

Internal Audit Template for Business Owners

Use this tool to assess your business operations, identify areas for improvement, and make informed decisions.

1. Business Structure & Compliance

Audit Item	Status (☑ / 🗙)	Notes/Action Needed
Business is legally registered and		
in good standing		
EIN is active and correct		
Business license and permits are		
current		
Operating agreement or bylaws are		
updated		
Annual reports filed with state (if		
required)		

2. Financial Management

Audit Item	Status (☑ / 🗙)	Notes/Action Needed
Up-to-date bookkeeping system (QuickBooks, Excel, etc.)		
Business has a separate bank account		
Monthly financial reports generated		
Tax filings completed for past 1–2 years		
Financial statements prepared (P&L, Balance Sheet)		
Budget and projections for next 12 months		

3. Strategic Planning

Audit Item	Status (☑ / 🗙)	Notes/Action Needed
Business plan is current		
Vision, mission, and values are clearly defined		



4. Marketing & Branding	
	1
tracked	
Growth opportunities identified and	
outcomes are defined.	
outcomes are defined.	
Strategic goals with measurable	
past year	
SWOT analysis completed in the	
CMOT analysis sampleted in the	

Audit Item	Status (🗸 / 💢)	Notes/Action Needed
Logo and brand materials are		
consistent		
Website is up-to-date and		
functional		
Social media channels are active and aligned with brand		
Marketing plan developed and implemented		
Email list maintained and engaged		

5. Team & HR

Audit Item	Status (☑ / 🗙)	Notes/Action Needed
Employee/contractor files are		
complete		
Job descriptions are current		
Staff performance reviewed		
annually		
Payroll system is accurate and		
compliant		
Team training/professional		
development plan		

6. Operations & Risk Management

Audit Item	Status (☑ / 🗙)	Notes/Action Needed
Systems documented (SOPs, workflows)		



Insurance coverage is current		
(liability, property, etc.)		
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Cybersecurity measures in place		
Emergency or continuity plan		
developed		
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Contracts and legal documents are		
up-to-date		
7. Grant/Funding Readiness		
Audit Item	Status (☑ / 🗙)	Notes/Action Needed
Grant history tracked and organized	Status ()	Trocesy rector recueu
Grant history tracked and organized		
Capability statement or pitch deck		
prepared		
prepared Success stories or testimonials		
prepared Success stories or testimonials collected		
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