



Meeting Minutes

April 28, 2022

Our Mission

Solidify a community of black real estate professionals in Central Kentucky, who are committed to elevating one another & amplifying our collective voice to better represent the community in which we serve.

Agenda

- Prayer
- Opening
- Old Business
- New Business
- Announcements
- Discussion
- Adjourn

- Business Opportunities & Networking
- Education Programs & Certification Opportunities
- Advocacy for Black Homeownership & Generational Wealth

Members Benefits

NAREB Client Discounts at Closing:

- \$1500 off closing cost at Republic Bank
- 1% off closing cost at Stockton
- \$500 off closing with Turn Key Title

The Year Ahead

Our focus is on increasing chapter membership through engaging events, that cater to the needs of real estate professionals & the community

Old Business

- Chapter packet officially submitted to National NAREB Office
- Created a list of ideas to increase community engagement
- Ricky Tooley Spoke on Fair Housing

New Business

- LoanDepot - Community Partner
- Executive Team - Treasurer
- New Date for Julietta Market
- Order Teeshirts
- Upcoming Events - Conference & Juneteenth
- Speaker & Topic Ideas

Scan Me!



Pay Online

| Membership Type | 2022 Annual Dues Amount |
|---|-------------------------|
| Real Estate Broker | \$225 |
| Real Estate Agent – Broker <u>IS</u> a NAREB Member | \$160 |
| Real Estate Agent – Broker is <u>NOT</u> a NAREB Member | \$170 |
| Allied Member – Real Estate Professional (Not a Real Estate Agent) | \$200 |

Discussion

Real Estate Burnout

Point of Contact

<http://WWW.NAREB-Lex.org>

@NAREBLex

nareb.lexington@gmail.com

Kristen LaRue Bond
615-818-4215

Chancellor Scott
859-321-6226

NAREB OF CENTRAL KENTUCKY

JOIN US FOR OUR MEMBERS MEETING!!

WHEN: May 26th at Noon
ZOOM AVAILABLE

615-818-4215 or 859-321-6226
www.NAREB-lex.org

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Executive Officers Needed

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Treasurer

Responsible for managing the chapter's finances. Works with the members of the executive board to ensure that proper records are maintained & reflect the chapters current financial status

- Attend all Board & Committee meetings
- Provide accurate financial reports monthly & annually
- Maintain & establish budgets with the President
- Maintain membership information, fees, & balances

Secretary

Responsible for managing the chapter's records. Works with the executive board to ensure that proper records are maintained & reflect the chapters current business & objectives

- Attend all Board & Committee meetings
- Maintain a roster of past & present members
- Read the recorded minutes for motions, prepare them in a timely manner
- Support President & VP with admin duties as needed
- Create & distribute meeting announcements & chapter publications

Community Liaison

Responsible for managing communication between the chapter & its community partners. Coordinates with the community to identify areas of need & opportunities for chapter engagement.

- Attend all Board & Committee meetings
- Oversee community outreach & fundraising activities
- Work with other community agencies to develop partnerships for education & community service
- Coordinate, manage, train volunteers when needed, to accomplish chapter goals

Social Media Manager

Responsible for representing the chapter's image & activities through social media. Manage the organization's website and keep it current. Help the chapter establish a strong & consistent brand identity online.

- Attend all Board & Committee meetings
- Manage website, Facebook, IG, etc. to keep content current
- Create engaging content that inspires members participation
- Photograph chapter events & manage image gallery for the organization



Regional Announcements

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2022 Regional Conference
June 10 - 12, 2022
Louisville, Kentucky

NATIONAL ASSOCIATION OF REAL ESTATE BROKERS

REGION VII
Nashville • Memphis • Chattanooga • Jackson, TN • Louisville, KY

*Regional Meeting,
Awards Gala,
Innovative Classes,
And More!*

CONFERENCE VENUE:
The Galt House Hotel
140 N Fourth St
Louisville, KY 40202
June 10-12, 2022

EARLYBIRD REGISTRATION OPEN NOW!
\$125
<https://bit.ly/Region7conference>

SCAN HERE TO REGISTER

FRIDAY, JUNE 10

- Breakfast
- Training Classes
- General Sessions
- Regional Meeting
- Cocktails at The Roots 101 African Museum
- Vendor Booths/Tables

SATURDAY, JUNE 11

- General Sessions
- "Day at The Races" on Millionaire Row (wear your hats & seersucker suits)
- Awards Gala
- Vendor Booths/Tables

Learn more about NAREB & Join a local chapter:
narebregion7.com

Office: 615.468.1050
Cell: 615.582.1156



Regional Announcements

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REAL ESTATE BURNOUT

The past year and a half have been a whirlwind. First, the pandemic brought business to a screeching halt, leaving many real estate professionals anxious about the future. But then, the market took an unexpected turn, with home prices soaring, time on market at record lows, and deals closing in no time at all. While it's been great for our bank accounts, real estate agents are feeling the pressure. Real estate agent burnout is at an all-time high.

Even if you're not currently at your breaking point, would you know how to recognize the symptoms of burnout and bring yourself back from the proverbial ledge? Do you practice healthy work-life balance strategies to keep you from getting overwhelmed with your business? We'll explore common symptoms of real estate agent burnout and how you can overcome it if it rears its ugly head.

Symptoms

The Mayo Clinic defines burnout as "a state of physical or emotional exhaustion that also involves a sense of reduced accomplishment and loss of personal identity." It's typically associated with work stress and can lead to physical, mental, or emotional symptoms such as:

- **Lack of motivation or desire to do your job.**
- **A sense of dread when thinking about work.**
- **Lacking energy or feeling sluggish.**
- **Getting irritated easily; being irritable or impatient with clients or coworkers.**
- **Getting little or no satisfaction from accomplishments at work.**
- **Not sleeping enough or sleeping too much.**
- **Thinking about quitting your job or changing positions.**
- **Physical symptoms like headache, upset stomach, or other complaints.**

Causes of Real Estate Agent Burnout

- **Inability to Disconnect from Work**
- **Lack of Control**
- **Conflict of Values**
- **Work Overload**
- **Lack of Community**

How to Avoid and Overcome Burnout

- **Work Better, Not Harder**
- **Set Boundaries**
- **Practice Mindfulness**
- **Ask for Help**
- **Consider Your Options**