

Wells Fargo Fireside Chat: Strengthening Community Partnerships

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Philanthropy & Community Impact

Our Philanthropic Approach

Mission

We seek to strengthen historically marginalized communities by investing in pathways to economic advancement and generational wealth



1) Housing Access & Affordability



We believe a quality, affordable place to call home is something everyone should have. We're working to reduce the cost burden of housing and increase access to quality affordable places to live, especially for individuals and families historically shut out of the market.



2) Financial Health

We're opening pathways to economic advancement through programs that increase financial inclusion and access, reduce debt, drive savings and wealth-building behavior, and transform systems to provide a better context within which people lead their financial lives.



3) Small Business Growth

We strengthen communities and help create local jobs by investing in underserved small business owners. We fund nonprofits that provide capital, technical assistance and of support for entrepreneurs, including programs and partnerships that work to remove barriers to economic mobility and produce data driven outcomes.



4) Sustainability & Climate Resilience

We support sustainability initiatives that enable an equitable, low-carbon future, focusing our efforts on accelerating sustainable finance and clean technology innovation, strengthening local climate resiliency strategies, and advancing climate justice.



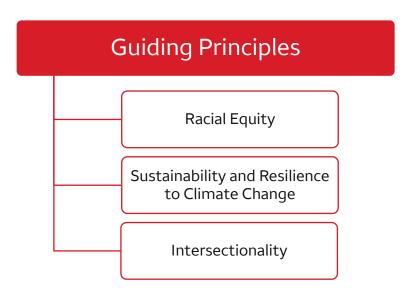
5) Community Engagement

We work collaboratively with local leaders to support community-led programming and mobilize the full resources of Wells Fargo to strengthen local neighborhoods and help communities grow and thrive.



Housing Affordability Philanthropy approach

Mission: Catalyze pathways to affordable and quality homes, especially for underserved communities, by investing in change makers, fostering collaboration, and supporting effective policies to shift the housing affordability narrative



Housing Access and Affordability Philanthropy



Increase Housing Stability

Keeping People Housed, Renter Advantage, and supporting homeless reduction efforts



Supporting WORTH (homeowners of color), Habitat for Humanity & NeighborhoodLIFT



Grow Housing Supply

Supporting developers of color, HABC second cycle, and repurposing land and buildings



Transformation and Innovation

Leveraging the Housing Breakthrough Challenge, research and policy change, and exploring the intersection of climate and housing



Thank you