

FROM STUCK TO STRIVING

5 Essentials Every Mission-Driven Leader Needs

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The **Struggle** Is Real



- I have no board. I have a “paperboard.”



- We have been denied grants repeatedly.



- I am doing *everything*.

1. Structure Before Strategy



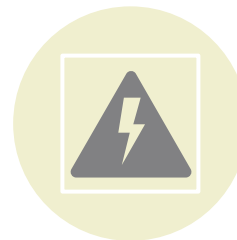
Vision Work (mission, strategy, dreaming)



Maintenance Work (emails, meetings, admin)



Impact Work (funding, partnerships, storytelling)



Who/What can do it?

2. Start Small, Partner Smart



What do you need to grow in the next 60 days?



Who can you partner with to make it happen?



Asset Mapping

Internal Resources

External Resources

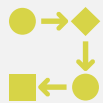
The 3 R Framework



1. Ready: Is your org positioned to receive funds?



2. Relevance: Do your programs align with funder priorities?



3. Relationship: Do you follow up and follow through?



Funding should align with your purpose, not distract from it.

3.
Data is Currency



4. Funding is a Funnel

- Reactive grant hunting vs
- Proactive funding strategy

Types of Funding

Grants

Donations (In-Kind)

Partnerships

Corporate Sponsorships

5. R.E.S.T. – A Framework for Mission-Driven Leaders

Reflect

Reflect – Focus on purpose, Remember **YOUR** why.

- What am I doing that someone else or something else can do for me/business?

Establish

Establish Boundaries/Establish Routines/Rhythms- Set a schedule and keep it.

- Protect **YOUR** time, energy, and resources.

Simplify

Simplify- Automate it. Delegate it. Let it go.

- Focus on what matters most. **YOU** don't need to be everything for everybody all at once.

Trust

Trust the Process- Trust **YOUR** vision, timing, and call.

- Every seed takes time to grow; there is work happening underground/behind the scenes.

**THANK
YOU**

You were meant
for this mission.

Now lead from
rest.

Let's reclaim your
energy and
reframe your
journey.