

April 30th – May 3rd, 2024 Jensen Beach, FL



Making Connections and Increasing Impact to Build Better, Stronger Communities for All!

11am - 3pm

Conference Preparations

3pm - 5pm

Pre-Registration and Marketplace Display

Location: Sea Turtle Foyer

1pm - 4pm

Income Qualification Training

Location: Loggerhead Salons

This "FREE" TRAINING provides information about how to appropriately qualify households to participate in SHIP and HUD programs. Households paying more than 30 percent of their income for housing are considered cost burdened and may have difficulty affording necessities such as food, transportation, clothing, and medical care. An estimated 12 million households pay more than 50 percent of their annual incomes for housing. A family with one full-time worker earning the minimum wage cannot afford the local fair-market rent for a two-bedroom apartment anywhere in the United States.

Speaker: Michael Chaney, Training and Technical Assistance Advisor, FHC, Tallahassee, FL

4:30pm - 6pm

Pre-Conference Business Associates Social Hour (BASH)

Bring Business Cards
Location: Kingfish Room

7am - 8am

Marketplace Display Set - Up

Location: Sea Turtle Foyer

8am - 9am

Morning Coffee Station - Breakfast on your own

7:30am - 3pm

Conference Registration

8:45am - 9:30am

Opening General Session

Location: Sea Turtle Ballroom

Opening: Cheryl Howell, FCDA Executive Director, Assistant County Administrator for Equity and Community Impact, Hillsborough County, FL



Introduction: Felicia Crosby-Rucker, FCDA President; Homeless and Community

Services Director, Hillsborough County, FL

Welcome: Commissioner Harold Jenkins, Martin County, BOCC

Overview: Danicka Ransom, FCDA Board, Housing and Community Services Director,

Osceola County

Announcements: HUD Technical Assistance offered throughout the day!

Sponsor Highlight and Recognition: Miles Ballogg, FCDA Board Member, National Brownfields Practice Leader, ENSAFE, Tampa, FL

Step into the spotlight with our sponsors! Sponsors will deliver compelling 2–3 minute statements about their company and shared mission with attendees. Experience firsthand accounts of collaborative triumphs, glimpse into future endeavors, and understand the profound significance of partnership. Discover how these alliances are reshaping industries and catalyzing innovation. It's a moment of celebration, gratitude, and showcasing the invaluable connections forged. Join us to gain profound insights, cultivate new relationships, and recognize the indispensable role sponsors play in propelling the impact of our conference forward.

Speakers: FCDA 2024 Conference Sponsors

9:30am - 10:15am

Lenders' Panel: Empower Florida Communities

Location: Sea Turtle Ballroom

Welcome to our lending panel presentation, where we invite you to join an insightful discussion on transforming Florida communities through strategic economic empowerment, particularly in fostering accessible and affordable housing solutions. Throughout this session, we will explore the profound impact of bolstering financial literacy among homebuyers, businesses of all sizes, and various stakeholders to overcome barriers to access to capital and credit. Discover collaborative avenues for community revitalization as we share valuable insights into creating sustainable affordable housing.

Moderator: Emory Counts, FCDA Emeritus, Past Executive Director FCDA, Past President of NCDA, Daytona Beach, FL

Speakers: John Lasswell, VP, Community Development Officer, PNC Bank

Anthony Peral, Vice President, Community and Economic Development, Fifth Third

Bank

Jim Walker, Community Development Loan Officer, FCLF

George Romagnoli, Senior Vice President, Government Relations, NLP

Loren M. Thrasher, Market President, W. Central Florida - Commercial, Truist



10:30am - 11:15am

Live Local Act

Location: Sea Turtle Ballroom

Join our interactive Live Local Act session, where we tackle the pressing issue of affordable housing through the lens of recent state legislation. Dive into dynamic discussions, exploring how the new law impacts local land use requirements and community development. Engage with experts, share insights, and collaborate with fellow attendees to shape actionable strategies for addressing the housing crisis. Whether you're a policymaker, community organizer, or concerned citizen, your input is crucial in crafting effective solutions. Let's come together, empower our communities, and make a real difference in ensuring access to affordable housing for all.

Moderator: Annetta Jenkins, FCDA Board Member, Director of Neighborhood Services for the Riviera Beach CRA and Executive Director of the Riviera Beach CDC

Speaker: Ali Ankudowich, Technical Advisor, FHC

Gift Prize Give Away (Must be present to Win)

11:20am - 12:20pm

BREAKOUT SESSION A

Brownfields Redevelopment as an Environmental Justice Catalyst

Location: Kingfish Room

Explore the transformative power of brownfield redevelopment in fostering sustainable urban growth and advancing equity. Delve into the Brownfields to Healthfields Redevelopment (B2H) initiative, a driving force for environmental justice and health equity. Gain insights into upcoming EPA grants and Environmental Justice Grants, while examining compelling case studies that highlight successful projects enhancing healthcare access and addressing health equity issues. Join us to uncover innovative brownfield solutions, paving the way for equitable development and sustainable urban landscapes.

Moderator: Felicia Crosby-Rucker, FCDA President; Homeless and Community Services Director, Hillsborough County, FL

Speakers: Miles Ballogg, FCDA Board Member; National Brownfields Practice Leader, ENSAFE, Tampa, FL

Ed Johnson, Palmetto CRA / Ed Johnson Community Solutions



11:20am - 12:20pm

BREAKOUT SESSION B

Funding the Future: Accessing \$20 Billion for the Greenhouse Gas Reduction Fund

Location: Loggerhead Salons

Discover how to tap into a \$20 billion funding opportunity aimed at catalyzing private capital for transformative clean energy and climate initiatives. Learn about eligibility criteria, application processes, and key strategies to secure grants for your projects. Gain insights from industry experts on navigating the funding landscape and maximizing your impact. Whether you're a startup, NGO, or corporation, this session equips you with the knowledge and resources needed to drive meaningful change and contribute to a sustainable future. Don't miss out on this invaluable opportunity to accelerate your climate solutions.

Moderator: Tracey-Ann Anthony, FCDA Board Member, Director of Community

Development Services, Miami Gardens, FL

Speaker: Doug Coward, Founder, SELF

Gift Prize Give Away (Must be present to Win)

LUNCH IS SERVED

12:30pm - 1:45pm

FCDA Luncheon: "Making Connections and Increasing Impact to Build Better, Stronger Communities for All!"

Location: Sea Turtle Ballroom

Moderator: Felicia Crosby-Rucker, FCDA President; Homeless and Community

Services Director, Hillsborough County, FL

Invocation: Bishop R.L. Hillery, D.D., Pastor of Victory Temple of God, Inc. and Board

Chair of Florida SPECS, Inc.

Sponsorship Recognition: Miles Ballogg, FCDA Board Member; National Brownfields

Practice Leader, ENSAFE, Tampa, FL

Michael D. Smith - Timex Award: R.T. Hillery, FCDA Board Member; Executive Director of Florida S.P.E.C.S., Inc.

Aileen Pruitt Award: Antoinette Hayes-Triplett, FCDA Board Member, CEO at Tampa Hillsborough Homeless Initiative



Lunchtime Entertainment: Muffy Charles, Jazz

Remarks: Tracey-Ann Anthony, FCDA Board Member, Director of Community Development Services, Miami Gardens, FL

Gift Prize Give Away (Must be present to Win)

MARKETPLACE DISPLAY

2pm - 3pm

BREAKOUT SESSION A

Continuum of Care: Securing the Coveted YHDP Grant

Location: Kingfish Room

Join us for a dynamic Continuum of Care Panel conference session focused on two distinct communities that have secured the coveted Youth Homeless Demonstration Program (YHDP) grant from the U.S. Department of Housing and Urban Development. These experts will guide you through this critical discussion. Together, they will explore innovative strategies for securing critical funding, addressing youth homelessness effectively, and leveraging the unique strengths and resources of each community. From developing comprehensive service models to fostering cross-sector collaborations, the session will explore the intricacies of grant application processes and best practices for ensuring sustainable impact. Don't miss this opportunity to learn from seasoned professionals, share insights, and forge partnerships aimed at creating lasting solutions for homeless youth in our communities.

Moderator: Antoinette Hayes-Triplett, FCDA Board Member, CEO at Tampa Hillsborough Homeless Initiative

Speakers: Lesa Weikel, Director of Contracts, Tampa Hillsborough Homeless Initiative (CoC: FL-501)

A'Diva Slade, Youth Coordinator, Tampa Hillsborough Homeless Initiative (CoC: FL-501)

Zamaya Clark, Youth Coordinator, Tampa Hillsborough Homeless Initiative (CoC: FL-501)

Aja Hunter, Youth Project Director, Homeless Services Network of Central Florida (CoC: FL-507)



2pm - 3pm

BREAKOUT SESSION B

Innovative Housing Development and Design

Location: Loggerhead Salons

Join us to gain a comprehensive understanding of the intersection between innovation, housing, and equitable funding, and how it paves the way for more inclusive and sustainable living spaces from Fifth Third Bank and a local Community Development Corporation. Explore how technology, sustainable design, and community engagement are reshaping the housing landscape. Learn about creative financing models that promote affordability and inclusivity, ensuring that housing solutions cater to diverse socio-economic backgrounds.

Moderator: Kayon Henderson, FCDA Board Member, Director of Housing, City of Tampa

Speaker: Ernest Coney, Executive Director, CDC of Tampa

Howard Smith/Jill Gilbert, Smith NMTC Associates, LLC

Gift Prize Give Away (Must be present to Win)

PLEASE SIGN UP FOR TOUR AT THE REGISTRATION TABLE!

3:15pm - 4:15pm

Palm Beach County Housing Bond Panel

Location: Sea Turtle Ballroom

Join us for a comprehensive discussion on affordable housing solutions in Palm Beach County. Explore the purpose, impact, and mechanisms of Palm Beach County's Affordable Housing Bonds in our concise session. Discover how these bonds address housing needs with a focus on MF rental development, VLI prioritization, and Minority Business set-asides. Learn how they complement state and federal programs and allocate funds to various projects. Understand eligibility criteria and community involvement in decision-making. Transparency and accountability measures will be highlighted, alongside assessment benchmarks. We'll also discuss challenges faced and future strategies for enhancing the bonds' impact.

Moderator: Annetta Jenkins, FCDA Board Member, Director of Neighborhood Services for the Riviera Beach CRA and Executive Director of the Riviera Beach CDC

Speakers: Mack Bernard, Commissioner, District 7, Palm Beach County Board of County Commissioners

Jonathon Brown, Housing & Economic Development Director, Palm Beach County Suzanne Cabrera, President & CEO, Housing Leadership Council of Palm Beach County



4:30pm - 5:00pm

Forward Thinking: Exploring 3D Printing Location: Meet outside of Resort Lobby

Embark on a guided tour into the realm of innovation, where we'll gain firsthand insight into the groundbreaking building concept of 3D printing. Experience the future of construction as we explore the intricacy of this technology, witnessing its potential to revolutionize affordable housing development. Discover how 3D printing is redefining construction timelines, offering cutting-edge benefits that streamline the process and make affordable housing more accessible. Don't miss this opportunity to witness the forefront of innovation and its impact on the housing industry.

Gift Prize Give Away (Must be present to Win)

MARKETPLACE DISPLAY

5:30pm - 6:30pm

Ask it Basket Session

Location: Dune Pool Deck

First Time Attendees Speed Networking Forum: How many contacts can you make in an hour? Join us for an engaging Speed Networking Event tailored for affordable housing and community development professionals. Expand your network, share best practices, and explore innovative solutions to pressing challenges in the field. Don't miss this opportunity to forge valuable connections and accelerate the progress of affordable housing and community development initiatives. Your next partnership or breakthrough idea could be just a conversation away. First Time Attendees can enter into a SPECIAL prize drawing!

Speakers: Jeanette Smith, FCDA Past President; FCDA Board Member, Hollywood, FL
Octavia Sherrod, FCDA Board Member, Port St. Lucie, FL

Dorina Jenkins-Gaskin, FCDA Past President; FCDA Board Member, Department of Housing and Economic Development Division Director, Palm Beach County, FL



8am - 9am

Morning Coffee Station - Breakfast on your own

8:00am - 3pm

Conference Registration & Information

Announcements: HUD Technical Assistance offered throughout the day!

MARKETPLACE DISPLAY

9am - 9:55am

BREAKOUT SESSION AHousing is Healthcare

Location: Kingfish Room

Explore the vital link between housing and healthcare in this illuminating session. Discover how stable housing directly impacts physical and mental well-being, and how healthcare providers and housing advocates collaborate to improve overall community health. Listen up as our presenters share innovative strategies, success stories, and challenges faced at the intersection of these fields. Join us to understand how ensuring safe and adequate housing can effectively contribute to a healthier society for all.

Moderator: Cheryl Martin, FCDA Board Member, Director of Community Services, Marion County, FL

Speakers: Debra Velez, CFO, Marion County Hospital District

Thamara Labrousse, Program Director, Live Healthy Miami Gardens

Gift Prize Give Away (Must be present to Win)

9am - 9:55am

BREAKOUT SESSION B

Empowering Working Families: Maximizing Impact through Collaboration with United Way

Location: Loggerhead Salons

Don't miss this inspiring discussion on collective action for meaningful social impact. Join us for an exciting session where local government organizations explore the power of collaboration with United Way to uplift working families. Discover innovative strategies, partnerships, and initiatives that leverage the combined strengths of government agencies and United Way's extensive network.



Learn how these collaborations amplify impact, address critical needs, and foster community resilience. From targeted programs to resource allocation, examine best practices and success stories that drive positive change for working families. Gain practical insights, forge connections, and unlock new opportunities to create thriving communities together.

Moderator: Lolitha Stone, FCDA Board Member, Director of Special Programs,

Pinellas County HFA

Speaker: Thomas Epsky, United Way

Gift Prize Give Away (Must be present to Win)

10am - 10:55am

BREAKOUT SESSION A

Developer Panel: Affordable Housing Dynamics and Navigating the Live Local Act

Location: Kingfish Room

Explore Florida's Live Local Act's impact on affordable housing development from the viewpoint of developers. Uncover how it boosts incentives and funding, influences project design, and streamlines processes for developers. Examine challenges, including eligibility criteria and rising construction costs, alongside strategies for maximizing opportunities. Evaluate the Act's provisions and unintended consequences, while discussing collaboration between developers, local governments, and community organizations. Finally, gain insights into recommended revisions to enhance the Act's support for affordable housing solutions statewide. Join us for a focused discussion on shaping the future of affordable housing in Florida.

Moderator: Kayon Henderson, FCDA Board Member, Director of Housing, City of Tampa

Speakers: Shawn Wilson, President, Blue Sky Communities

Arthur "AJ" Meyer, Vice President of Project Development, ANF Group

Tori Boyd, President, Signature Property Group



10am - 10:55am

BREAKOUT SESSION B

Unlocking Opportunities: SELF's Tailored Financing Solutions for Homeowners

Location: Loggerhead Salons

Hey there! Ready to make your home more sustainable? At SELF, we're dedicated to helping homeowners like you access financing for green energy projects. Whether you're a veteran, senior, or facing financial challenges, we've got special lending programs just for you, based on your ability to pay, not your credit score. From solar installations to storm resilience upgrades, our tailored solutions cover a wide range of green improvements. No credit score? No problem! Join us to explore how SELF can turn your home into an eco-friendly haven while saving you money in the long run!

Moderator: Frances DeJesus, FCDA Board Member, Housing and Community

Development Manager, Kissimmee, FL,

Speakers: Doug Coward, Founder, SELF

Gift Prize Give Away (Must be present to Win)

11am - Noon

BREAKOUT SESSION A

Innovative Finance for Affordable Housing: Tools & Partnerships

Location: Kingfish Room

Dive into the world of affordable housing finance with our expert panelists in this dynamic conference session. Panelist one will unveil their unique revolving loan program, offering insights into its structure, implementation, and impact in expanding housing opportunities. Meanwhile, panelist two will shed light on their partnership with the Housing Finance Authority, presenting a three-tiered approach comprising down payment assistance, point buy down, and mortgage credit certificates. Discover how these financial tools are revolutionizing the affordable housing landscape, empowering communities and residents. Gain practical strategies, success stories, and valuable lessons learned from the forefront of affordable housing finance.

Moderator: Cheryl Howell, FCDA Executive Director, Assistant County Administrator for Equity and Community Impact, Hillsborough County, FL

Speakers: R.T. Hillery, FCDA Board Member; Executive Director of Florida S.P.E.C.S., Inc.

Lolitha Stone, FCDA Board Member, Director of Special Programs, Pinellas HFA



11am - Noon

BREAKOUT SESSION B

Building Equity, Preserving Community

Location: Loggerhead Salons

Explore 'We Are Home': an innovative initiative challenging displacement and gentrification while crafting affordable housing solutions. Initially centered in Delray Beach, this program constructs new homes on existing land lots, empowering families to build equity and generational wealth. In partnership with Pulte Homes, Delray Beach CDC, Stuart and Shelby, and Thrive Collective, 'We Are Home' renews neighborhoods and fosters community resilience. Learn how this model, and Habitat for Humanity of Martin County, can be used to tackle housing accessibility and affordability issues, ensuring the preservation of historically relevant communities. Join us to explore groundbreaking strategies for sustainable neighborhood development.

Moderator: Annetta Jenkins, FCDA Board Member, Director of Neighborhood Services for

the Riviera Beach CRA and Executive Director of the Riviera Beach CDC

Speakers: Ali Levin, Delray Beach, CDC

Michael Readling, Executive Director, Habitat for Humanity of Martin County

Gift Prize Give Away (Must be present to Win)

Noon - 1:45pm

FCDA Luncheon: "Making Connections and Increasing Impact to Build Better, Stronger Communities for All!"

Location: Sea Turtle Ballroom

Moderator: Danicka Ransom, FCDA Board Member, 1st Vice President, Director Housing and Community Services, Osceola County

Invocation: Jonathan Brown, Director of Department of Housing and Economic Development, Palm Beach County, FL

Introduction: Felicia Crosby Rucker, FCDA President, Director of Homeless and Community Services, Hillsborough County



Lunchtime Entertainment: AJ Johnson, Saxophone

LUNCH IS SERVED

HUD HOT TOPICS PANEL

Join our informative session on the HUD Community Development Block Grant (CDBG), Emergency Solutions Grant (ESG), and HOME Investment Partnerships (HOME) programs in Community Planning and Development. Discover how these pivotal initiatives empower communities through funding for affordable housing, homelessness prevention, and urban development. Explore eligibility criteria, application processes, and successful case studies, equipping you with the insights needed to leverage these resources effectively. Whether you're a local official, housing advocate, or community leader, this session provides a comprehensive understanding of how CDBG, ESG, and HOME programs can drive positive change, foster inclusivity, and enhance the quality of life for all residents.

Moderator: Felicia Crosby Rucker, FCDA President; Homeless and Community Services Director, Hillsborough County, FL

Speaker: Dr. Alesia Scott Ford, HUD Field Office Director, Jacksonville, FL

Larry T. Hayes, Community Planning and Development Director, HUD Office, Jacksonville, FL

David Noguera, Community Planning and Development Director, HUD Office, Miami, FL

2pm - 3pm

County and City Leadership Panel

Location: Sea Turtle Ballroom

Prepare for an enlightening session led by city and county leaders and administrators, focusing on urban leadership, affordable housing, economic opportunities, and community vitality. Discover innovative strategies to unite communities through affordable housing initiatives and empower residents with new economic avenues. Engage in discussions on implementing policies that prioritize neighborhood well-being. Join visionary leaders to analyze real-life examples and gain a comprehensive perspective. This is your chance to connect with experts, exchange ideas, and leave equipped to shape a prosperous future for your city and county. Your leadership has the potential to redefine what's possible!



Moderator: Cheryl Martin, FCDA Board Member; Community Services Director, Marion

County

Speakers: Verdenia C. Baker, Palm Beach County Administrator

Curtis Johnson, Jr., City of Fort Pierce Commissioner

Tracy Straub, P.E., Assistant County Administrator, Marion County, FL

3pm - 4pm

BREAKOUT SESSION A

Unpacking the Community Reinvestment Act, Understanding the past, present and future. How can we maximize the new Final Rule for Community Development?

Location: Kingfish Room

For the first time in 25 years The Federal Deposit Insurance Corporation (FDIC), the Federal Reserve Board (FRB), and the Office of the Comptroller of the Currency (OCC) have jointly released the Final rule updating CRA to reflect changes in the banking industry and improve implementation of the CRA to better achieve its core purpose. Understand how historical structures have impacted the development of communities. Become familiar with present-day indicators, violations, fines, and the Homeownership gap on wealth accumulation. Lastly, accessing funding.

Moderator: Danicka Ransom, FCDA Board, Housing and Community Services Director, Osceola County

Speakers: Chaikirah Parker, Principal and Executive Director, TLC Sunshine Financial Group

Gift Prize Give Away (Must be present to Win)

3pm - 4pm

BREAKOUT SESSION B

Mastering Digital Efficiency: Leveraging Web-Based Tools in Community Development

Location: Loggerhead Salons

Join us for an insightful exploration into the strategic utilization of web-based project management tools by high-performing public sector organizations. Learn essential techniques to streamline planning, grant administration, and project/activity management, ultimately enhancing project outcomes.



Through real-world case studies and best practices, discover how to optimize resource allocation and effectively track milestones. Uncover the transformative potential of technology in fostering team cohesion and catalyzing positive community change. Don't miss this opportunity to harness the power of digital tools and elevate your organization's project management capabilities to new heights.

Moderator: Emory Counts, Past-Executive Director FCDA; Past President of NCDA Daytona Beach, FL

Speakers: Jennifer Yost, Customer Relationship Specialist, ZoomGrants

Graham Levitas, Account Director, Neighborly

4pm - 5pm

BREAKOUT SESSION A

What can we do with a Billion Dollars -Disaster Recovery Funds

Location: Kingfish Room

Join us as we share innovative utilization of HUD CDBG Disaster Recovery Funds in our dynamic conference session. Two entities awarded these funds will share their distinct approaches and concepts for developing impactful programs within their respective communities. Learn firsthand how they navigate the complex landscape of HUD regulations while ensuring compliance. From creative strategies to community engagement, discover how these entities maximize the potential of CDBG Disaster Recovery Funds to address pressing needs. Gain valuable insights, exchange ideas, and explore best practices for effective program development. Join us for an enlightening discussion on leveraging HUD funding for resilient and sustainable community development.

Moderator: Linda Graham, FCDA Board Member, Assistant Director, Housing and Human Services, Brevard County

Speakers: Janna Souvorova, Housing and Community Development Division, Orange County

Nancy Jewell, Affordable Housing Project Manager, HGA, LLC

Jeannie Sutton, Strategic Resources and Government Affairs, Lee County



4pm - 5pm

BREAKOUT SESSION B

Continuum of Care - Developing NEXT Practices following SB 1530/HB 1365: **Unauthorized Public Camping and Public Sleeping**

Location: Loggerhead Salons

Join us as we share innovative utilization of HUD CDBG Disaster Recovery Funds in our dynamic conference session. Two entities awarded these funds will share their distinct approaches and concepts for developing impactful programs within their respective communities. Learn firsthand how they navigate the complex landscape of HUD regulations while ensuring compliance. From creative strategies to community engagement, discover how these entities maximize the potential of CDBG Disaster Recovery Funds to address pressing needs. Gain valuable insights, exchange ideas, and explore best practices for effective program development. Join us for an enlightening discussion on leveraging HUD funding for resilient and sustainable community development.

Moderator: Antoinette Hayes-Triplett, FCDA Board Member, CEO, Tampa Hillsborough Homeless Initiative, Tampa/Hillsborough County CoC, FL-501

Speakers: Martha Are, President and CEO, Homeless Services Network of Central Florida, Orlando/Orange, Osceola, Seminole Counties CoC, FL-507 Rayme Nuckles, Visionary Leader, Treasure Coast Homeless Services Council, Fort Pierce/St. Lucie, Indian River, Martin Counties CoC, FL-509

Gift Prize Give Away (Must be present to Win)

5pm - 5:30pm

Forward Thinking: Exploring 3D Printing **Location:** Meet outside of Resort Lobby

Embark on a guided tour into the realm of innovation, where we'll gain firsthand insight into the groundbreaking building concept of 3D printing. Experience the future of construction as we explore the intricacy of this technology, witnessing its potential to revolutionize affordable housing development. Discover how 3D printing is redefining construction timelines, offering cutting-edge benefits that streamline the process and make affordable housing more accessible. Don't miss this opportunity to witness the forefront of innovation and its impact on the housing industry.



7:30pm - 9pm

FCDA Business Reception

Calling all FCDA Soldiers for food, fun and great vibes! Wear your best CAMOUFLAGE ATTIRE.

Location: Ocean View Terrace

Announcements: Dinner on your Own

8am - 8:30am

Morning Coffee Station - Breakfast on your own

Announcements: "Jersey/T-Shirt Day" Represent your favorite school, team, sorority, fraternity, etc...

9am - 9:15am

Don't miss out on our "Sponsorship Highlights"

Location: Sea Turtle Ballroom

A dynamic opportunity for sponsors to shine! In this segment, sponsors take the stage to deliver impactful 3–5 minute statements on their conference experience and the exciting relationships they've forged. Hear firsthand accounts of collaborative success, future endeavors, and the significance of partnership. Discover how these alliances are shaping industries and fostering innovation. It's a chance to celebrate achievements, express gratitude, and showcase the value of these connections. Join us to gain insights, forge new relationships, and appreciate the pivotal role sponsors play in driving our conference's impact.

Moderator: RT Hillery, FCDA Board Member; Executive Director of Florida Specs

Speakers: FCDA 2024 Conference Sponsors

James E. Huger Award

Speaker: Emory Counts, Past-Executive Director FCDA; Past President of NCDA Daytona

Beach, FL

9:15am - 10:30am

Building Bridges: Navigating Opportunities & Challenges in

Construction

Location: Sea Turtle Ballroom



Join industry leaders for insights into construction's dynamic landscape. Explore strategies for navigating material shortages, labor issues, and regulatory changes while promoting diversity and collaboration with minority-owned businesses. Discover innovative approaches to sustainability, affordable housing, and technology integration. Learn about securing funding, leveraging incentives, and cultivating investor partnerships for scalable, sustainable projects. Prepare for the future of construction with expert guidance on seizing opportunities and overcoming challenges.

Moderator: Annetta Jenkins, FCDA Board Member, Director of Neighborhood Services for the Riviera Beach CRA and Executive Director of the Riviera Beach CDC

Speakers: Ann McNeil, Founder, National Association of Black Women in Construction

Ezra Saffold, President, All Site Construction

R.T. Hillery, FCDA Board Member; Executive Director of Florida S.P.E.C.S.,

Inc.

Miles Alexander, Principal, Alexander Goshen

Gift Prize Give Away (Must be present to Win)

10:45am - Noon

Real Talk-"Politics and Affordable Housing: Unveiling Realities and Myths"

Location: Sea Turtle Ballroom

Join us for a thought-provoking session, "Politics and Affordable Housing: Unveiling Realities and Myths." Dive into the intricate nexus of politics, affordability, and community development. Engage in candid conversations about the challenges and opportunities in creating affordable housing. Explore the impact of political decisions on community progress and whether promises made are attainable or mere illusions. Through insightful discussions and real-world examples, gain clarity on the complexities shaping our communities. Let's confront misconceptions, unravel realities, and pave the way towards genuinely vibrant and inclusive communities.

Moderator: Felicia Crosby Rucker, FCDA President; Homeless and Community Services Director, Hillsborough County, FL

Speaker: FCDA Board Members

Board Installation

Speaker: Cheryl Howell, Executive Director of FCDA; Hillsborough County Assistant County Administrator of Equity and Community Impact



Presentation of Board Members

Speaker: Emory Counts, Past-Executive Director FCDA; Past President of NCDA Daytona Beach, FL

Door Prizes

Speaker: Octavia Sherrod, FCDA Board Member, Port St. Lucie, FL

Jeanette Smith, FCDA Board Member, Hollywood, FL

Frances DeJesus, FCDA Board Member, Housing and Community Development Manager, Kissimmee, FL

R.T. Hillery, FCDA Board Member; Executive Director of Florida S.P.E.C.S., Inc.

Tracey-Ann Anthony, FCDA Board Member, Director of Community Development Services, Miami Gardens, FL

Cheryl Martin, FCDA Board Member, Ocala, FL

Noon Adjourn