



Founder of Transformation Through Conversations and THE VALUES ROOM Podcast, Ana Sasmiresan is a thought leader in human flourishing, known for her exceptional leadership and dedication to team members, clients and the community. She is the North & South Florida Vice President at Randstad, Operational Talent Solutions and an Executive Program Leader with Maxwell Leadership.

Born and raised in Romania, **Ana Sasmiresan** always dreamt of living in America. After studying Foreign Language Arts in high school and Political Science in college, her dream came true in 2001 when she immigrated to California.

As fate would have it, Ana began working an entry-level role with Randstad—the number one global human resources provider. This marked the genesis of a robust career in leadership and human capital. Over the course of nearly two decades, Ana has worked her way up the ranks—now serving as the North & South Florida Vice President in the Operational Talent Solutions division. She credits her meteoric rise to hard work, passion for the company’s mission, and an early determination to be successful in her new home country.

A polyglot, Ana is fluent in English, Romanian, Spanish, and Italian—enabling her to connect and communicate effectively with individuals from diverse backgrounds. Driven by her desire to empower individuals and elevate values, Ana strives to create a meaningful and lasting impact in the community where she resides.

Ana is the Founder and Chief Leadership Officer of Transformation Through Conversations, a personal and leadership development company that equips individuals and organizations to elevate leadership. She also hosts THE VALUES ROOM Podcast, a forum she created to engage in deep, thought-provoking discussions with thought leaders to raise the bar on values. In it, she explores the importance of values in our personal and professional lives, inspiring listeners to live and lead with purpose. Ana is the Creator of the Leadership and the Personal Growth Boxes—subscription and gifting offerings that build people into leaders who are worth following.

Aside from her personal business ventures, Ana is an Executive Program Leader with Maxwell Leadership and the Host of the LIVE2LEAD Pompano Beach Leadership Conference. She holds

multiple certifications in various disciplines, including Maxwell Method of DISC, Working Genius, New Generations Leadership, and Coaching. Ana is also the South Florida Business and Wealth 2023 Apogee Awards Honoree in the Leadership category and has been named a Women to KNOW in Florida by the KNOW Women organization.

Committed to giving back to the community, she serves as the Community Partner for the Project Magic School Bus, an annual charity event supporting children in the Social Worker programs in the Broward County Public Schools. She also serves as Director of the Board for the HabCenter of Boca Raton, a non-profit organization that equips neurodiverse people with the knowledge, skills, and behaviors needed to lead useful and productive lives with dignity, respect and independence.

Previously, she served as the Vice Chair of Services on the South Florida Manufacturers Association (SFMA) Board of Directors for over ten years, where she successfully led initiatives focused on promoting strategic growth, safety, workforce development, and diversity within the manufacturing sector.

Ana currently lives in Pompano Beach, FL with her significant other, Marcel DeLorm, their two Doberman rescues, Pirate and Petunia and their cat, Mayble.

In her own words, “The best advice I ever received was to use my voice with purpose, to make a difference, and when I was feeling insecure or intimidated, to go back to Psalms 31:24: ‘Be of good courage, and He shall strengthen your heart.’ This advice has changed my life, and it has opened doors and opportunities I never knew of before.”

(For more info, visit www.anasasmiresan.com)