

Meeting Minutes

February 24, 2022

Our Mission

Solidify a community of black real estate professionals in Central Kentucky, who are committed to elevating one another & amplifying our collective voice to better represent the community in which we serve.



- Mission Statement
- Benefits & Announcements
- How to Sign up & Dues
- Officers Needed
- Ideas for Increasing Engagement
- Reminder About Next Meeting

- Business Opportunities & Networking
- Education Programs & Certification Opportunites
- Advocacy for Black Homeownership & Generational Wealth

Members Benefits

 Client discounts at closing... \$1500 off closing cost at Republic Bank

The Year Ahead Our focus is on increasing chapter membership through engaging events, that cater to the needs of real estate professionals & the community



Me!		
-	Membership Type	2022 Annual Dues Amount
「浅回」	Real Estate Broker	\$225
	Real Estate Agent – Broker <u>IS</u> a NAREB Member	\$160
	Real Estate Agent – Broker is <u>NOT</u> a NAREB Member	\$170
	Allied Member – Real Estate Professional (<u>Not a Real Estate Agent</u>)	\$200
ay Online		







Executive Officers Needed

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Treasurer

Responsible for managing the chapter's finances. Works with the members of the executive board to ensure that proper records are maintained & reflect the chapters current financial status

- Attend all Board & Committee meetings
- Provide accurate financial reports monthly & annually
- Maintain & establish budgets with the President
- Maintain membership information, fees, & balances

Secretary

Responsible for managing the chapter's records. Works with the executive board to ensure that proper records are maintained & reflect the chapters current business & objectives

- Attend all Board & Committee meetings
- Maintain a roster of past & present members
- Read the recorded minutes for motions, prepare them in a timely manner
- Support President & VP with admin duties as needed
- Create & distribute meeting announcements & chapter publications

Community Liaison

Responsible for managing communication between the chapter & its community partners. Coordinates with the community to identify areas of need & opportunities for chapter engagment.

- Attend all Board & Committee meetings
- Oversee community outreach & fundraising activities
- Work with other community agencies to develop partnerships for education & community service
- Coordinate, manage, train volunteers when needed, to accomplish chapter goals

Social Media Manager

Responsible for representing the chapter's image & activities through social media. Manage the organization's website and keep it current. Help the chapter establish a strong & consistent brand identity online.

- Attend all Board & Committee meetings
- Manage website, Facebook, IG, etc. to keep content current
- Create engaging content that inspires members participation
- Photograph chapter events & manage image gallery for the organization