

Trooper Kenton Iwaniec Memorial Foundation

Dear Potential Donor,

The 16th annual *TakeOff: Honor the Past, Shape the Future Race* to benefit the *Trooper Kenton Iwaniec Memorial Foundation* is scheduled for Saturday, April 12, 2025 at Saint Vincent College in Latrobe, PA. We are kindly asking you to assist with our endeavor by becoming an event sponsor.

According to the National Highway Traffic Safety Administration, an impaired driver kills someone every 39 minutes. Just moments after completing his shift at the Avondale Barracks, Pennsylvania State Trooper Kenton Iwaniec, a Westmoreland County native and Saint Vincent College graduate, was killed by an impaired driver on March 28, 2008. Unfortunately, our family is not alone in this type of loss. Over 10,000 families each year are destroyed by impaired drivers. TakeOff is a race to honor DUI victims, raise awareness about the seriousness of impaired driving, and encourage the community to have a positive influence in the reduction of impaired driving. All profits will go to the purchase of Preliminary Breath Test Devices (PBTs) for the Pennsylvania State Police and other law enforcement agencies throughout the Commonwealth.

PBT devices provide an estimate of blood alcohol concentration and are an essential tool used in the detection and removal of impaired drivers. The PBT unit can also enable the officer to rule out alcohol as the cause of impairment and determine drugs as a possible cause. The PBT should be a standard tool for each officer; instead there are stations that have none, share one, or have a few shared among many officers. To date, the Trooper Iwaniec Memorial Foundation has raised over \$1.3 million and donated 2,840 PBTs throughout the Commonwealth.

Last year's events were a tremendous success. With over 1,000 participants, we were able to raise over \$100,000. This year, we look forward to continuing our in-person event on the Saint Vincent College campus and providing virtual options to reach participants across the country. You can participate at various levels to help us achieve our 2025 fundraising goal of \$100,000, which will provide funding for 200 PBTs. Enclosed is a sponsorship form that explains the levels in greater detail. Take advantage of this unique opportunity to takeoff on the Saint Vincent College campus with us; with your help we can shape the future and save lives.

If you have any questions regarding the race or your donation, please contact us at 724-593-2520 or trooperiwaniec@hotmail.com. For additional information, including race registration, visit our website www.trooperiwaniec.org. Help us make the 16th annual TakeOff Race the most successful yet!

Sincerely,

Debra Iwaniec, President and Kenton's Mom

Elebra a. Avaniec

Acacia Houck, Vice President and Kenton's Sister

Acacia Houck



Trooper Kenton Iwaniec Memorial Foundation

206 U.P. Church Road 🙈 Ligonier, PA 15658 🙈 www.trooperiwaniec.org

Colonel (Presenting Sponsor)

\$5,000

* Will provide funding for 10 PBTs

Everything as Lt. Colonel Sponsor PLUS:

- Company name identified as "Presenting Sponsor" in title of event
- Company name featured prominently in the largest size font on the back of approximately 1,000 race shirts
- Company name will be placed on ten PBT cases that will be distributed to law enforcement officers
- Company representative included in the presentation of ten PBTs to law enforcement officers at the event
- Opportunity to have an Expo booth* in prominent location at race site (to be staffed by your company)
- Public address acknowledgement of Company support during the Opening and Closing Ceremonies
- Special recognition on all mass email distributions to race participants
- Ten complimentary race registrations for a corporate team including t-shirts

Lt. Colonel (Award Sponsor)

\$2,500

* Will provide funding for 5 PBTs

Everything as Major Sponsor PLUS:

- Company name featured in the second largest size font on the back of approximately 1,000 race shirts
- Company name will be placed on five PBT cases that will be distributed to law enforcement officers
- Company representative included in the presentation of five PBTs to law enforcement officers at the event
- Company name identified on Participation Certificate available for download by each virtual participant
- Special recognition on the 16th Annual Trooper Iwaniec TakeOff Race registration website
- Opportunity to have a display table* in prominent location at race site (to be staffed by your company)
- Seven complimentary race registrations for a corporate team including t-shirts

Major

\$1,000

* Will provide funding for 2 PBTs

- Everything as Captain Sponsor PLUS:
- Company name featured in the third largest size font on the back of approximately 1,000 race shirts
- Company name will be placed on two PBT cases that will be distributed to law enforcement officers
- Company representative included in the presentation of two PBTs to law enforcement officers at the event
- Special recognition on the Trooper Kenton Iwaniec Memorial Foundation Facebook page promoting the event
- Five complimentary race registrations for a corporate team including t-shirts

Captain

\$500

* Will provide funding for 1 PBT

- Everything as Lieutenant Sponsor PLUS:
- Company name on event signage
- Company name featured in medium size font on the back of approximately 1,000 race shirts
- Marketing materials** distributed to all event participants via race bags
- Two complimentary race registrations including t-shirts

Lieutenant

\$250

- Everything as Sergeant Sponsor PLUS:
- Company name featured in the smallest size font on the back of approximately 1,000 race shirts

Sergeant

Gift In-Kind

\$100

(product or service donation)

- Listed as specific level sponsor on Trooper Iwaniec Memorial Foundation website
- Listed as specific level sponsor on race program

Sponsorship level determined by monetary value of product or service donation

- * Selling of merchandise/services is prohibited. Sponsors may promote merchandise/services.
- ** Marketing materials must be received by race committee by March 24, 2025.



Trooper Kenton Iwaniec Memorial Foundation

16th Annual TakeOff Race April 12, 2025

Sponsorship Form

| Please return form and payment to: | Deadline for printed materials: | Please make checks payable to: |
|--|---------------------------------|--|
| 206 U.P. Church Road Ligonier, PA 15658 | March 24, 2025 | Trooper Kenton Iwaniec Memorial Foundation |
| Company or Individual Name | | |
| Address | | |
| City | State | Zip |
| Contact Name | | |
| Contact Email | | Contact Phone Number |
| Website | | |
| Sponsorship Levels: | | |
| ☐ Colonel (Presenting Sponsor) \$5,000 | | |
| ☐ Lt. Colonel \$2,500 | | |
| ☐ Major \$1,000 | | |
| ☐ Captain \$500 | | |
| ☐ Lieutenant \$250 | | |
| ☐ Sergeant \$100 | | |
| ☐ Gift In-Kind Donation (Value \$) | | |
| Please describe the product or service donated | | |
| Please indicate the preferred delivery method | | For Committee Use Only |
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The Trooper Kenton Iwaniec Memorial Foundation is a 501(c)(3) nonprofit organization as designated by the Internal Revenue Code.