

# USM PARKING





# THE DESTINATION SUMMIT





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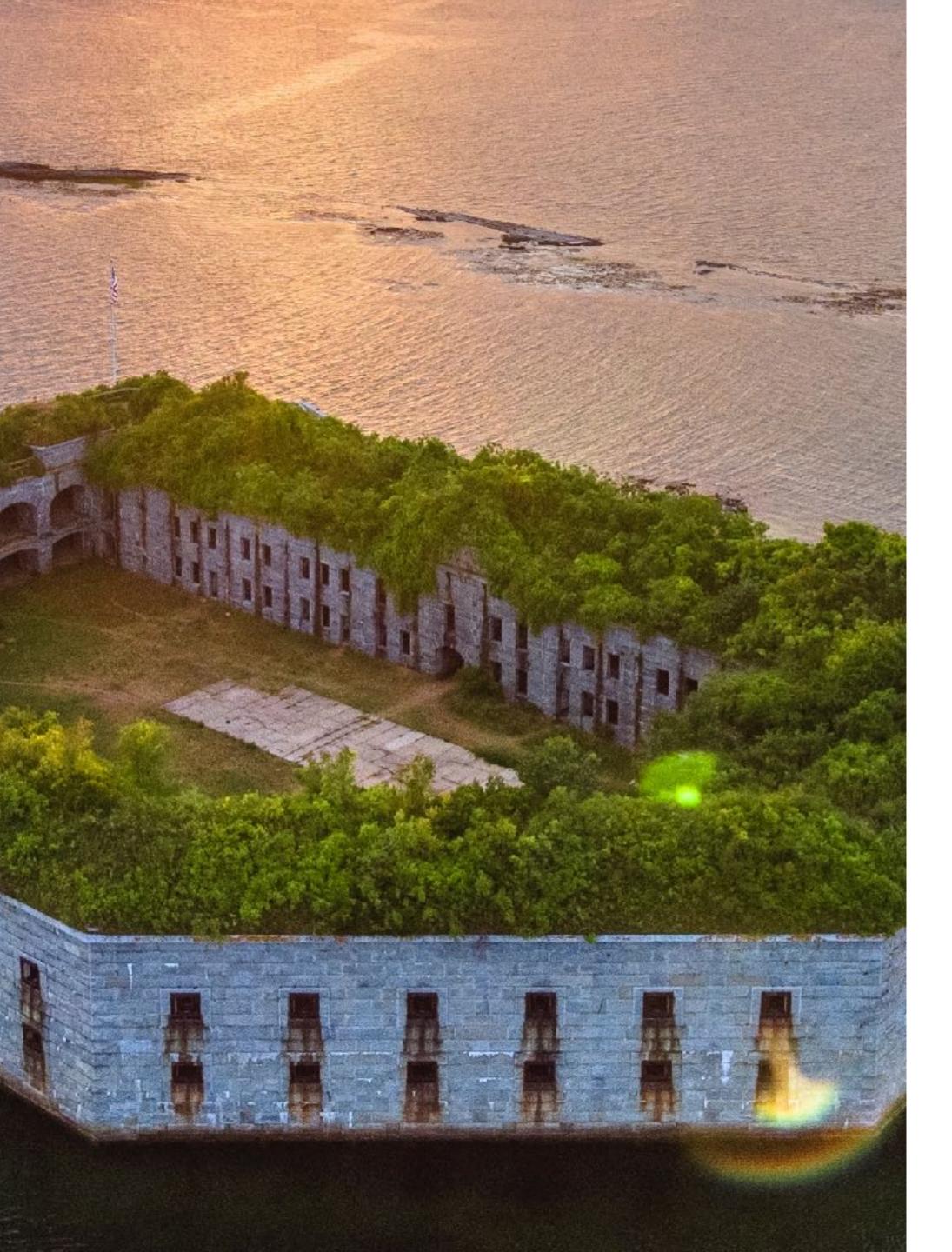








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PORTLAND OVATIONS



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MAINE DAY VENTURES



NATALIE BOGART AMTRAK DOWNEASTER

### LOYAL PARTNER 10 YEARS

LOYAL PARTNER
15 YEARS

LOYAL PARTNER 20 YEARS

LOYAL PARTNER
30 YEARS

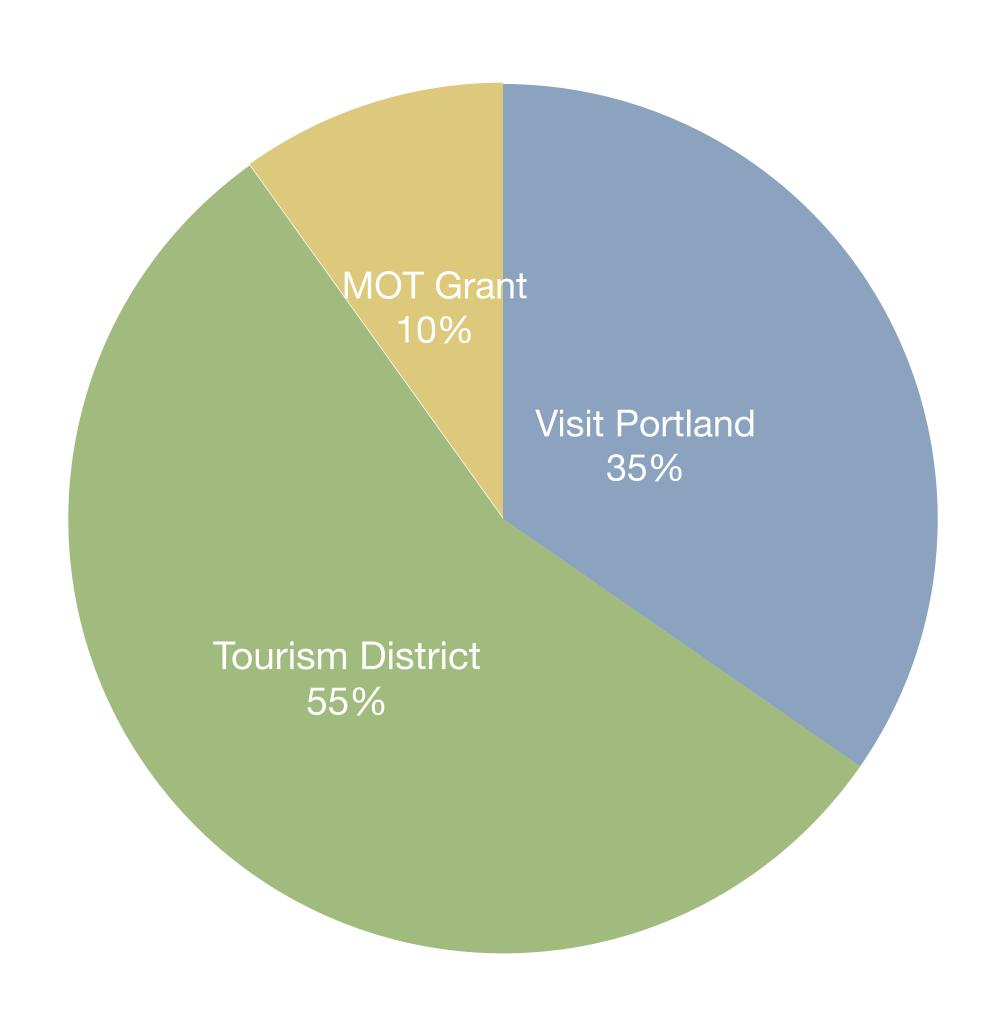
# 163 LOYAL PARTNERS

(126) NEW PARTNERS IN LAST 2 YEARS

# BUDGET: VISIT PORTLAND + TOURISM DISTRICT

### 23 Portland Hotels

- AC Hotel
- Aloft
- Cambria
- Canopy
- Courtyard Downtown
- Embassy Suites
- Fireside Inn & Suites
- Hampton Inn West
- Hampton Inn Downtown
- Hilton Garden Inn Downtown
- Holiday Inn by the Bay
- Hyatt Place
- La Quinta
- Motel 6
- Longfellow Hotel
- Portland Harbor Hotel
- Portland Regency
- · Ramada Plaza
- Residence Inn Downtown
- The Press Hotel
- Westin Portland Harborview







coraggiogroup

# VISIT PORTLAND STAFF

# JUST A FEW HIGHLIGHTS

# MAINE

# REIMAGINED DESTINATION GUIDE



from above with Nine Tree Heliocyter

Empy waster with outdoor sharing.

L.I. Bose Owidoor Discovery Programs

A short drive north, Senday River offers string, snowboarding, and snovembiling making it a top-destination.

Organ at Marrill Auditorium, hone to a recovered pure pipe organ. Haine State
Railet where is only introdity performance. Auditorium Meanwhile the Fortland Chamber Music Featigal keeps re

out, the loss that at The Brummsteik Hotel prolyteres, sportally professio, and ha

Portland Explorer combines soonis visco

thicond brews. These tours offer an

graving reputation as a bublic impossion and flavor.

Diser serves up disserfavorites in a corp.

RETRO TREATS

Igloos, Greater Fortland has something for every season, making it the wefeet year round destanation.

Spring in Maine of her a reducibling scooperate nature. The Constal Maine Fernandal Guedana is a reservoist, showcasting so the connection with the environment, head to The Exclosy School for outdoor programs as our house with one or like Marine. Day Trigs & Tours, or take a unique tour with Portland Discovery Land & Sea Tours offering rity views by land as sea.

anth hardy and rained. Find the expellity with release or Babbay Playsons Yogo, For all the golfers. Maine Golf offers a guide to exploration. Mains to the opting has the

The same war who obtains with the securities Afternation and in the back at mosphere.

One of the best easy to take it all in in from about the control of the city's not implicate. Enjoybreathtaking harbor views with a control in Top of the East or Rayside

while Mains Bay Cycle late you knyck or











The Portland Reedow Trail offers up informative walk: through Maine's important role in the sholdismist research. As a key step on the Underground Wallow freedom. This self-guided tour takes you through The house played a major role in the city's efforts toward sholltan, serving as a place for wurship, witeration, and community gathering.

Minne's stocktionist history. Egiblighting the straggles and triamphis of those who lought for feedom and republity. Such stop tells a content many of remarge and real tensor. For those holding occupling further, Dlack Thred Maine offers guided some that provide the chall brim in recoverant, so well as its Black retires

Visiting the Freedom Trail connects you with Disch. Writing the Treedom Trail consecut you with Black revised businesses, shaping the dry's culture and reconstruct from hosting on investoration, force has been been been about to the obtained reconstruction Supporting them helps makes the treesses of Black relations around the business of Albanes provisions space for Black artists to showcase that work and suggest with the constructive Exploring the Forthard Fundami Trail to more blained a total residual trimay while suggesting with all own strains to these.



SCAN THE QRICODE TO EXPLORE MORE SELF GUIDED WALKING TOURS IN PORTLAND.



### **TOURS ON TOURS ON TOURS**

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### ■ # 645 BEYOND GREATER

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### CULTURE, CONNECTION + BELONGING

Greater Fortland is a vibrant coastal city where diverse stories, cultures, and traditions thetwo. With historic streets and a sporkling harbor, it blends haritage and made inity. Immigrant communities bring global Navora, and inclusive events like Parthaud Pride nacks every conser feet connected and welcoming.

Partition() immigrant communities are at the heart of its growth and whratey. Over the years, the ells fast in enne fanne lage op fe fann Kenniks, Sudon, Kosken Frange, med faile i America, manne, utber reglans. The enne concer fast credibilited berigidanden de, stad ei Belsking bask esses, and responsed their cultures to Fordand's food, art, and many spense.

Or product the softential Consider Database than digment Widen on the strength softentials of the Consider Consideration of the Consideration and support, for an externation of the State of the State of the Consideration of the Consideratio Parallend backing been chapted by managed on, with deverse communities contributing to the blendly Labourse, Sydno, and Coreb bundquark and end to the endy softered any, exhibited by businesses and cultural institutions. Proto-American, protocolarly from Quobec, played a ranger.

reliant adjusty and community life. The first, arriving an early at the with contact, left a history in the major between the contact of the left flatter. The first is the major the contact and adjusts after the contact and adjusts after the contact and the first of the left of the first and the plant of the laws. Indian week building is delenged in the facility to the promote inclined and regal relations.

Greek comparises commons to enablement of their framence with the amount facility forces from the most inclined in Jane, a students for any years. Indian commission is two also considered the cray's culture, and for my years, by March Daniel France Indian Research Research Paris France, the addressed to any pointed and pointing and the greek point the relationship to the facility of the promote the promote facility of the promote facil

Pothers be provedy 12.28 E(s) blendig, with only if in the last element element Police executs.Every June, the city comes allow this solution flags, paradas, and a feetbal of Deoring Colar First. drawing the sands to honor love, equality, and progress. LGTTQ+owned businesses, welcoming stores, and community events ensure every varior looks rate colorated and meladed

Penthad Produces will take phase on Janean, featuring a whitest Paindo a Destroit. The event will bring tagether the LGHTO(A)-commuting and alters for a substraton of diversity and believe to a substraton of diversity and believe to a

### THRIVING ARTS SCENE

The dynamic armsones is haled by diverse cultural reliances, a strong network of local artists, and agreed delicined to describe expression. From the Portland Museum of Art to public murals and addition on the formation of the condition of the strong formation of the condition of the strong formation of the condition of the strong formation a hestistant ar structy someone who find yes for an artistle structure. Putting fayther you to rachange your creative energy and become part of its vibrant cultural community.









SCAN FOR YOUR 24-HOUR FOODIE IT INERARY IN GREATER PORTLAND, MAINE.

### ICONIC MAINE EATS+UNIQUE LOCAL GEMS

Partland, Maine, is a top food destination, known for its fresh seafood. farm-to-table culture, and diverse dining aptions. From cony cales to innovative fine dining, the city's vibrant culturary scene attracts food enthusiants seeking quality, creativity, and local flavors in every bits.

testings about Purchand Schomer Co.h. even, Finel Your May lapping will be spotting at a scaret states.

### COFFEE, COFFEE, COFFEE

By Design howe each cap with extically control beam, while Eighty@ Dennits office partries will energize you for a day o'll exploring Purtlands charm.

### HAPPY HOUR DELIGHTS Registed's hope host source to as disease.

fordand, Saltmater Srille server up.

### TIDE TO TABLE

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# For a deeper days into Portlandia sulinary











### **CHARTERING THE COAST** State Wint Systems State State

### **GREATER PORTLAND**

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SCANTO READ 6 REASONS PEOPLE ARE MOVING TO MAINE!

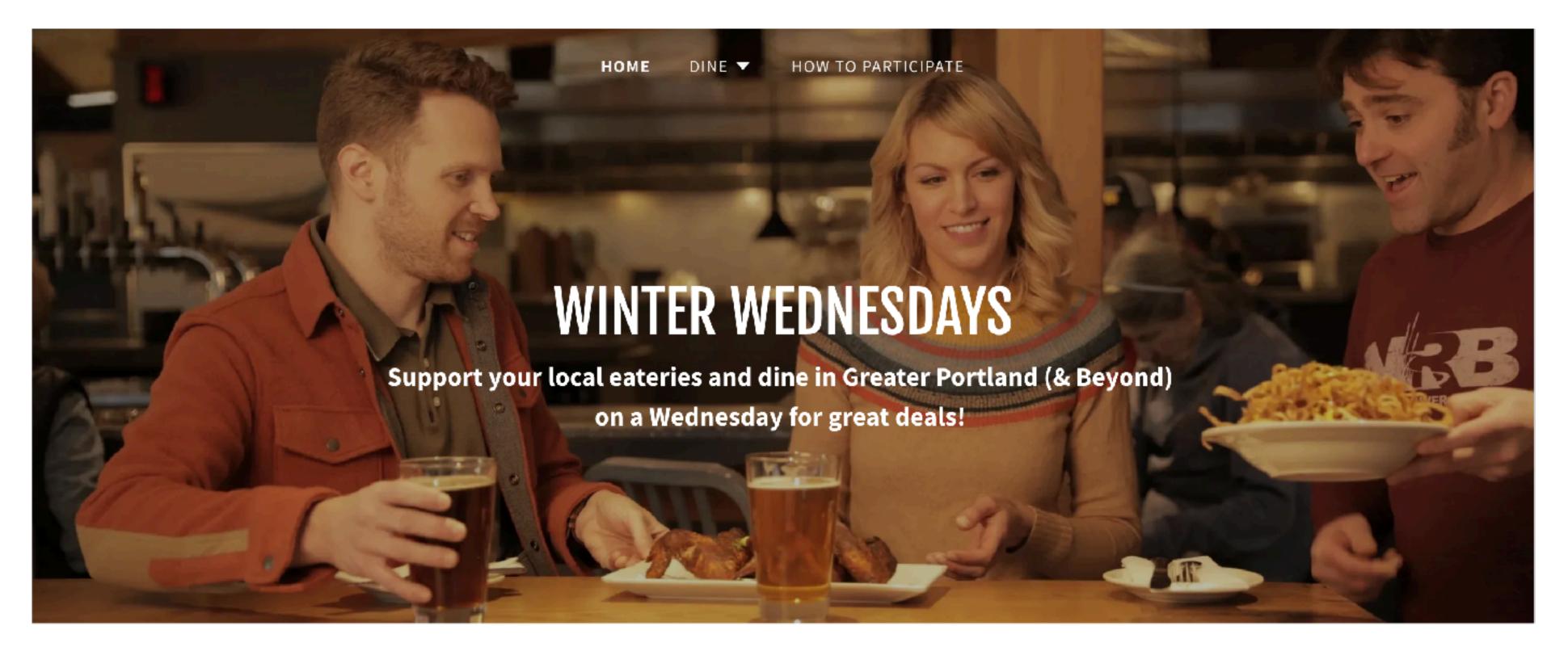


# GREGG DANIELS PRESS TRIP: BOSTON RADIO CAMPAIGN

- Mix 104.1 serves the Boston area, the 10th largest U.S. radio market, reaching approximately 4.4 million listeners.
- · Hosted DJ's family in Portland February 8-10
- · 6-week radio promotion (Feb. 17 April 11)
- Two weeks of on-air radio vacation giveaways (15 total packages)

"It's been over 25 years since we've been to Portland!"

## WINTER WEDNESDAYS



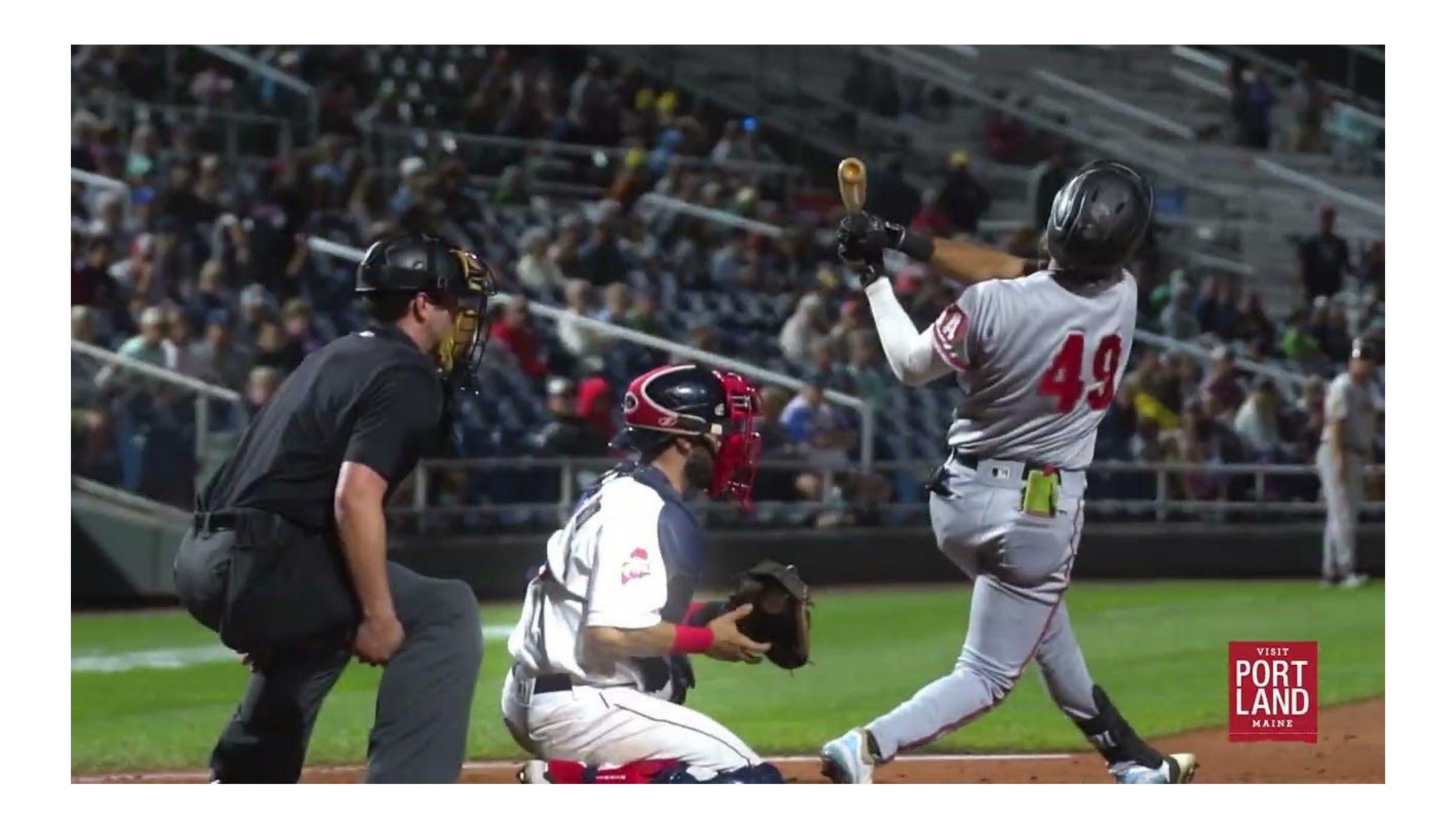
- · In and effort to help with recent restaurant closures
- · Partnered with the Chamber of Commerce, Portland Downtown, and HospitalityMaine
- Created Winter Wednesday Campaign
  - January 8 March 26
  - · 42 participants offering deals on Wednesdays
  - Social Media Ads
  - Townsquare Media Radio Advertising

- Mainebiz article
- Appearance on WGME's ARC Maine
- Feature on Maine Publics Maine Calling
- Featured article on WBLM

## SPORTS BUSINESS JOURNAL: #1 MINOR LEAGUE DESTINATION IN U.S.



# 8 EPISODE, HEARTS OF PINE DOCUMENTARY COMMERCIAL ON NESN BOSTON



# SAVE THE DATES



# JACK & JILL LATE STAGE CANCER FOUNDATION

It's similar to Make-A-Wish, except a parent who is terminal and a vacation provides them time to connect as a family without the stress of late-stage cancer on their minds.

Jessica Greeley is 49 years old and has metastatic breast cancer. She lives in Burke, Virginia with her husband, Ted and her daughter Mary (19) and son John (17).

In January of this year, she was given 10-18 months to live.

GREELEY FAMILY, JUNE 25-29



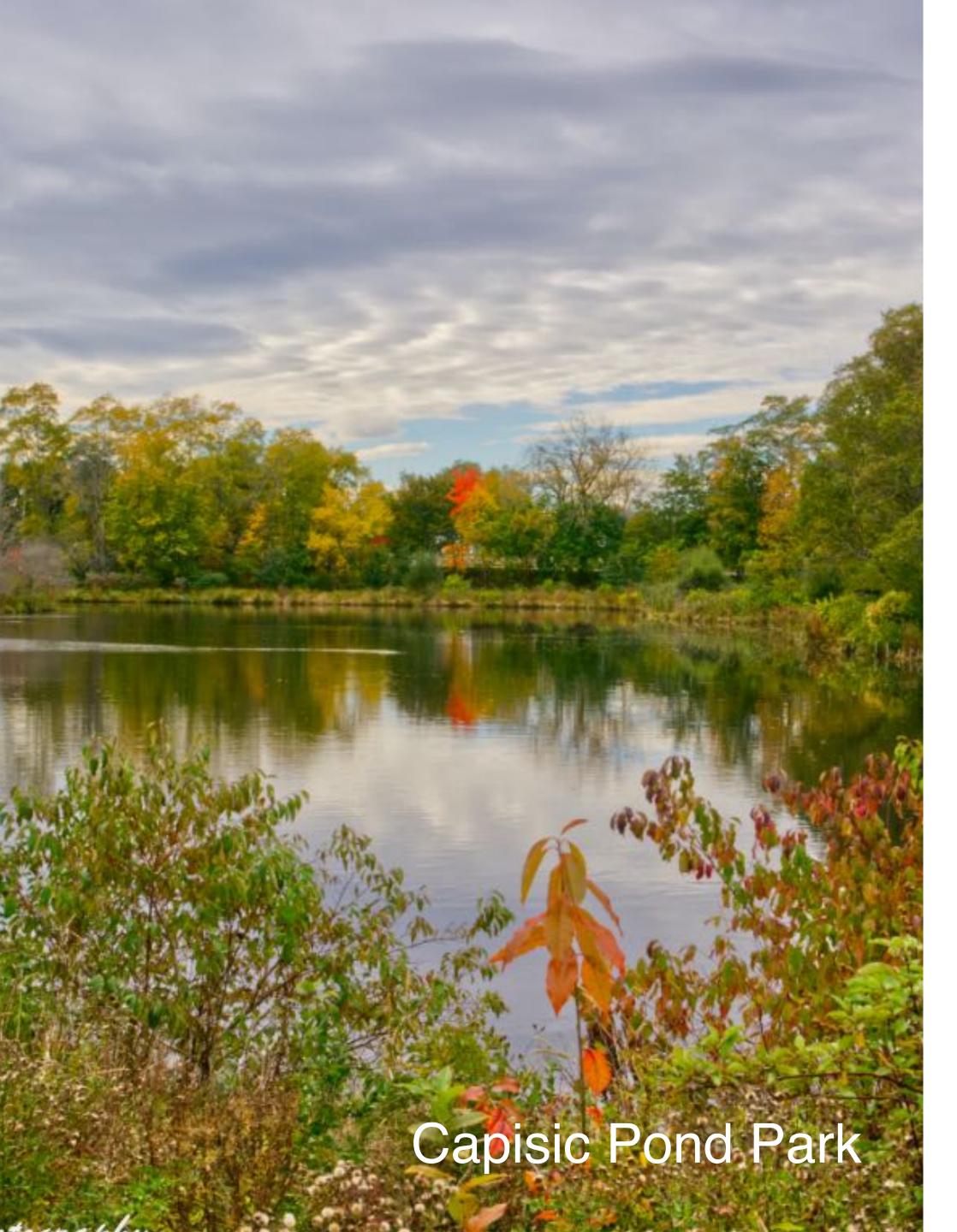
# FRONTLINE ORIENTATION - MAY 20

**Exhibitors:** Attractions

### Frontline staff:

- Front Desk
- Concierge
- Wait Staff
- Bartenders
- Museum Docents
- Train Docents
- Cashiers
- · etc. etc. etc.

"We are here for a few days - what should we do?"



## PORTLAND PARK CLEAN UP - MAY 3, 10-12PM





Baxter Woods Park - Stevens Ave.



### ANNUAL REPORT – JUNE

Comprehensive report of all projects from FY25



- Meeting & Conference Marketing
- Motorcoach & International Marketing
- PR efforts
- Working with diverse audience of Influencers
- Social Media Efforts
- Asset Development; photos + videos
- Blog Development
- Search Engine Optimization
- Maine Life Episode
- etc. etc. etc.

