



2021

Shaping a new
tomorrow, today.

Water Resiliency & Conservation Opportunities

Gilbert's Water Sources



Colorado River Water –
29%



Salt & Verde Supplies –
33%



Reclaimed Water – 15%

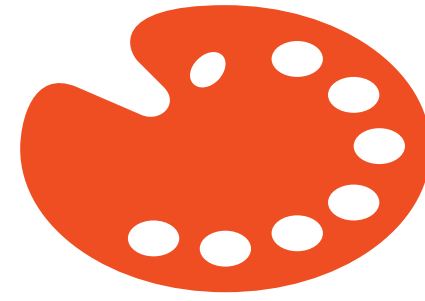


Groundwater – 23%

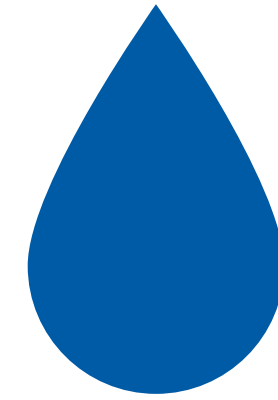
Our Ongoing Preparations for the Future



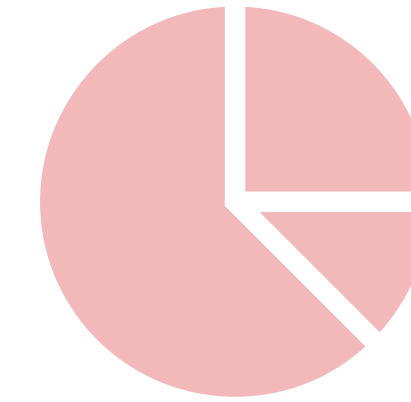
Secure Supplies for Growth



Diverse water portfolio



Water Conservation



Water allocation policy



Infrastructure



Recharge



Recycling

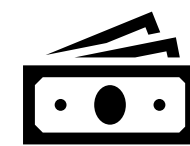


Strategic Partnerships



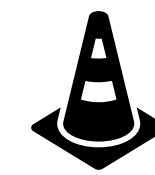
Conservation Code

1. Reduced Allowance for Reclaimed Water
2. Added Smart Controller Requirement for New Non-Single Family Residential Landscapes



Proposed Rebates

1. Residential Irrigation Smart Controller
2. Non-Single Family Residential Turf Conversions



Public Works

1. AMI Conversion
2. Street Turf Removal



Park Operations

1. Smart Controllers
2. Over-seeding Reductions
3. Non-functional Turf Removal



TOOLS/KNOWLEDGE

Water Efficiency
Checkup Videos
Water 101 Class



BUSINESS OUTREACH

Chamber of Commerce
Business Retention Meetings



MESSAGING

Website Updates
Digital Newsroom
Social Media

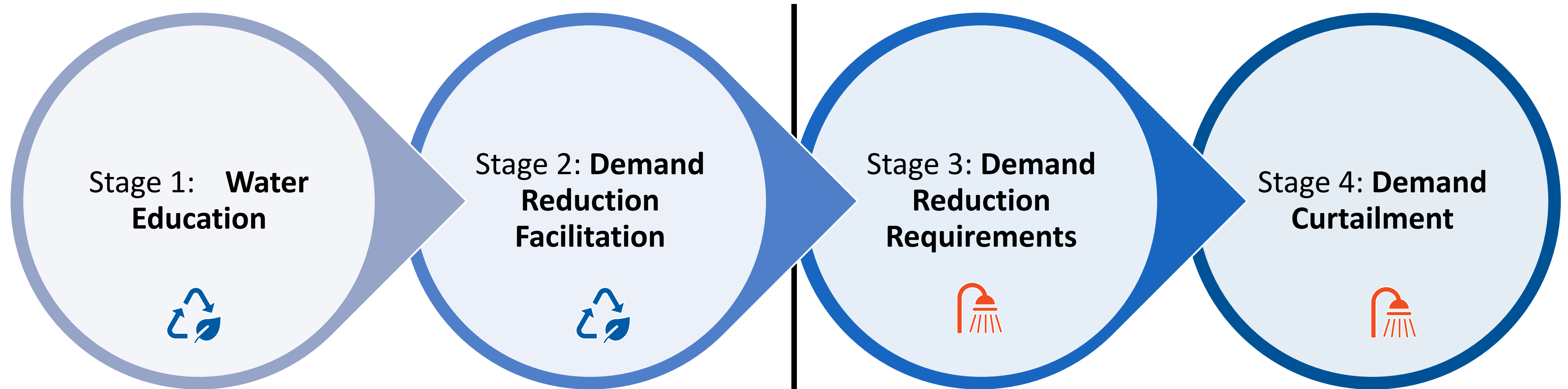


CODE & PLAN UPDATE

Conservation Code &
Water Supply Reduction
Management Plan Update

Proactive Shortage Preparations

Water Supply Reduction Management Plan



Protect Renewable Supply

- Responses match the mildness of the situation
- Support desire to be a good steward

Protect Physical Supply

- Responses match severity of the situation
- Maintains balance as supplies are reduced