



Greetings, Pinnacle Harbourview, Westin Bayshore, Hyatt Regency and Sheraton Vancouver Airport workers!

Several of your fellow employees have reached out to the BCHEA in the last week. We want you to know that you have options. Yes, the BCHEA is an alternative to Local 40. It is your legal right to change unions. The law says you have until the end of February this year to do so.

Local 40 has been spreading misinformation. Please consider the following. We would be eager to meet with you and your co-workers. Please don't hesitate to reach out.

1. **BCHEA – Local 7551 is a legitimate union.** If it was not, Local 40 would not be concerned about revocation of membership cards nor would they be spending the entire weekend at various hotels attempting to spread their message of desperation. Their response confirms that we are indeed a legal and competent union that threatens their stronghold. See our website for more information about this accusation.
2. **The legal window for the Westin, Pinnacle, and Hyatt employees to change unions closes at the end of February.** If a majority of employees from your hotel have not signed cards by then, you will likely be stuck with Local 40 for at least 3 more years.
3. **The board of the BCHEA consists of employees from the membership.** Currently, the BCHEA board consists of employees from the Sheraton Airport Hotel. And any hotel that elects to join BCHEA will also have representation on the Board – a commitment to you to ensure your voice is heard.
4. **The board and association are operated by Pacific LR Services Inc. (PLR).** The PLR team have many decades of labour relations expertise and have created and manage several growing, legal unions, just like the BCHEA, in Alberta and BC.
5. **You lose nothing (but Local 40) when you change unions.** When you exercise your legal right to change unions, **ALL** of the terms and conditions of the current Agreement stay in place. Your pension, your health & welfare, your seniority are all protected. Just your bargaining agent (the union) changes and will pick up on negotiations where they were left off. If that is the BCHEA, we can promise you transparency, professionalism, and no other agenda besides getting the most for members.
6. **Your frustrations regarding Local 40 are legitimate.** They have a poor record of representation, of being removed by other groups of frustrated employees, and of using their members dues money and strikes for their own agenda.

Now is the time! Go to the BCHEA website for more information and to sign a membership card to experience what good representation is like.

