



संस्था सेवक



2023-24 ANNUAL REPORT

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Message from the President



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I am extremely proud to present the Annual Report of SEWAK for the year 2023-24. This year has been a defining chapter in our journey to empower communities, improve livelihoods and create a skilled workforce for the nation.

From its humble beginnings as a youth development centre in 2005, SEWAK has today grown into a nationally recognised institution, partnering with government bodies, corporates and development agencies to run impactful programmes across India. In 2023-24, we have achieved new milestones – training youth under Rajasthan School NSQF, DDUGKY-Sagarmala, DAY NULM, and Project AMBER, empowering women through the Women Skill Training Project, and bridging the digital divide through IT and technology-driven programmes.

I am most proud not just of the numbers we have achieved – over 87,000 youth trained and over 70% employed or self-employed – but also of the changes we have seen in lives and communities. Each success story of a young man or woman finding meaningful work, starting a business, or making a positive difference in their community is a testament to SEWAK's vision and commitment.

This year, we also strengthened our industry partnerships by signing MoUs with MSME Technology Development Centres (CFTI Chennai & PPDC Meerut), allowing us to align our training with the demands of modern industry. Initiatives such as Kaushal Mela, Gram Vikas Yatras and Saksham Yuva Programme have deepened our grassroots engagement, ensuring inclusivity and sustainability.

As we move forward, SEWAK remains committed to its mission: to educate, skill and empower people – especially the poor, rural and marginalised – so that they can live better lives with dignity and independence. The road ahead is full of opportunities, and we are determined to expand our impact, especially in emerging technologies, women entrepreneurship and community-driven development models.

I express my heartfelt gratitude to our colleagues, trainers, volunteers, government bodies, corporate supporters and community members who have joined us on this journey. Your trust and support fuels our determination to do more.

Together we will continue to transform lives, build a skilled India and create a future where opportunities are within reach for all.

Courtesy,

Vinod Khandelwal
Chairman, SEWAK



ABOUT US

SEWAK (Social and Environmental Welfare Association of Khilchipur) is a not-for-profit organization established in 2005, committed to empowering the poor, rural, and marginalized communities of India through education, skill development, livelihood promotion, and social welfare initiatives. Guided by the vision of creating a self-reliant and inclusive society, SEWAK has steadily grown into a trusted partner for government bodies, corporates, and international development agencies. Over the years, SEWAK has played a pivotal role in implementing national flagship programs such as Rajasthan School NSQF, DAY NULM DDUGKY-Sagarmala, NSDC-AMBER, WCD Bihar alongside several community-driven initiatives like Gram Vikas Yatra, Prerna, Saksham, and Action for Adolescent Girls (AAG). These programs focus not only on skill training and employment but also on promoting gender equality, youth empowerment, digital inclusion, and sustainable livelihoods.

By 2023-24, SEWAK has successfully trained and empowered over 87,000 youth and women, with more than 70% placed in jobs or engaged in self-employment across diverse sectors including healthcare, IT, retail, hospitality, logistics, and beauty & wellness. Through initiatives like Kaushal Melas and community awareness campaigns, SEWAK continues to bridge the gap between opportunities and aspirations, especially for those from disadvantaged backgrounds.

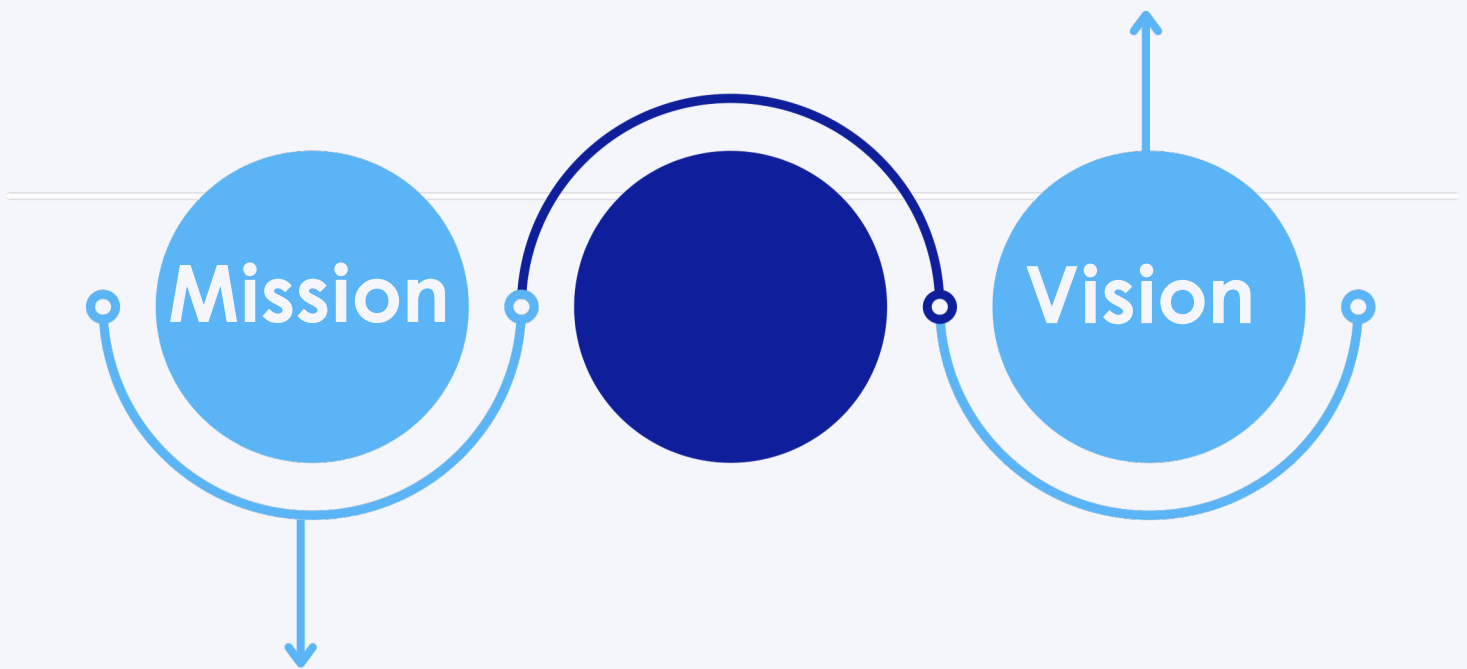
With a strong focus on innovation, inclusivity, and impact, SEWAK's work is built on partnerships—with government departments, CSR wings of corporates, MSME Technology Development Centers, and local communities—ensuring programs remain sustainable, relevant, and scalable.

As SEWAK looks ahead, the organization remains steadfast in its mission to equip individuals with skills, knowledge, and opportunities, fostering dignity, self-reliance, and socio-economic transformation at the grassroots level.



MISSION VISION

To create a society where every individual has access to skills, opportunities, and resources for a life of dignity and self-reliance.



To empower youth, women, and marginalized communities through education, employability, and sustainable livelihood initiatives, ensuring social equity and economic growth.



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VALUES

With its two decades of service, grassroots presence, and proven track record, SEWAK stands as a model of community-driven transformation – turning challenges into opportunities and building a future where no one is left behind.



Headquarter

Values

SEWAK has guiding values in three main elements:

- **Discipline:** We will continue to maintain high discipline in our organization and inculcate these qualities in all our associates.
- **Dedication:** We are dedicated to complete our mission and doing welfare for the society.
- **Determination:** Our every member has got determination up to a level where work becomes joyful and this helps us to grow faster.



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Management Committee



Mr. Vinod Khandelwal
Founder & President



Mr. Vjay Verma
Secretary



Mr. Ashish Barod
Board Member



Ms Surbhi Barod
Operation Head

Team Member

Ms. Dewanshi Khandelwal

Treasurer

Ms. Urvashi Kaithwas

Board Member

Ms. Saloni Budana

Board Member



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Area of work

SEWAK's interventions are designed to create sustainable social, environmental, and economic impact through multi-dimensional programs. Over the years, the organization has expanded its scope, addressing the needs of youth, women, farmers, and marginalized communities across India.

Skill Development & Employability

- Training under PMKVY 4.0, NSDC-AMBER, DDUGKY-Sagarmala, and SANKALP.
- Market-relevant courses in retail, healthcare, IT, telecom, hospitality, beauty & wellness, and logistics.
- Soft skills modules – spoken English, personality development, interview skills.
- 70%+ placement/self-employment rate achieved.



Women Empowerment

- Flagship project for entrepreneurial incubation.
- Skill-based training in tailoring, handicrafts, beauty & wellness, and micro-enterprises.
- Formation and strengthening of Self-Help Groups (SHGs) and women cooperatives.
- Over 2,000 women entrepreneurs empowered.



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Education & Digital Literacy

- Computer literacy programs (DCA/PGDCA) for students, unemployed youth, and government staff.
- IT skilling under BSDM projects – coding, web design, digital marketing, cybersecurity.



Livelihood Promotion & Entrepreneurship

- Formation of cooperatives, and SHGs for collective growth.
- Promoting cash crops, organic farming, and renewable energy.
- Linking rural producers to markets and converging government livelihood schemes.

Community Development & Governance

- Gram Vikas Yatra – sanitation drives, clean energy promotion, awareness on education.
- Smadhan Ek Din Mein – Jan Suvidha Kendras for citizen-centric governance.
- Kaushal Melas for awareness, mobilization, and job opportunities.
- Active participation of local leaders, MLAs, and administration in community initiatives.





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Youth & Adolescent Empowerment

- Saksham Program – life skills, leadership, reproductive health, and governance awareness.
- Action for Adolescent Girls (AAG) – peer-led groups to prevent child marriage, promote education, and health awareness.
- Motivating youth as change-makers and community leaders.



Environmental Awareness & Sustainability

- Awareness drives in villages promoting clean and green practices.
- Initiatives for sanitation, plantation, waste segregation, and clean water resources.
- Promotion of renewable energy solutions like solar alternatives.
- Workshops in schools and communities on waste management, and eco-friendly practices.
- Promotion activities for use of products made from eco-friendly and bio degradable materials.



Partnerships & Collaborations

- MoUs with MSME Technology Development Centers (Chennai & Hyderabad) for industry-linked training.
- Strategic collaborations with NSDC, MSDE, BSDM, and CSR partners.
- Joint initiatives with corporates, industry bodies, and government departments for sustainable development.





Fee-Based Skill Training Programs

In addition to government-sponsored and CSR-supported projects, SEWAK has launched Fee-Based Skill Training Programs to cater to the rising demand for specialized, industry-driven courses. These programs provide flexible, affordable, and employment-oriented training to youth aspiring to build sustainable careers outside of formal schemes.

Courses Offered

1. **Digital Marketing** – Training in social media management, SEO, SEM, content creation, analytics, and online branding.
2. **Fashion Designing** – Skills in apparel design, tailoring, pattern-making, and textile knowledge for careers in the garment sector.
3. **Accounts Assistant** – Training in bookkeeping, GST, Tally ERP, and financial documentation for accounting and finance roles.

Key Highlights

- Hands-on training with real-world projects.
- Industry-aligned curriculum developed with expert inputs.
- Affordable fee structure to ensure inclusivity.
- Integrated soft skills and digital literacy modules.
- Internship and placement support through linkages with local employers.

Impact in 2023-24

- 450+ candidates trained under fee-based programs (cumulative till 2025).
- 75% placement/self-employment rate across all courses.
- Many Digital Marketing trainees are working as freelancers or entrepreneurs.
- Fashion Designing trainees have established boutiques and tailoring units.
- Accounts Assistants have secured jobs in local enterprises and firms.

Success Story



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Rohit Verma – Accounts Assistant

Rohit, a 24-year-old commerce graduate, joined SEWAK's Accounts Assistant program to strengthen his career prospects. He learned practical skills in GST filing, Tally ERP, and financial reporting, which gave him the confidence to step into the professional world. Soon after completing the course, Rohit secured a full-time job at a local trading firm in Rajgarh, earning ₹18,000 per month. Today, he supports his family financially and aspires to become a senior accountant in the coming years.

Accounts Assistant

Kavita Singh – Fashion Designing

A 26-year-old homemaker, Kavita transformed her passion into a livelihood by joining SEWAK's Fashion Designing course. With entrepreneurship guidance from SEWAK, she launched her home-based boutique, now employing two local women. Kavita earns ₹20,000+ per month and has become a role model for women entrepreneurs in her community.



Fashion Designing



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NSDC AMBER – Phase II (2023-24)



- During 2023-24, SEWAK continued to strengthen its partnership in Project AMBER (Accelerated Mission for Better Employment and Retention), a flagship initiative of the National Skill Development Corporation (NSDC) and Generation India Foundation (GIF) under the guidance of the Ministry of Skill Development & Entrepreneurship (MSDE).
- In Phase II, SEWAK focused on training youth in future-ready, post-pandemic job roles while ensuring that women form at least 50% of the total trainees. The program adopts Generation's holistic 7-step skilling methodology, which blends technical training with life skills, mentorship, and placement support to achieve higher employability and long-term job retention.
- The year 2023-24 saw SEWAK making impactful contributions by:
 - Training youth in high-demand sectors, bridging the gap between industry requirements and available workforce.
 - Empowering women to join the workforce through equal access to skill development opportunities.
 - Fostering retention and career growth by supporting candidates even after placements
 - Promoting inclusive development through focused outreach in underserved communities.
- By playing a proactive role in AMBER Phase II, SEWAK has helped prepare a resilient and inclusive workforce, aligning skill training with sustainable livelihood opportunities and contributing to India's mission of creating a skilled nation.



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Rajasthan School NSQF - Vocational Training (2023-24)

In the academic year 2023-24, SEWAK successfully implemented vocational training programs under the National Skills Qualifications Framework (NSQF) in collaboration with the Rajasthan School Education Department. The initiative was aimed at introducing skill-based learning to school students, equipping them with practical knowledge alongside academic education.



Outcomes (2023-24)

- More than 1,200 students benefited from vocational training under this program.
- Students developed industry-relevant skills at a young age, preparing them for future career pathways.
- Several students showcased their garment design projects during school exhibitions, gaining confidence and recognition.
- Teachers and parents appreciated the initiative for creating early exposure to skill-based education and enhancing employability prospects.
- Through the Rajasthan School NSQF program, SEWAK has reinforced its commitment to integrating skills into school education, ensuring that the next generation is not only academically strong but also future-ready with practical and entrepreneurial abilities.

Key Highlights

- Vocational training was provided in 13 Government High Schools across Rajasthan.
- The Apparel Sector was chosen as the focus area, considering its high employability potential and relevance to the local economy.
- Students were trained in basic tailoring, garment construction, fabric knowledge, stitching techniques, and fashion basics.
- The program also included entrepreneurship orientation, soft skills, and career guidance, helping students understand future opportunities in both employment and self-employment.
- Regular assessments and practical demonstrations ensured hands-on learning and improved student engagement.

Through the Rajasthan School NSQF program, SEWAK has reinforced its commitment to integrating skills into school education, ensuring that the next generation is not only academically strong but also future-ready with practical and entrepreneurial abilities.

Recognition of Prior Learning (RPL) – PMKVY (2023-24)

In 2023-24, SEWAK implemented Recognition of Prior Learning (RPL) under PMKVY to formally certify the skills of workers from the informal sector. The initiative included orientation, assessment, bridge training, and certification, providing beneficiaries with nationally recognized skill credentials.



Through RPL, SEWAK has empowered thousands of skilled workers by giving them formal recognition and better livelihood opportunities.



Key Highlights

- 4,400 candidates certified against the target in the first year.
- Trades covered: tailoring, carpentry, electrical work, handicrafts, and services.
- Beneficiaries included artisans, self-employed workers, and informal sector employees.
- Certification improved employment prospects, wages, and access to credit.
- Through RPL, SEWAK has empowered thousands of skilled workers by giving them formal recognition and better livelihood opportunities.

PMKVY 4.0 Special Project – IoT Technicians & Drone Pilot Training (2023–24)



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Under the PMKVY 4.0 Special Project, SEWAK has taken a pioneering step by training youth in futuristic and high-demand job roles—IoT Technicians in the Telecom sector and Farmer Drone Pilots in the Agriculture sector.

Key Highlights (2023–24)

- **Telecom Sector (IoT Technicians):**
 - 900 candidates trained in installation, troubleshooting, and maintenance of IoT-enabled devices and telecom infrastructure.
 - Focus on smart networks, remote monitoring, and digital connectivity.
 - Trainees now employed with telecom companies and IoT startups, supporting next-gen network upgrades.
- **Agriculture Sector (Farmer Drone Pilots):**
 - 800 candidates trained in drone operations, crop monitoring, pesticide spraying, and precision farming.
 - Hands-on flying sessions conducted in compliance with DGCA safety standards.
 - Many trained pilots now providing drone services to farmers, enabling higher yields and reduced costs.

IMPACT

- 1,700 youth trained in emerging technology job roles in 2023–24.
- Expanded employment and entrepreneurship opportunities in telecom, IoT, and agri-tech sectors.
- Promoted digital agriculture practices in rural areas, contributing to modern, tech-driven farming.
- Positioned SEWAK as a leader in Industry 4.0 skill development and innovation-driven skilling.

DDUGKY – Sagarmala Project

SEWAK has been actively implementing the Deen Dayal Upadhyaya Grameen Kaushalya Yojana (DDUGKY) under the Sagarmala Project since 2023, focusing on creating livelihood opportunities for rural youth in the hospitality and maritime-linked sectors.



Impact

- Created employment opportunities for rural youth in one of India's fastest-growing sectors – hospitality and tourism.
- Improved the socio-economic condition of candidates by enabling steady income and exposure to global service standards.
- Strengthened the local workforce to meet the rising demand for skilled manpower in India's coastal and tourist regions.



Key Achievement (2025)

- This year, 175 candidates were trained in the job role of Food & Beverage (F&B) Guest Service Associate.
- Training focused on customer service, communication skills, food handling, hospitality operations, and workplace readiness.
- Out of the trained candidates, 124 were successfully placed in reputed hotels and hospitality establishments around Goa and Mumbai, ensuring direct industry linkage



Through this initiative, SEWAK has contributed to the twin goals of skill development and employment generation, directly supporting the objectives of the DDUGKY-Sagarmala Project.



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Project: Harit Gram Abhiyan (Green Village Initiative) – 2023-24

In 2023-24, SEWAK launched the Harit Gram Abhiyan, a community-led initiative to create clean, green, and sustainable villages. The program emphasized environmental awareness and eco-friendly practices, with active involvement of women, youth, school children, and Panchayati Raj Institutions.

Key Activities

- **Tree Plantation:** Over 1,000 native and fruit-bearing saplings planted in schools, panchayat premises, and common lands.
- **Plastic-Free Villages:** Awareness campaigns held to reduce single-use plastics, with distribution of eco-friendly cloth and jute bags.
- **Cleanliness & Waste Management:** Introduced waste segregation systems with Gram Panchayats and organized cleanliness drives in schools and public places.
- **Water Conservation:** Conducted rainwater harvesting and water efficiency workshops, along with small-scale pond rejuvenation efforts.
- **Eco-Clubs in Schools:** Formed clubs that engaged children through debates, quizzes, rallies, and street plays on climate change and sustainable living.

Impact (2023-24)

- Reached and engaged over 5,000 community members in sustainable practices.
- Improved green cover and sanitation across target villages.
- Promoted knowledge on renewable energy, organic farming, and waste reduction.
- Sparked behavioral changes, with households increasingly adopting plastic-free lifestyles and water-saving practices.

Through this campaign, SEWAK not only advanced its mission of livelihood and community development but also established itself as a strong advocate for environmental sustainability, ensuring that progress in rural areas remains eco-friendly and future-ready.



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HEALTH AWARENESS PROGRAM – 2023-24



In 2023-24, SEWAK organized a series of Health Awareness Programs to promote better health, hygiene, and preventive care among rural and urban communities. The initiative aimed to educate people on primary healthcare, nutrition, sanitation, and lifestyle diseases, ensuring access to essential health knowledge at the grassroots level.

Key Highlights

- Conducted health camps in partnership with local hospitals, benefitting over 3,000 people with free check-ups and consultations.
- Organized awareness sessions on maternal and child health, menstrual hygiene, communicable diseases, and mental health.
- Distributed sanitary kits, nutrition supplements, and informational leaflets in schools and villages.
- Encouraged vaccination, safe drinking water practices, and balanced diets to prevent common illnesses.

Impact

- Improved community awareness about preventive healthcare and hygiene practices.
- Reached women, children, and elderly groups who often lack access to health facilities.
- Empowered families to adopt healthy lifestyles and sanitation practices, reducing risks of avoidable diseases.

Through this initiative, SEWAK reinforced its commitment to holistic community development, ensuring that health and well-being go hand in hand with skill and livelihood programs.



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SUCCESS STORY

from a rural village in Rajgarh

“

Sunita

Sunita, a 32-year-old mother from a rural village in Rajgarh, attended SEWAK's health awareness camp where she received guidance on maternal nutrition and child immunization. With the support of SEWAK volunteers, she ensured timely vaccinations for her two children and adopted better hygiene practices at home. Today, her family enjoys improved health, and she actively motivates other women in her village to attend such programs.





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PRESS RELEASE

कौशल विकास: बेरोजगारों को रोजगार देने लगाया मेला

खिलचीपुर। नवदुनिया न्यूज

प्रधानमंत्री कौशल विकास केंद्र में कौशल व रोजगार मेला आयोजित किया गया, जिसमें त्रिवेणी फर्नीचर, बी एंड बी प्रिंटर, कोरल जीएसटी एसोसिएट, गस्ता पाइप, कंपनियों ने स्टॉल लगाए। यहां युवाओं के लिए रोजगार के अवसर प्रलब्ध कराए गए। 88 युवाओं ने रोजगार के लिए रिज्यूम जमा किए। कार्यक्रम के मुख्य अतिथि विधायक जरीलाल दांगी ने यहां कहा कि युवाओं को कौशल उन्नयन से उनमें व्यावसायिक क्षमता का विकास होगा। जिससे युवाओं को निजी कंपनियों में रोजगार मिलेगा एवं रोजगार के अवसर मिलेंगे।

कंपनियों ने युवाओं को कौशल शिक्षण दिया। प्रशिक्षणार्थियों को प्रधानमंत्री ने प्रमाण पत्र वितरित किए। फर्नीचर के सामान, महिलाओं के सिले गए वस्त्र आदि की प्रदर्शनी गाई गई। संस्था सेवक ने ब्यूटी पार्लर 172, जीएसटी 170, फर्नीचर



खिलचीपुर। मेले में मंच पर मौजूद अतिथि।

370, सिलाई 122, टेलीकॉम सेक्टर में 380 को प्रशिक्षित किया गया, जिन्हें प्रमाण पत्र वितरित किए गए। इस अवसर पर मंडल अध्यक्ष हिमांशु गुप्ता, सांसद प्रतिनिधि ओमप्रकाश गुप्ता, महामंत्री बालकिशन मालवीय, प्रदीप गुप्ता, मनसयाम गुप्ता, संदीप शर्मा,

चंदन मालाकार, राजू मालवीय, इरफा मौलाना, संजु मालाकार, नवीन कसेरा, सनी साहु, ओमप्रकाश राठौर, चौधम दांगी, नितेश गुप्ता, राहुल विरक्त, पुनी शर्मा, गगन सेन, सुनील साहु, ललित शर्मा सहित महिलाएं मौजूद थीं। संचाल अजय साहु ने आभार माना।

हुनर है तो कदर है : विधायक दांगी

खिलचीपुर। नगरीय एवं ग्रामीण क्षेत्र के युवाओं को रोजगार से जोड़ने के उद्देश्य से प्रधानमंत्री कौशल विकास योजना शुरू की गई है, जिसके लिए रविवार को कौशल विकास मेले का आयोजन खंडेलवाल कंपाउंड रखा गया, जिसमें क्षेत्रीय विधायक हजारीलाल दांगी ने युवाओं को इस योजना का लाभ लेने की बात कहते हुए कहा कि प्रधानमंत्री नरेंद्र मोदी द्वारा बेरोजगारी दूर करने के उद्देश्य से यहां योजना शुरू की है, जिसका लाभ हुनर बंद युवाओं को लेना चाहिए।

इस योजना का उद्देश्य अधिक से अधिक रोजगार उपलब्ध करवाना है, जो पूरी तरह से निःशुल्क है, उन्होंने बताया कि इस योजना के माध्यम से युवा फर्नीचर, प्लम्बींग, पेन्ट एवं पुट्टी, टेलीकाम, ऑटो मोबाइल, रिटेल, कृषि, कन्सट्रक्शन, पावर आदि की ट्रेनिंग ले सकते हैं। कार्यक्रम के दौरान जनपद अध्यक्ष जगदीश दांगी, हिमांशु गुप्ता, बंकट महेश्वरी, जनपद सभा पति जगदीश साहु सहित संस्था सेवक संजीव व्यास, विनोद खंडेलवाल, अजय साहु, नवीन कसेरा, राजु मालवीय, सनी साहु, दौलत मालाकार, ओमप्रकाश राठौर, चौधमल दांगी आदि उपस्थित थे।

कौशल विकास मेले में बड़ी संख्या में जुटे युवा

खिलचीपुर निप्र। नगर में कौशल विकास मेले का सफलता पूर्वक आयोजन खंडेलवाल कंपाउंड में हुआ। इसमें बड़ी संख्या में स्कूल ड्राप आउट और कालेज ड्राप आउट छात्राओं ने हिस्सा लिया। मेले में मुख्य अतिथि क्षेत्रीय विधायक हजारीलाल दांगी, मंडल अध्यक्ष हिमांशु गुप्ता संस्था सेवक अध्यक्ष विनोद गुप्ता रहे। इस अवसर पर विधायक हजारी लाल दांगी ने कहा कि प्रधानमंत्री नरेंद्र मोदी ने कौशल विकास योजना भारत की युवा शक्ति को कौशल एवं हुनरमंद बनाने के उद्देश्य से प्रारम्भ की है। इसका मुख्य उद्देश्य बेरोजगारी को दूर कर देश की युवा शक्ति को सीधे रोजगार से जोड़ना है। इस अवसर पर संस्था सेवक

के संजीव व्यास ने बताया कि योजना के तहत विभिन्न प्रकार के प्रशिक्षण का लाभ युवाओं द्वारा लिया जा सकता है। इसमें मुख्य रूप से फर्नीचर, प्लम्बींग, पेंट और पुट्टी, टेलीकाम, कृषि, आटोमोबाइल, सिलाई शामिल हैं। विद्यार्थियों को रूचि अनुसार 2 से 4 माह का प्रशिक्षण संस्था द्वारा योजना के तहत निशुल्क प्रदान किया जाएगा। राजगढ़ जिले में एक मात्र प्रशिक्षण केंद्र खिलचीपुर में प्रारंभ हुआ है एवं इस केंद्र को अन्य स्थानों पर भी शुरू किया जा रहा है। इस अवसर पर संस्था सेवक सचिव अजय साहु, राजू मालवीय, नवीन कसेरा, सनी साहु, ओम प्रकाश राठौर दांगी सहित बड़ी संख्या में छात्र छात्राएं उपस्थित रहे।



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संस्था सेवक

THANK YOU