



The Pierson Firm Presents
TPF Tips
Issue 23 – NOVEMBER, 2025

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Welcome to TPF TIPS, our monthly newsletter where we apply our over 30 years of experience to cut through the noise, select what is relevant, unpack the jargon, and offer clear, digestible insights on topics important to our clients.

We know your time is precious and your inbox sacred, so we strive to make these emails an easy read (5-7minutes) and plan to deliver TPF TIPS on or around the 15th of each month (subliminal plug for tax preparation).

If, for some reason, you do not wish to receive the monthly newsletter, please do not unsubscribe. Rather, please reply to the email with the word UNSUBSCRIBE in the subject line. We will ensure you are removed from the newsletter list, however; you will remain subscribed to our other emails about important financial deadlines, events, and other critical updates.

After all, it's your money and we want you to keep as much of it as possible!

It's that time.....buckle up and let's get **savvy!!!**

The theme for this month is:

A Thanksgiving Message of Gratitude & Reflection

Thanksgiving offers us an invaluable moment in our busy lives to pause, appreciate, and give thanks. As the holiday season approaches, we at *The Pierson Firm* want to take a moment to step back from the numbers, deadlines, and spreadsheets to reflect on what's truly important: the blessings we enjoy, the nation we live in, the opportunities we have, and the people we share them with.

In the midst of year-end activity—closing books, filing reports, and preparing for a new financial season—this holiday gives us a rare pause. It encourages us to look inward, to take a deep breath, and to give space for gratitude.

Life moves quickly, and in that motion it's easy to forget that the very ability to work hard, plan wisely, and serve others is itself a blessing worth celebrating.

Counting Blessings, Not Just Numbers

In the field of accounting and tax planning, it is easy to think of **value** in purely computational terms—balance sheets, cash flow, compliance, and returns. These tools and reports are essential; they bring clarity and structure to our financial world.

Yet, Thanksgiving reminds us that the most important “returns” are not measured on a spreadsheet.

True value comes in the form of connection, reflection, and time spent meaningfully. Each client meeting, conversation, and financial plan at its core represents people—their stories, their families, their hard work, and their aspirations. Numbers matter deeply, but they are only one part of a much bigger picture.

At *The Pierson Firm*, we see value not just in financial success, but in what that success allows individuals and families to do: invest in children’s education, support local charities, preserve legacies, or simply enjoy well-earned peace of mind.

Value, in our humble opinion, is generated by time with family, the gift of good health, the camaraderie of community, the freedom to worship, and the ability to pursue hopes and dreams. These blessings bring true meaning to life and to living.

Reflections on Planning and Purpose

As we consider gratitude, it is also a natural time to think about planning—something that lies at the heart of both Thanksgiving and our profession. Preparation doesn’t just happen in financial matters; it’s built into the rhythm of this holiday. There’s the planning of meals, the gathering of family, and the coordination of travel. In the same spirit, financial and life planning is an act of hope and foresight.

Effective planning—whether for taxes, retirement, or legacy—embodies gratitude in action. It says, “*I care enough about the people I love and the future we share to be intentional.*”

Thanksgiving gives us the perfect atmosphere to reflect on what we’ve achieved and what lies ahead. Just as a Thanksgiving meal brings together many ingredients prepared with care, a sound plan draws together many parts of life: finances, goals, family priorities, and values.

Each year around this time, many families begin thinking about the year ahead:

How can we steward our resources better?

What lessons did we learn from the past twelve months?

What blessings can we extend to others?

These questions align naturally with the work we do every day—helping clients move from uncertainty to clarity, from complexity to direction.

The Blessing That Is the United States of America

Thanksgiving is uniquely American, and it is a reminder of how fortunate we are to live in this great country. Although as a nation we face tremendous challenges and are far from perfect, America remains a land of incredible opportunity and a beacon of hope to the rest of the world.

We should never take for granted our many constitutional freedoms and fundamental rights: freedom of speech, religion, assembly, petition, worship, due process, voting, and travel—all of which allow us to live according to our convictions.

These freedoms are the foundation our personal and professional lives are built upon. We can start businesses, invest in our children, and plan for the future because we live in a country that values life, liberty, and the pursuit of happiness.

At *The Pierson Firm*, we are mindful of how precious those freedoms are. We give heartfelt thanks to the men and women of our military, police, and first responders who make those freedoms possible.

Their service and sacrifice protect not just our safety but our very way of life, enabling every family gathering and peaceful celebration we enjoy this season.

A Season of Generosity

Thanksgiving is also about looking beyond ourselves. It calls us to share blessings with those who struggle, contribute time or resources to help those in need, and extend kindness wherever possible. Many of our clients already exemplify this generosity through their charitable giving, community involvement, and volunteer efforts—we are continually inspired by their thoughtfulness and actions.

Generosity doesn't always require grand gestures. Sometimes it's as simple as an extra place at the dinner table, an encouraging word, or a phone call to someone who might be spending the season alone. Small acts of kindness can ripple outward, transforming lives in quiet, meaningful ways.

Gratitude expressed outwardly transforms into generosity—and that transformation is part of what makes Thanksgiving such a profound holiday.

Remembering Charlie Kirk

We would also like to take a moment to acknowledge the recent passing of Charlie Kirk. Charlie was known for his strong faith, deep love of country, and unwavering commitment to sharing his convictions with clarity and courage. His legacy serves as a reminder that one person's dedication can touch many lives and leave a lasting impact.

In this season of reflection, we honor his example and remember the importance of living with conviction and purpose while protecting the traditions we hold dear. Regardless of one's personal beliefs or background, Charlie's willingness to stand for what he valued reminds us all that courage and gratitude often walk hand in hand. When we live according to deeply held principles, we build lives of strength and significance—qualities worth giving thanks for.

Looking Ahead with Gratitude

As the year draws to a close, we are especially grateful for the trust you place in us. Helping you navigate tax responsibilities, plan strategically for the future, and secure peace of mind isn't just our profession—it is our privilege. We know, behind every set of documents we prepare lies a story of hard work, perseverance, ambition, and devotion to something larger than oneself.

While Thanksgiving focuses on gratitude for what we have, it also invites us to look ahead with optimism for what is possible. Gratitude clears the mind for vision—it gives perspective and renews hope. When we plan for the future with thankfulness rather than fear, we create a foundation built on confidence and peace, not anxiety.

So, as you gather with family and friends this Thanksgiving, may your conversations be filled with laughter, your hearts with contentment, and your thoughts with appreciation for the countless blessings that make life rich.

From all of us at *The Pierson Firm*, please accept our warmest wishes for a meaningful Thanksgiving. May your home be filled with warmth, laughter, and love. May you find joy in family gatherings, comfort in traditions old and new, and peace in reflecting on the many blessings we share as part of this great nation.

And as always, know that we are here to support you—not just with tax solutions, but with steadfast encouragement and sincere gratitude for the relationship we share.

We wish you and your loved ones a blessed and inspired Thanksgiving.

About The Pierson Firm

Conroe-based The Pierson Firm offers a comprehensive range of tax-related services to individuals and businesses alike; and have been doing so for over 30 years. From Tax Planning, Preparation & Representation to Business Operations, Advisory and Compliance, the firm provides personalized solutions to those around the block or around the globe. Additional company information can be found by visiting www.thepiersonfirm.com.



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