





Trooper Kenton Iwaniec Memorial Foundation

206 U.P. Church Road  Ligonier, PA 15658  www.trooperiwaniec.org

Dear Potential Donor,

The ninth annual Trooper Iwaniec Memorial Sporting Clay Event to benefit the Trooper Kenton Iwaniec Memorial Foundation is scheduled for Saturday, October 17, 2020 at Buffer Creek Sporting Clays in Somerset, PA. We are asking you to assist us with our endeavor by becoming a sponsor of the event.

On average, an impaired driver kills someone every 50 minutes. Just moments after completing his shift at the Avondale Barracks, Pennsylvania State Trooper Kenton Iwaniec, a Westmoreland County native and Saint Vincent College graduate, was killed by a drunk driver on March 28, 2008. Over 10,000 families each year are destroyed by impaired drivers. The sporting clay event is designed to honor DUI victims, raise awareness about the seriousness of impaired driving, and encourage the community to have a positive influence in the reduction of impaired driving. All profits will go to the purchase of Preliminary Breath Test Devices (PBTs) for the Pennsylvania State Police and other law enforcement agencies throughout the Commonwealth.

PBT devices provide an estimate of blood alcohol concentration and are an essential tool used in the detection and removal of impaired drivers. The PBT unit can also enable the officer to rule out alcohol as the cause of impairment and determine drugs as a possible cause. The PBT should be a standard tool for each officer; instead there are stations that have none, share one, or have a few shared among many officers. To date, the Trooper Iwaniec Memorial Foundation has donated 1875 PBTs throughout the Commonwealth.

Our foundation has found tremendous success with our annual 5K/10K and Sporting Clay Events. Over the past eleven years, we have raised over \$950,000 for PBTs. You can participate at various levels to help us achieve our fundraising goal for the sporting clay event of \$25,000, which will provide funding for 50 PBTs. Enclosed is a sponsorship form that explains the levels in greater detail. With your help we can shape the future and save lives. Help us TAKE impaired drivers OFF our roads.

If you have any questions regarding the event or your donation, please contact us at 724-593-2520 or trooperiwaniec@hotmail.com. The early registration deadline with a guaranteed performance shirt is October 3, 2020 but we can accommodate registrations up to and on event day for an additional fee. For additional information, please visit our website: www.trooperiwaniec.org.

Sincerely,



Debra Iwaniec, President and Kenton's Mom

Acacia Houck, Vice President and Kenton's Sister

The Trooper Kenton Iwaniec Memorial Foundation is a 501 C (3) nonprofit organization as designated by the Internal Revenue Code.



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Event Sponsor \$2,000

- Company name featured prominently on event signage
- Company name featured in level 1 font on back of event shirts
- Expo booth* at prominent location at event site (to be staffed by Company)
- Marketing materials** distributed to all participants via event bags
- Frequent public address acknowledgement of Company support at event
- Special recognition on all mass email distributions to event participants
- Listed as Event Sponsor with link to Company website from Foundation website
- Listed as Event Sponsor in event program
- Two complimentary teams of four participants
- Reserved table at luncheon with special guest
- Opportunity to assist with PBT distribution at event

Luncheon Sponsor \$1,200

- Company name on event signage at the luncheon pavilion
- Company name on signage at one shooting station
- Company name featured in level 2 font on back of event shirts
- Marketing materials** distributed to all participants via event bags
- Listed as Luncheon Sponsor with link to Company website from Foundation website
- Listed as Luncheon Sponsor in event program
- One complimentary team of four participants
- Presentation of one PBT at event

Team Sponsor \$800

- Company name on team cart
- Company name featured in level 3 font on back of event shirts
- Listed as Team Sponsor with link to Company website from Foundation website
- Listed as Team Sponsor in event program
- One complimentary team of four participants

Shooting Station Sponsor \$250

- Company name on signage at a shooting station
- Company name featured in level 4 font on back of event shirts
- Listed as Shooting Station Sponsor with link to Company website from Foundation website
- Listed as Shooting Station Sponsor in event program

Cart Sponsor \$100

- Company name on cart signage
- Listed as Cart Sponsor with link to Company website from Foundation website
- Listed as Cart Sponsor in event program

Gift In-Kind - Sponsorship level determined by monetary value of product or service donation

Platinum Level – Value of \$501 and up

- Company name featured in level 2 font on back of event shirts. Website and event program recognition.

Gold Level – Value of \$251 - \$500

- Company name featured in level 3 font on back of event shirts. Website and event program recognition.

Silver Level – Value of \$101 - \$250

- Company name featured in level 4 font on back of event shirts. Website and event program recognition.

Bronze Level – Value of \$1 - \$100

- Website and event program recognition.



* Selling of merchandise/services is prohibited but company may promote merchandise/services.

** Marketing materials must be sent to the foundation by October 3, 2020

HONOR THE PAST, SHAPE THE FUTURE
Help Save Lives  Stop Impaired Drivers



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Ninth Annual Sporting Clay Event

October 17, 2020

Sponsorship Form

Please return form and payment to:

206 U.P. Church Road Ligonier, PA 15658

Deadline for printed materials:

October 3, 2020

Please make checks payable to:

Trooper Kenton Iwaniec Memorial Foundation

Company or Individual Name

Address

City

State

Zip

Contact Name

Contact Email

Contact Phone Number

Website

Sponsorship Levels:

- Event Sponsor -- \$2,000
- Luncheon Sponsor -- \$1,200
- Team Sponsor -- \$800
- Shooting Station Sponsor -- \$250
- Cart Sponsor-- \$100
- Gift In-Kind Donation (Value \$ _____)

Please describe the product or service donated

Please indicate the preferred delivery method

Total Amount Enclosed \$ _____

Thank you for your donation!

The Trooper Kenton Iwaniec Memorial Foundation is a 501(c)(3) nonprofit organization as designated by the Internal Revenue Code.

For Committee Use Only

Committee Contact: _____

Date Received: _____

Deposit Date: _____ Number: _____

Spreadsheet: _____ Website: _____

Registration: _____

Acknowledgment: _____