showcasing creativity and innovation.
- The initiative received positive feedback from teachers, parents, and local education authorities, who recognized its role in enhancing employability and confidence among schoolchildren.

Through the Rajasthan School NSQF program in 2022-23, SEWAK strengthened its mission of building a generation that is not only academically capable but also equipped with practical, industry-relevant skills and entrepreneurial thinking.



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DDUGKY - Assam (2022-23)

In 2022-23, SEWAK implemented the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDUGKY) in Assam, with a dedicated focus on skilling rural youth in trades that ensure both local employment and wider mobility. The project was designed to provide livelihood opportunities and uplift the socio-economic conditions of rural households.



Key Highlights

- Training conducted at SEWAK's Training Center, Golaghat (Assam).
- Job Role: Sewing Machine Operator under the Apparel Sector.
- Special focus on mobilizing candidates from rural and marginalized communities, especially women.
- Training curriculum included industrial stitching techniques, fabric handling, machine maintenance, workplace safety, and soft skills for professional readiness.

OUTCOMES (2022-23)

- 172 candidates successfully trained as Sewing Machine Operators.
- 130+ candidates placed in leading garment manufacturing units across Assam and neighboring states.
- Remaining candidates were supported for self-employment and micro-enterprise opportunities through linkages with local markets and tailoring shops.
- Post-training, many women reported improved confidence, financial independence, and respect within their families and communities.

IMPACT

The DDUGKY project in Golaghat proved to be a turning point for rural youth, particularly young women, enabling them to secure sustainable livelihoods in the apparel sector. By combining technical skills with workplace readiness, SEWAK has helped create a pipeline of skilled manpower for the growing textile and garment industry in Assam

Success Story



Rina Das, Golaghat

Rina Das, a 22-year-old from a small village in Golaghat, joined SEWAK's DDUGKY Sewing Machine Operator program with dreams of supporting her family. Coming from a background where financial challenges were common, Rina had limited opportunities for growth. After completing her training, she secured a job in a reputed garment factory in Guwahati with a monthly salary of ₹12,000. With her earnings, she now contributes to her household expenses and is also saving to start her own tailoring shop in the future. Rina's journey is an inspiring example of how skill development can transform lives and create pathways for dignity and independence.

WOMEN EMPOWERMENT INITIATIVE 2022-23



In 2022-23, SEWAK reinforced its commitment to women empowerment, focusing on skilling, livelihood generation, and social awareness to uplift women from marginalized and rural communities. The initiative aimed to create pathways for financial independence, confidence building, and greater participation of women in community development.

Key Highlights

Skill Development: Training programs in tailoring, beauty & wellness, handicrafts, and food processing.

Entrepreneurship Support: Handholding women in starting micro-businesses and strengthening Self-Help Groups (SHGs).

Awareness Programs: Workshops on health, nutrition, gender rights, and domestic violence prevention.

Leadership Development: Motivating women to actively participate in Gram Sabhas and community decision-making forums.

IMPACT (2022-23)

- 1,500+ women trained across Madhya Pradesh and Rajasthan.
- Over 60% of trained women engaged in jobs, self-employment, or micro-enterprises.
- 40+ SHGs strengthened, improving savings, credit access, and group-based businesses.
- Enhanced awareness on women's health, rights, and financial literacy, boosting dignity and self-confidence.

Harit Gram Abhiyan (Green Village Initiative) 2022-23

In 2022-23, SEWAK continued its efforts towards environmental sustainability through the Harit Gram Abhiyan, a village-focused campaign promoting eco-friendly practices and clean living environments. The initiative actively engaged women, youth, school children, and Gram Panchayats to spread awareness and implement green solutions at the grassroots level.

KEY ACTIVITIES

- **Tree Plantation:** Over 800 saplings of native and fruit-bearing trees planted across community spaces, schools, and Panchayat Bhavans.
- **Plastic-Free Villages:** Awareness drives conducted to discourage single-use plastic, with the distribution of cloth and jute bags.
- **Cleanliness & Waste Management:** Supported Gram Panchayats in organizing cleanliness drives and setting up waste segregation systems.
- **Water Conservation:** Initiated training on rainwater harvesting and small pond rejuvenation in selected villages.

School Engagement: Eco-Clubs in schools conducted rallies, painting competitions, and debates on protecting the environment.

IMPACT - 2022-23

- Reached and engaged nearly 4,000 community members in eco-friendly initiatives.
- Enhanced sanitation levels and green cover in participating villages.
- Raised awareness on renewable energy and sustainable agriculture.
- Triggered behavior change, with several households beginning to adopt alternatives to plastic and water-saving measures.



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PRESS RELEASE

कौशल विकास केंद्र ने रोजगार मेले के साथ लगाई फर्नीचर सामान की प्रदर्शनी

प्रशिक्षणार्थियों ने फर्नीचर के सामान की प्रदर्शनी लगाई

भास्कर संवाददाता | खिलचीपुर

प्रधानमंत्री कौशल विकास केंद्र खिलचीपुर ने शनिवार को कौशल एवं रोजगार मेला का आयोजन किया। इसमें त्रिवेणी फर्नीचर वीएडबी अपेरल, कोरल जीएसटी एसोसिएट, कास्ता पाइप सहित अन्य कंपनियां आईं। इन्होंने 88 लोगों के रजिस्ट्रेशन लिए गए हैं। इस कार्यक्रम में मुख्य अतिथि के रूप में क्षेत्रीय विधायक हजारीलाल दांगी मौजूद रहे। संस्था द्वारा फर्नीचर के क्षेत्र में जो प्रशिक्षण दिया गया उसमें प्रशिक्षणार्थियों के द्वारा फर्नीचर के सामान की प्रदर्शनी लगाई गई थी। उक्त कार्यक्रम में फर्नीचर एवं



प्रदर्शनी को देखते हुए विधायक श्री दांगी।

सिलाई की प्रतियोगिता भी रखी गई थी। इसका निरीक्षण करते हुए विधायक श्री दांगी ने तारीफ की है। इन्होंने विधायक द्वारा पुरस्कृत भी किया गया। साथ ही संस्था सेवक द्वारा ब्यूटी पार्लर में 172 और जीएसटी 170, फर्नीचर 370 सिलाई में 122, टेलीकॉम सेक्टर में 380

प्रशिक्षणार्थियों को प्रमाण पत्र भी वितरित किया। इस मौके पर संस्था सेवा के अध्यक्ष विनोद खंडेलवाल अजय साहू, भाजपा मंडल अध्यक्ष हिमांशु गुप्ता, प्रदीप गुप्ता, धनश्याम गुप्ता, ओमजी गुप्ता, बालू मालवीय संदीप शर्मा, चंदन मालाकार सहित अन्य लोग उपस्थित थे।

हुनर है तो कदर है : विधायक दांगी

खिलचीपुर। नगरीय एवं ग्रामीण क्षेत्र के युवाओं को रोजगार से जोड़ने के उद्देश्य से प्रधानमंत्री कौशल विकास योजना शुरू की गई है, जिसके लिए रविवार को कौशल विकास मेले का आयोजन खंडेलवाल कंपाउंड रखा गया, जिसमें क्षेत्रीय विधायक हजारीलाल दांगी ने युवाओं को इस योजना का लाभ लेने की बात कहते हुए कहा की प्रधानमंत्री नरेंद्र मोदी द्वारा बेरोजगारी दूर करने के उद्देश्य से यहां योजना शुरू की है, जिसका लाभ हुनर बंद युवाओं को लेना चाहिए।

इस योजना का उद्देश्य अधिक से अधिक रोजगार उपलब्ध करवाना है, जो पूरी तरह से निःशुल्क है, उन्होंने बताया की इस योजना के माध्यम से युवा फर्नीचर, फ्लम्बींग, पेन्ट एवं पुट्टी, टेलीकाम, ऑटो मोबाइल, रिटेल, कृषि, कन्सट्रक्शन, पॉवर आदि की ट्रेनिंग ले सकते हैं। कार्यक्रम के दौरान जनपद अध्यक्ष जगदीश दांगी, हिमांशु गुप्ता, बंकट महेश्वरी, जनपद सभा पति जगदीश साहु सहित संस्था सेवक संजीव व्यास, विनोद खंडेलवाल, अजय साहु, नवीन कसेरा, राजु मालवीय, संजी साहु, दौलत मालाकार, ओमप्रकाश राठौर, चोथमल दांगी आदि उपस्थित थे।

कौशल विकास मेले में बड़ी संख्या में जुटे युवा

खिलचीपुर निवा। नगर में कौशल विकास मेले का सफलता पूर्वक आयोजन खण्डेल वाल कम्पाउंड में हुआ। इसमें बड़ी संख्या में स्कूल ड्राप आउट और कालेज ड्राप आउट छात्राओं ने हिस्सा लिया। मेले में मुख्य अतिथि क्षेत्रीय विधायक हजारीलाल दांगी, मंडल अध्यक्ष हिमांशु गुप्ता संस्था सेवक अध्यक्ष विनोद गुप्ता रहे। इस अवसर पर विधायक हजारी लाल दांगी ने कहा कि प्रधानमंत्री नरेंद्र मोदी ने कौशल विकास योजना भारत की युवा शक्ति को कौशल एवं हुनरमंद बनाने के उद्देश्य से प्रारम्भ की है। इसका मुख्य उद्देश्य बेरोजगारी को दूर कर देश की युवा शक्ति को सीधे रोजगार से जोड़ना है। इस अवसर पर संस्था सेवक

के संजीव व्यास ने बताया कि योजना के तहत विभिन्न प्रकार के प्रशिक्षण का लाभ युवाओं द्वारा लिया जा सकता है। इसमें मुख्य रूप से फर्नीचर, फ्लम्बींग, पेंट और पुट्टी, टेलीकाम, कृषि, आटोमोबाइल, सिलाई शामिल हैं। विद्यार्थियों को रूचि अनुसार 2 से 4 माह का प्रशिक्षण संस्था द्वारा योजना के तहत निशुल्क प्रदान किया जाएगा। राजगढ़ जिले में एक मात्र प्रशिक्षण केंद्र खिलचीपुर में प्रारंभ हुआ है एवं इस केंद्र को अन्य स्थानों पर भी शुरू किया जा रहा है। इस अवसर पर संस्था सेवक सचिव अजय साहू, राजू मालवीय, नवीन कसेरा, सन्नी साहू, ओम प्रकाश राठौर दांगी सहित बड़ी संख्या में छात्र छात्राएं उपस्थित रहे।



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THANK YOU