South Dakota SkillsUSA Board of Directors

February Meeting- Microsoft Teams

February 20, 2020 at 11:30 am

Eric started the meeting at 11:33am with a roll call.

Present: Katie Paulson, Eric Schramm, Troy Barry, Scott Pudwill, Chandra Calvert, Kent Heronimus, Jason Merritt, and Holli Ring.

Absent: Brad Scott, Jason Juhnke, Wade Persson, Margaret Pennock, Derek Miller, Stephanie Waller, Leah Jeager, and Andy Rossow.

Eric asked for a motion to approve today's agenda and the previous minutes, Troy made a motion to approve the agenda and minutes, and the motion was seconded by Chandra.

State Directors Report:

Katie discussed ideas for volunteer and judges' gifts. It was discussed that Katie will figure out what we have allotted in the budget for this and bring some quotes to the next meeting. The "week-of-work" was discussed and Katie is working with the DOE to have our State Conference be the "Kick-Off" location. Katie has created a tentative schedule for the State Conference and wants everyone to think about it and we will finalize the next meeting. The ACTE conference was also discussed and the trade and industry sector has brought up the idea of having a SkillsUSA sponsored golf tournament on the Sunday before to raise funds for scholarship travel. Eric stated he would have more information about it after ACTE has their next meeting.

Old Business:

Eric mentioned the dates for this year's state conference. The dates again are April 16th & 17th 2020 at Southeast Tech in Sioux Falls and the next three years of conference dates at WDT in Rapid City.

It is also a reminder that all board members be introduced at the opening ceremony of the State Conference.

New Business:

Recruitment: Kent stated that Interstates and Marmen Energy were posting more about SkillsUSA on their social media and LinkedIN

Social Media/Website: Katie stated that the social media pages are getting some hits, people are looking at them. Also, the complete media option was voted on as Katie is working to get that up and running with them.

Fundraising/Industry Support: Eric gave the report, that once the state conference items were locked down, they will work on bigger industry partners.

State Conference/Contest Structure: Katie gave a report regarding the google sheet that we are all working on to get the conference information locked down for contests.

The SkillsUSA knowledge test will be Thursday afternoon and on Friday.

The guest speaker has been taken care of.

Katie shared some information about getting industry support for a pop-up contest on Friday from 10-3. The top winners would win prizes/gifts from industry.

Maybe industry could also help with some soft skills workshops.

Katie will send out information about the social event/pop-up contest so we can start looking for industry and support.

The national office will be finalizing the standards and contest for welding, baking, team works and others and will be sending to all directors.

Katie stated that at the state level we can have other contest components but try to use the national standards to help prepare them for nationals.

It was discussed to continue to use the reasoning for absence from the contest form.

Also, a tool will be created for tool lists, clothing requirements, and basic overview of what to expect.

Open Discussion: None

Eric asked for a motion to adjourn the meeting.

Chandra made a motion to adjourn at 12:22 pm. Kent seconded the motion.

Katie thanked the board.