

Smucker Food Company & logitika Case Study

Smucker Food Company is widely recognized across the United States as a leading packer of private label peanut butter, jellies, and preserves. Their products are enjoyed by customers of large retail chains, wholesalers, and major cooperatives, making them a favorite among PB&J enthusiasts.

Smucker's strategic plan focuses on customer-driven objectives, emphasizing product quality, customer service, and innovative packaging. This commitment to innovation and process improvement led to the adoption of Microsoft Dynamics 365 to modernize their backend operations and transition to the cloud.

Project Overview

In early 2023, Scott McCain, Manager of Information Systems, initiated a search for a Microsoft Partner specializing in modern SharePoint and automation solutions. After several discovery sessions to evaluate the current environment and workflow, Smucker and logitika agreed on a project scope and a not-to-exceed estimate. McCain selected logitika due to their expertise in migrating SharePoint on-premises to SharePoint Online.

This case study highlights the collaboration between Smucker and logitika to transition from a legacy SharePoint 2010 environment and workflows to SharePoint Online, integrated with Dynamics 365 through a Power Platform solution.

Maximizing Value from Cloud Migration and Automation

logitika, a Microsoft Gold Partner, leverages years of SharePoint and Microsoft 365 expertise to enhance company operations and ensure clients derive maximum value from their Microsoft investments.

Success Metrics

- Content migrated from SharePoint 2010 to SharePoint Online, improving availability.
- SharePoint Designer approval workflow rebuilt using Power Automate.
- Time saved and duplicate manual entries eliminated through a reengineered business process initiated in Dynamics 365.

Platforms and Solutions

- SharePoint Online
- Power Automate
- Dynamics 365
- ShareGate Migration Tool

Project Challenges and Execution

Smucker's outdated SharePoint 2010 intranet and workflow hosted on-premises required modernization due to hardware limitations and the impending end of life for SharePoint 2010. Smucker sought a qualified migration expert to execute the migration and rebuild/reintegrate critical workflows with Dynamics 365.

Client Testimonial

"I liked logitika's approach. They were great about explaining the steps. They walked me through and made sure my team and I knew we could manage our new environments." - Scott McCain, Manager Information Systems, Smucker Food Company

About logitika

logitika, a Microsoft Gold Partner, combines years of SharePoint and Microsoft 365 expertise with proven methods to improve company operations and ensure clients confidentially derive value from their Microsoft investments.

Final Results

Smucker's SharePoint 2010 content was successfully migrated to SharePoint Online, with separate sites for archived and active content. The SharePoint Designer workflow was reimaged and rebuilt using Power Automate, with appropriate fields added to initiate the workflow in Dynamics 365. The project timeline was approximately 32 weeks, including collaboration with Smucker's Dynamics team over the 2023 holiday season.

Scott McCain and Smucker were extremely satisfied with the work provided by Saurabh A and the logitika team. The flexibility to restructure content into archive files when appropriate and the collaboration with business and Dynamics teams to reimagine the workflow resulted in a streamlined solution that saves the company time and money in their back office operations.