





## Trooper Kenton Iwaniec Memorial Foundation

206 U.P. Church Road  Ligonier, PA 15658  [www.trooperiwaniec.org](http://www.trooperiwaniec.org)  
(724) 593-2520 – EIN: 45-3937453

Dear Potential Donor,

The ninth annual *TakeOff: Honor the Past, Shape the Future Race* to benefit the *Trooper Kenton Iwaniec Memorial Foundation* is scheduled for Saturday, April 21, 2018 at Saint Vincent College in Latrobe, PA. We are asking you to assist us with our endeavor by becoming an event sponsor.

On average, an impaired driver kills someone every 50 minutes. Just moments after completing his shift at the Avondale Barracks, Pennsylvania State Trooper Kenton Iwaniec, a Westmoreland County native and Saint Vincent College graduate, was killed by a drunk driver on March 28, 2008. Over 10,000 families each year are destroyed by impaired drivers. TakeOff is a race to honor DUI victims, raise awareness about the seriousness of impaired driving, and encourage the community to have a positive influence in the reduction of impaired driving. All profits will go to the purchase of Preliminary Breath Test Devices (PBTs) for the Pennsylvania State Police and other law enforcement agencies throughout the Commonwealth.

PBT devices provide an estimate of blood alcohol concentration and are an essential tool used in the detection and removal of impaired drivers. The PBT unit can also enable the officer to rule out alcohol as the cause of impairment and determine drugs as a possible cause. The PBT should be a standard tool for each officer; instead there are stations that have none, share one, or have a few shared among many officers. To date, the Trooper Iwaniec Memorial Foundation has donated 1,400 PBTs throughout the Commonwealth.

Last year's race was a tremendous success. With over 1,500 participants, we were able to raise nearly \$100,000. You can participate at various levels to help us achieve our fundraising goal of \$100,000, which will provide funding for 200 PBTs. Enclosed is a sponsorship form that explains the levels in greater detail. Take advantage of this unique opportunity to takeoff on the Saint Vincent College Campus with us; with your help we can shape the future and save lives.

If you have any questions regarding the race or your donation, please contact us at 724-593-2520 or [trooperiwaniec@hotmail.com](mailto:trooperiwaniec@hotmail.com). For additional information, including race registration, visit our website [www.trooperiwaniec.org](http://www.trooperiwaniec.org).

Sincerely,

Debra Iwaniec, President and Kenton's Mom

Acacia Houck, Vice President and Kenton's Sister



The Trooper Kenton Iwaniec Memorial Foundation is a 501(c)(3) nonprofit organization as designated by the Internal Revenue Code.

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**HONOR THE PAST, SHAPE THE FUTURE**  
Help Save Lives  Stop Impaired Drivers



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## Colonel (Presenting Sponsor)

\$5,000

\* Will provide funding for 10 PBTs

- Everything as Lt. Colonel Sponsor PLUS:
- Company name identified as "Presenting Sponsor" in title of event
- Company name identified on promotional gift distributed to each participant
- Company name featured prominently on the front of approximately 1,000 race shirts
- Company representative included in the presentation of ten PBTs to law enforcement officers at the event
- Expo booth\* in prominent location at race site (to be staffed by Company)
- Frequent public address acknowledgement of Company support at starting line
- Special recognition on all mass email distributions to race participants
- Ten complimentary race registrations for a corporate team including t-shirts



## Lt. Colonel- DUI Safety SIMulator OR DUI Victims Moving Memorial

\$2,500

\* Will provide funding for 5 PBTs

- Everything as Major Sponsor PLUS:
- Company name listed as sponsor of DUI Safety SIMulator, which allows participants to feel firsthand how alcohol impairs one's ability to steer and brake and also shows the dangers when others drive impaired -OR- DUI Victims Moving Memorial, which is housed in a 30-foot trailer, the interior of which is hand painted with a beautiful garden scene and features a 25-foot wall printed with names of DUI Victims who have been honored in the Memorial Garden.
- Company name featured in the largest size font on the back of approximately 1,000 race shirts
- Company representative included in the presentation of five PBTs to law enforcement officers at the event
- Display table\* in prominent location at race site (to be staffed by Company)
- Seven complimentary race registrations for a corporate team including t-shirts



## Major

\$1,000

\* Will provide funding for 2 PBTs

- Everything as Captain Sponsor PLUS:
- Company name featured in the second largest size font on the back of approximately 1,000 race shirts
- Company representative included in the presentation of two PBTs to law enforcement officers at the event
- Special recognition on the Trooper Kenton Iwaniec Memorial Foundation Facebook page promoting the event
- Five complimentary race registrations for a corporate team including t-shirts



## Captain

\$500

\* Will provide funding for 1 PBT

- Everything as Lieutenant Sponsor PLUS:
- Company name on event signage
- Company name featured in medium size font on the back of approximately 1,000 race shirts
- Marketing materials\*\* distributed to all event participants via race bags
- Two complimentary race registrations including t-shirts



## Lieutenant

\$250

- Everything as Sergeant Sponsor PLUS:
- Company name featured in the smallest size font on the back of approximately 1,000 race shirts



## Sergeant

\$100

- Listed as specific level sponsor on Trooper Iwaniec Memorial Foundation website
- Listed as specific level sponsor on race program

## Gift In-Kind

(product or service donation)



- Sponsorship level determined by monetary value of product or service donation

\* Selling of merchandise/services is prohibited. Sponsors may promote merchandise/services and provide educational game or activity.

\*\* Marketing materials must be received by race committee by April 4, 2018



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## Ninth Annual TakeOff Race

April 21, 2018

### Sponsorship Form

Please return form and payment to:

206 U.P. Church Road Ligonier, PA 15658

Deadline for printed materials:

April 4, 2018

Please make checks payable to:

Trooper Kenton Iwaniec Memorial Foundation

Company or Individual Name

Address

City

State

Zip

Contact Name

Contact Email

Contact Phone Number

Website

#### Sponsorship Levels:

- Colonel (Presenting Sponsor) -- \$5,000
- Lt. Colonel -- \$2,500
- Major -- \$1,000
- Captain -- \$500
- Lieutenant -- \$250
- Sergeant -- \$100
- Gift In-Kind Donation (Value \$\_\_\_\_\_)

Please describe the product or service donated

Please indicate the preferred delivery method

Total Amount Enclosed \$\_\_\_\_\_

Thank you for your donation!

#### For Committee Use Only

Committee Contact: \_\_\_\_\_

Date Received: \_\_\_\_\_

Deposit Date: \_\_\_\_\_ Number: \_\_\_\_\_

Spreadsheet: \_\_\_\_\_ Website: \_\_\_\_\_

Registration: \_\_\_\_\_

Acknowledgment: \_\_\_\_\_

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