





SEWAK

SOCIAL AND ENVIRONMENTAL WELFARE ASSOCIATION OF KHILCHIPUR

AN ISO 9001:2015 CERTIFIED INSTITUTION

AN APPROVED NSDC TRAINING PARTNER





संस्था सेवक

ABOUT SEWAK



SEWAK (Social & Environmental Welfare Association of Khilchipur) was started by a group of young professionals who wanted to make social work their career. Their passion and dedication led to the creation of SEWAK, which was officially registered under the M.P. Societies Registration Act, 1973, in 2005. It began as a Youth Development Centre and has now grown into a leading Skill Development Training Organization.





OUR MISSION & VISION -

SEWAK aims to train and empower people, especially in rural and urban areas, by providing job-focused skill training at an affordable cost. Our vision is to take education and vocational training to every corner of India, helping students and job seekers find the right opportunities for a better future.

The Mission of **SEWAK** is "To educate, Skill and inform people through the comprehensive and appropriate channel of dissemination and cultivate the potential of young people within the community so as to provide a better future to the society. Make them independent, sensible, strong and simultaneously help, support and serve poor, rural and needful people to make their lives better".







OUR CERTIFICATIONS & AFFILIATIONS

SEWAK is a recognized training provider and holds multiple certifications and approvals, including:

- Approved Training Partner of NSDC
- ISO 9001:2008 Certified
- Authorized Training Provider under major government schemes like: DDUGK, MPSSDM, UPSDM, NULM, MAEF, Suryamitra, Sankalp, AMBER



OUR REACH & IMPACT

SEWAK operates in 11 states across India, including Madhya Pradesh, Uttar Pradesh, Chhattisgarh, Maharashtra, Goa, Bihar, Jammu & Kashmir, Himachal Pradesh, Uttarakhand, West Bengal, and Rajasthan, with 57 training centers. We have trained thousands of youths under PMKVY 4.0 and other government programs, helping them gain skills that lead to better jobs and career growth.



STRATEGIC PARTNERSHIPS FOR GREATER IMPACT



To further expand its skill training initiatives, **SEWAK** has signed **MOU**s with **MSME** Technology Development Centre (CFTI Chennai) and Hyderabad. These partnerships provide facilities for implementing government-sponsored skill development schemes.

- Achievements with CFTI Chennai: Successfully trained 3,500 candidates so far.
- Future Goal (2025-26): SEWAK, in collaboration with CFTI Chennai and CITD Hyderabad, aims to train and employ 30,000 candidates across India.

At SEWAK, we believe that skill development is the key to a stronger India. Our goal is to create a workforce ready for the future, ensuring better employment, economic growth, and self-reliance for all.

SEWAK: Empowering Lives Through Skill Development

For the past 20 years, SEWAK has been dedicated to skill development and job-oriented training for college students, unemployed youth, and corporate employees. With a mission to create a skilled and employable workforce, **SEWAK** has trained over 79,000 youth across 11 sectors, achieving a 90% assessment success rate and 70% successful placements.

Our Kaushal Melas (Skill Fairs) spread awareness, connect trainees with job opportunities, and involve local industries to bridge the gap between training and employment. **SEWAK** also provides 100% placement-focused training for OBC and minority students across seven districts of Madhya Pradesh.

Commitment to Equal Opportunity and Livelihood Enhancement

SEWAK is committed to ensuring equal access to skill training for the poor and marginalized communities, helping them secure sustainable livelihood opportunities. Our initiatives are aligned with various government schemes, ensuring effective convergence and long-term sustainability at the grassroots level.

कौशल विकास: बेरोजगारों को रोजगार देने लगाया मेला

रिवलचीपर। नवदनिया त्यज

प्रधानमंत्री कौशल विकास केंद्र में कौशल एवं रोजगार मेला आयोजित किया गया, जिसमें त्रिवेणी फर्नीचर, बी एंड बी अपेरल, कोरल जीएसटी एसोसिएट, कास्ता पाइप, कंपनियों ने स्टॉल लगाए जहां युवाओं के लिए रोजगार के अवसर उपलब्ध कराए गए। 88 युवाओं ने रोजगार के लिए रिज्यूम जमा किए। कार्यक्रम के मुख्य अतिथि विधायक हजारीलाल वांगी ने यहां कहा कि युवाओं के कौशल उन्धवन से उनमें व्यावसायिक दक्षता का विकास होगा। जिससे युवाओं को नीजी कंपनियों में रोजगार पिलेगा एवं स्वरोजगार के अवसर मिलेंग।

कंपनियों ने युवाओं को कौशल प्रशिक्षण दिया। प्रशिक्षणार्थियों को विधायक दांगी ने प्रमाण पत्र वितरित किए। फर्नीचर के सामान, महिला द्वारा सिले गए वस्त्र आदि की प्रदर्शनी लगाई गई। संस्था सेवक ने ब्यूटी पार्लर में 172, जीएसटी 170, फर्नीचर



खिलचीपुर । मेले में मंच पर मौजूद अतिथि ।

370, सिलाई 122, टेलीकॉम सेक्टर में 380 को प्रशिक्षित किया गया, जिन्हें प्रमाण पत्र वितरित किए गए। अस अवसर पर मंडल अध्यक्ष हिमांशु गुप्ता, सांसद प्रतिनिधि ओमप्रकाश गुप्ता, महामंत्री बालकिशन मालवीय, प्रवीप गप्ता, वनस्थान गुप्ता, संवीप शर्मा,

चंदन मालाकार, राजू मालवीय, इरफान मौलाना, संजू मालाकार, नवीन कसेरा, सनी साहु, ओमप्रकाश राठौर, चौथमल दांगी, नितेश गुप्ता, राहुल विरक्त, पुनीत शर्मा, गगन सेन, सुनील साहू, ललित शर्मा सीहत महिलाएं मौजूद थी। संचालन अजय साहृ ने आभार माना।



ग्राम पंचायत मृगवास में गुरुवार को एनएसडीसी की EMERGP (संकल्प) योजना के तहत सेवक सोशल एंड एनवायरपेंटल वेलफेयर एसोसिएशन ऑफ खिलचीपुर द्वारा निशुल्क कौशल प्रशिक्षण कार्यक्रम में ग्राम पंचायत मृगवास में 10 दिवसीय सिलाई, ब्यूटी एवं आईटी सेक्टर में हितग्राहियों को प्रशिक्षण प्रदान किया गया। इस निःशुल्क प्रशिक्षण कार्यक्रम के हितग्राहियों को प्रमाण - पत्र तथा टूल किट का ग्राम पंचायत मृगवास में आयोजित कार्यक्रम में वितरण

किया गया। एनएसडीसी एवं सेकक सोशल एंड एनवायरमेंटल वेलफेयर एसोसिएशन ऑफ के इस आयोजन को मुगवास ग्राम पंचायत के सरपंच नरेश कुमार बैरागी द्वारा हितग्राहियों को प्रमाण पत्र एवं टूल किट वितरित कर सराहा गया। संस्थान को भविष्य में इसी प्रकार की योजनाएं संचालित करने के लिए शुभकामनाएं दीं। इस मौके पर सेकक सोशल एंड एनवायरमेंटल वेलफेयर एसोसिएशन व ग्राम पंचायत के हेमंत सोनी (हेमंत ट्रेडर्स), मोहित ओझा, दिवाकर ओझा, रमन सिनोरिया, अरुण सिनोरिया आदि उपस्थित रहे।

KEY INITIATIVE



Prerana - Vocational & Life Skills Training

SEWAK has launched Prerana, a vocational training program designed to equip youth from marginalized communities with market-driven skills. This initiative focuses on providing job-oriented training for young men and women (18-25 years) in rural and urban Madhya Pradesh, Courses include:

- **★ Customer Relations & Sales (CRS) ★ Retail Management ★ Hospitality and Turism**
- ★ Solar PV Installer ★ IT-enabled Services

To enhance employability, the curriculum integrates English communication, basic computer education, personality development, and life skills training.

PROJECTS-

NSDC-AMBER Project (National Skill Development Corporation - AMBER

SEWAK has partnered with the NSDC-AMBER Project. This initiative under AMBER has allowed SEWAK to assess individuals with prior experience but lacking formal certification, offering them recognized credentials to enhance their employability.

Key Achievements:

- Conducted assessments for over 3,000 individuals in diverse sectors, including hospitality, and retail.
- Enabled job placements by linking candidates to industry partners who recognize these certifications.

PMKVY 4.0 (Pradhan Mantri Kaushal Vikas Yojana)

SEWAK's involvement in PMKVY 4.0 has been one of the cornerstone projects, training over 11,000 unemployed youth in market-relevant skills and achieving impressive results in terms of both training and placements. The initiative aims to create a skilled workforce and enhance youth employability in various sectors.

Key Achievements:

- Trained over 11,000 youth in diverse job roles such as retail, healthcare, beauty, hospitality, and Telecom.
- Ensured a 100% placement rate in select districts, aligning training with industry demand and employer requirements.

DDUGKY-Sagarmala (Deen Dayal Upadhyaya Grameen Kaushalya Yojana - Sagarmala)

The DDUGKY-Sagarmala Project focuses on providing skill development to rural youth, particularly from coastal regions, to cater to the growing maritime and logistics sectors. SEWAK played a crucial role in training youth for port operations, logistics, and related industries.

Kev Achievements:

- Trained rural youth from coastal areas in specialized skills for the maritime sector, including port management, shipping operations, and logistics.
- Facilitated job fairs and placement drives, resulting in over 70% of trained candidates securing employment in the maritime and logistics sectors.



WCD Bihar (Women and Child Development, Bihar)

SEWAK's collaboration with the Women and Child Development Department of Bihar focused on empowering women through skill development in trades such as tailoring, beauty and wellness, and hospitality. The program aimed to improve the socio-economic status of women and provide better livelihood opportunities.

Key Achievements:

- Successfully trained over 2,000 women, focusing on skill areas with high demand, such as tailoring, beauty, and hospitality.
- Helped 70% of trained women secure employment in the formal or informal sectors, with many starting their own businesses.
- Soft skills training, including communication, interpersonal skills, and entrepreneurship, empowered women to confidently participate in the workforce and entrepreneurship.

IT Bihar (Information Technology, Bihar)

The IT Bihar Project aimed to provide essential IT skills to unemployed youth across the state. SEWAK's contribution was significant in bridging the digital divide and providing youth with skills necessary for jobs in IT and tech sectors.

Key Achievements:

- Trained over 1,500 youth in basic and advanced IT skills, including computer literacy, web development, coding, and digital marketing.
- Partnered with local tech companies for internship and placement opportunities, helping candidates gain practical experience and improve employability.
- Offered specialized courses in cybersecurity and networking, resulting in placements with tech companies and IT service providers.

${\tt SANKALP}\,({\tt SkillAcquisition}\, and\, {\tt Knowledge}\, {\tt Awareness}\, for\, {\tt Livelihood}\, {\tt Promotion})$

SEWAK's involvement in the SANKALP Project focused on enhancing the skills of marginalized youth, especially in rural and underdeveloped areas. The initiative aimed to improve the skill ecosystem and link it to the demands of the labor market, with a focus on sustainable livelihoods.

Key Achievements:

- Trained youth in sectors such as handicraft, beauty and Wellness, agriculture, and retail, offering market-driven training.
- Focused on marginalized youth, including women and people with disabilities, providing them with the skills necessary to access employment opportunities



















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