

# Personal Branding Training

## Elevate Your Enterprise Sales Career

4-Week One-on-One Personal Branding Training for Sales Professionals

### Unlock Your Full Potential in Enterprise Sales

This exclusive 4-week, one-on-one Personal Branding training program is designed specifically for Enterprise Sales Pros who want to strengthen their personal brand, accelerate career growth, and build lasting business relationships.

### Why Personal Branding Matters

- Establish your reputation as a trusted advisor
- Attract high-value clients and opportunities
- Increase your influence within your organization and industry
- Maximize your impact with tailored messaging

### What's Included in the Training?

1. Week 1: Discover Your Unique Value
2. Identify Goals, Clarify your strengths, values, and areas for improvement
3. Week 2: Craft Your Personal Brand Story
4. Develop a compelling narrative that resonates with enterprise clients
5. Week 3: Optimize Your Digital Presence
6. Review and Refine Your Social Media strategy.
7. Week 4: Amplify Your Influence
8. Increase networking and thought leadership strategies for ongoing success

### Program Features

- Individual coaching sessions tailored to your goals
- Actionable feedback and real world guidance
- Actions to boost your brand immediately
- Flexible scheduling

## Ready to Build Your Brand?

Limited spots available for motivated Enterprise Sales Pros

Reserve your place today and take the first step toward transformative career growth.

Contact: [doug.martin@codatso.com](mailto:doug.martin@codatso.com)

Phone/Text: (703)380-6170

Grow your reputation. Win more deals. Become a sales leader.

## Pricing

Individual - \$1200

Pair - \$1800

Team – Please Contact for Pricing