

**South Dakota SkillsUSA Board of Directors**

**December Meeting- Southeast Tech, Hub- Room 259**

**December 18<sup>th</sup> at 9:30 am.**

Katie welcomed everyone with gifts and showed the board a few Items from the E-group Store, Skills logo coffee cups.

Eric started the meeting at 9:40 am with a roll call.

**Present:** Katie Paulson, Eric Schramm, Troy Barry, Jason Juhnke, Scott Pudwill, Chandra Calvert, Wade Persson, Kent Heronimus, Margaret Pennock, Jason Merritt, Hollie Owens, Stephanie Waller, Andy Rossow, Brad Scott and Dennis Russel from STI.

**Absent:** Derek Miller and Leah Jeager

Eric asked to board to review and approve the agenda for today's meeting. Chandra made a motion to approve the agenda, Andy seconded to motion.

Eric asked the board to review the November meeting minutes, Eric made a note to update the minutes to change and few misprints. Change reading to ready, and Chandra noted to have Chandler change to Chandra.

Eric asked to board to approve the December meeting minutes and changes, Troy made a motion to approve and seconded by Margaret.

**State Directors Report:**

Katie talked about having a board training and advisor training before or during the state leadership conference. Would have to check with schedules and events.

Katie also reviewed the insurance with the board and will get more info and cost.

Katie also visited about reviewing the By-Laws.

Katie reported that she was in Rapid City to visit with Western Dakota to look over the campus and to set up dates for the next three year for the State Leadership Conference. She took a tour with Chandra and Troy to work on rooms and events.

April 15<sup>th</sup> and 16<sup>th</sup> 2021- SkillsUSA State Leadership Conference at WDT

April 7<sup>th</sup> and 8<sup>th</sup> 2022- SkillsUSA State Leadership Conference at WDT

April 13<sup>th</sup> and 14<sup>th</sup> 2023- SkillsUSA State Leadership Conference at WDT

Wade made a motion to approve to have the conference on the above dates, seconded by Stephanie.

**Old Business:**

Eric stated that the 2020 SkillsUSA State Leadership Conference will be at Southeast Technical Institute on the 16<sup>th</sup> and 17<sup>th</sup> of April.

Katie would like to have the board of directors at the opening ceremony to present them to the SkillsUSA chapter and student members, this would be on Thursday night.

**New Business:**

**Recruitment:** Kent gave a report on some updates. Kent reported that there were no other new updates, still working with the same information from the last meeting. They are going to wait until after the holidays to start working with schools and advisors.

Brad stated that we need to get more west river schools involved with Skills.

Eric also stated that if we get more industry support from west river the schools may be more involved.

Katies shared some information from the Yankton areas, Industry will be on board once the schools are involved with SkillsUSA. Katie has been working and sharing information with the schools.

Margaret also shared some information about RTEC in Yankton.

Eric asked the board about having gift cards or gifts to recognize the advisor or instructor for most increased memberships or attendees to the conference.

Margaret also talked about the Belle Fouché school being onboard with the CTE's program.

Katies shared some information about the SkillsUSA website and the Career Essential.org website.

Eric looked over the site and shared a few things about it.

Katie and Eric talked about using the Career Essential for the SDACTE conference in August.

Shelly Travis the new national director is working with all and new state directors and will be attending some training.

Her goal for this new position is to work on values, better communication, and changing a few positions with staff.

Katie will report with new updates once she gets them for the national office.

National office is testing some new software like the Connect Link, it's like Facebook and students would register themselves.

Contest in a Box- will have updates and standards for contests.

Katies also shared that the new national director will meet with the state director each month.

Katie also added that to get more schools or advisors on board with memberships is to have some recognition for most membership, volunteer hours, new chapters.

There was some info on the Week of Work, Brad added that it was more geared for Sophomore students and it will be a week after the State Leadership Conference April 20<sup>th</sup> -24<sup>th</sup>.

Katie asked if Kent would be our open ceremony guest speaker this year.

#### **Social Media:**

Katie shares a few updates, would like to review the by-laws and get them on the website. They are on the site now but should be reviewed and posted.

If you would like a new picture for the website please send to Katie, she would like to update the board members on the website.

Katie asked the board if we need to keep or not to have a website, the license will be expiring sometime this spring. Katie will check more into it and the final cost.

Jason J. added that the website would be nice to have if we are asking for support from industry. Others on the board said it was hard to find the SD state website, Wade said he could not find it at all.

Katie will work on the policies and by-laws to see what changes are needed.

Also, we all need to work on policies for the judges so they can judge each context fair and equal.

#### **Fundraising/Industry Support:**

Still working on industry support, Katie added the industry support up to today we have Interstates, Insurance Auto Auctions, AGC, & Marmen Energy.

Eric also gave a report, he had only three companies get back to him.

Jason M. will be meeting with some supporters around Jan 23<sup>rd</sup>.

Katie did add that we do have a few other sponsors, Miller, Snap-on. We did lose the Lowes Grant that helped with the Team Works Contest.

Brad stated that we need to look for bigger industry sponsors, Ford gives out a lot of funds to the FFA. Maybe we need to investigate Chevy or Chrysler.

Eric added maybe we need to have Scholarship Sponsors to get more memberships.

#### **State Conference/Contest Structure:**

Katie teamed the board members with contest areas and will send out the list to all board members.

Dennis with Southeast Tech gave an updated report on how things are going and changes this year.

Katie would like to see the judges talk to the contestants before and after the contest.

Wade told the board that there needs to be a Tech Chair for each contest.

All contests should be set up by the judges and not the instructors or advisors of the hosted schools.

Katie went through the conference schedule form last year.

Social for students- pool party and bean bag games. Katie will check with the hotels to see on cost if the students are not staying at the hotel.

Brad also added that we need to invite industry to the state conference, this way it might get industry more involved when they see what Skills could do.

Jason M. added that he had industry come to their skills chapter meetings to talk about leadership/workforce. This could also generate industry support as well.

Margaret added to have Katie contact the mayor of SF about the SkillsUSA State Leadership Conference to see if we could get some involvement from the city.

Please look for Katie's email, see will send out the list of duties for the conference.

Eric thanked the board for their time today and thanked Katie for lunch. Eric asked to board for a motion to adjourn the meeting.

Wade made a motion to adjourn seconded by Chandra.

Meeting was adjourned at 1:23 pm.

**Open Discussion:**

Katie thanked the board and wished everyone a Merry Christmas and Happy New Year.