

SENIOR EXECUTIVE LEADERSHIP SKILLS

Leads and mentors global cross-functional teams of 10+ team members, consistently exceeding project goals and delivering impactful results.

Delivers executive presentations with a compelling on-camera presence, effectively conveying complex information to diverse audiences (virtually and in-person). Executes expert level professional facilitation with exceptional mastery; having delivered over 10,000+ hours at the executive presentation level.

Cultivates a growth mindset within teams, fostering collaboration, development, and successful navigation through organizational change.

Artificial Intelligence: AI Governance, AI Literacy and Proficiency, AI Prompt Engineering

Assessments: Myers-Briggs (ENTJ), DISC Profile (DSC), Culture Index (Visionary/Trailblazer)

Platforms: Google Cloud, OpenAI, Blackboard, Canvas/Instructure

Power Skills: Communication (Oral and Written), Collaboration, Grit, Adaptability, Agility

Subject Matter Expertise: Artificial Intelligence, Business Intelligence, Women in Leadership, DEIAB

Tools: Microsoft Suite, Microsoft Copilot, ChatGPT, Gemini Advanced by Google

SENIOR EXECUTIVE PROFESSIONAL QUALIFICATIONS

Zschool, Inc., Fort Lauderdale, FL, [LINK](#) Vice President of Board Experience July 2023-Current

- Inspires and engages audiences across a global clientele including Google's Women in Construction x Women in Leadership program, the Medical Group Management Association (MGMA), and Bancorp with cutting-edge subject matter expertise and thought leadership on Navigating the Complexity of Change, Growth Mindset vs. Fixed Mindset Training, Artificial Intelligence and Sustainability in Healthcare x Government Advocacy.
- Leads the advisor board experience department as a member of the senior executive leadership team, with over 50+ team members, globally, ensuring the VOC is at the forefront of the conversation for a future-forward strategy; including, branding, communications, and messaging; bolstering referrals, lead generation, conversion and engagement metrics leading to a record-breaking 2023 with \$3M in new revenue generated in six months.
- Professionally facilitates 500+ university executive education program advisory board meetings annually, for a 50+ university partner portfolio network.
- Spearheads stakeholder, board-level, engagement initiatives for [Women in Leadership](#), [Women in Leadership in the Age of AI](#), [Strategic AI and Sustainability](#), Strategic Artificial Intelligence, Transformational Leadership, Engineering Leadership, Design Thinking, Customer Experience, and Digital Marketing executive education certificate programs, leading to the acquisition of 3,000+ new advisors across multiple industries within 6 months; 10,000 CxO advisor engagements annually.
- Develops high-performance, higher education certification programs, including the [Executive Education Instructor Training Certificate Program](#) and the [Mentor Pro Certificate Program](#); also serving as **Faculty Chair for the National Women in Leadership Certification Program**, having built and designed Module 3: Winning Work-Life Balance & Mentoring and Module 5: Actions, Accountability and Advocacy; Executive and Higher Ed Instructor for five years (2020-2024).
- Delivers consistent CSAT scores between 9.25+/10.0 via stakeholder engagement surveys; overall engagement scores lifted by 37% within 6 months.
- Designs executive education and corporate training programs with exceptional mastery, resulting in 4.5 to 5.0 out of 5.0 survey scores.

Designed to Simplify LLC., Boca Raton, FL, [LINK](#) Consulting

Apr 2016 – July 2023

- Leveraged AI and led a global communications initiative for a distinguished water engineering technology client. Enhanced the quality and effectiveness of their technical presentations, having earned recognition as a LinkedIn Top 5% PowerPoint presenter. Achieved an unprecedented acceleration in the acceptance process, culminating in an exclusive invitation to showcase the client's revolutionary patented electrochemical oxidation reactor technology at the highly prestigious TAG Forum in Europe. This exceptional achievement is particularly noteworthy as the customary timeline to secure TAG Forum approval and invitation typically spans over six months, whereas our remarkable success materialized within a mere 75-day timeframe (Feb-April 2023).
- Utilized ChatGPT to meticulously tailor and enhance twelve outdated outbound phone scripts for a prominent home healthcare client, yielding a remarkable 30% surge in new client agreements within a rapid 60-day timeframe (Jan-Feb 2023).
- Led a team of 10+ team members and increased revenue by 75% within 12 months for a regenerative medicine, performance therapy organization with a bespoke sales and marketing strategy, as a contracted CMO/COO.
- Synthesized market research, competitive intelligence and product-market fit to map out strategic sales plans for health-tech and healthcare clients, prioritized new markets, and defined ideal ICPs.

Signature Real Estate, Mobile, AL/Boca Raton, FL, Managing Broker

2007 – 2017

- Created and sold Signature Real Estate intellectual property (including trademark) as part of an exit strategy and generated passive income for shareholders, HUD Broker.
- Recognized as a top 3% revenue producer amongst 1600+ real estate sales professionals and was one of the top 50 realtors in the Mobile Metropolitan Area: Plus, front page feature for innovation.

Nexstar Media Group/Media General/WKRG [LINK](#) Account Manager/Sales Trainer

2000– 2007

- Analyzed quantitative and qualitative market research to determine and prioritize new sales opportunities with ownership of new revenue business development and ongoing account management. Trained and coached new and existing team members to promote professional development, resulting in the number 1 market share position for the first time in company history.
- Ranked #1 for new business development across the enterprise and was a record-holder for new revenue for Media General WKRG TV-5; won over a dozen awards, bonuses and incentive trips.
- Promoted from the Director of Research to Account Manager and Sales Team Trainer for WKRG.

The Nielsen Company, [LINK](#) Data Collection and Analysis – AC Nielsen Market Research 1998 – 2000

EDUCATION

Everglades University, Boca Raton, FL - Graduate Commencement Speaker

MBA, MPH, MPHA; Leadership Distinction (summa cum laude 4.0 with #1 rank in class)

University of South Alabama, Mobile, AL

BA in Communications; Public Relations and Marketing; Collegiate Writing Award Winner

HONORS AND AWARDS

[Gold Medalist, Storytelling, Writing Award Winner](#) (2024)

[IWD2024 Feature, 50 Inspirational Leaders](#) (2024)

[Women in Leadership Advisor](#) (2020-2024)

[Global Vision Conference](#) Award Winner – Brand Strategy (2023)

[South Florida Magazine Cover](#) (2021)

[HCC](#) Excellence in Service Leadership Award Recipient (2019)

[EBLB](#) Community Service and Dedication Award Recipient (2018)

[ADL Florida GLI](#) Scholarship Winner & Graduate, Boca Raton FL Chapter (2017-2018)