

# TROND FRANTZEN

*Trond is the Senior Partner of a boutique consulting firm. He specializes in business growth development for emerging businesses, and key client strategies in marketing, operations, and business systems.*

*Trond was also the founder of an international business consulting and training company, which he led for 17 years. He has authored a dozen books on Business Analysis, and conducted business development discovery sessions on over 850 client projects.*



## Business Growth & Development Advisory Workshops

Trond will work with your team to identify internal and external root causes that are preventing your business from growing and being more successful. He will work with you to assess your strengths and weaknesses related to marketing & sales, financial management, operations, and team management. He will identify inefficiencies, recommend strategic improvements, and practical advanced technologies. He will help you streamline operations, reduce costs, enhance inventory management, and leverage technology to boost overall efficiency, ensuring a seamless and cost-effective flow of goods or services from you to your client.

Trond will also guide you to practical strategic solutions and corrective measures, help you mitigate risks, and provide leadership guidance. He will guide you in the development of an action plan to build your business into the success it is intended to be.

## Business Growth Planning & Deployment

Whether you want to address all areas immediately – **marketing & sales, financial management, team & time management, and operations management** – or if you want to deal with one of these at a time, Trond will work with you in live Zoom sessions (or onsite at your facility) to assess the details of the challenges and arrive at a “**Go Forward Plan**” for the business.

Trond will work with you, either in a virtual Zoom setting or onsite at your facility with an agile approach to meet your organizational goals, minimize disruptions, and maximize productivity.

Connect with us at [www.powerstartgroup.com](http://www.powerstartgroup.com)

