





Trooper Kenton Iwaniec Memorial Foundation

206 U.P. Church Road  Ligonier, PA 15658  www.trooperiwaniec.org
(724) 593-2520 – EIN: 45-3937453

Dear Potential Donor,

The 12th annual *TakeOff: Honor the Past, Shape the Future Race* to benefit the *Trooper Kenton Iwaniec Memorial Foundation* is scheduled for Saturday, April 17, 2021. Due to the health and welfare concerns of our community, we were compelled to once again host a Virtual Race. We are asking you to assist with our endeavor by becoming an event sponsor.

On average, an impaired driver kills someone every 50 minutes. Just moments after completing his shift at the Avondale Barracks, Pennsylvania State Trooper Kenton Iwaniec, a Westmoreland County native and Saint Vincent College graduate, was killed by a drunk driver on March 28, 2008. All profits from our event will go to the purchase of Preliminary Breath Test Devices (PBTs) for the Pennsylvania State Police and other law enforcement agencies throughout the Commonwealth.

PBT devices provide an estimate of blood alcohol concentration and are an essential tool used in the detection and removal of impaired drivers. The PBT unit can also enable the officer to rule out alcohol as the cause of impairment and determine drugs as a possible cause. The PBT should be a standard tool for each officer; instead there are stations that have none, share one, or have a few shared among many officers. To date, the Trooper Iwaniec Memorial Foundation has donated 1,972 PBTs throughout the Commonwealth. Currently, we have 110 officers who have applied to our foundation and are waiting for PBTs. Please help us meet this need by becoming a 2021 TakeOff Race sponsor.

Over the past twelve years, we have seen Pennsylvania DUI-related fatalities reduced by 48%. Lives have been saved thanks to our dedicated law enforcement officers and generous supporters like you. You can participate at various levels to help us achieve our fundraising goal of \$100,000, which will provide funding for 200 PBTs. Enclosed is a sponsorship form that explains the levels in greater detail. With your help, we can shape the future and save lives.

If you have any questions regarding the race or your donation, please contact us at 724-593-2520 or trooperiwaniec@hotmail.com. For additional information, including race registration, visit our website www.trooperiwaniec.org. Help us make the 12th annual TakeOff Race the most successful yet!

Sincerely,

Handwritten signature of Debra A. Iwaniec in black ink.

Debra Iwaniec, President and Kenton's Mom

Handwritten signature of Acacia Houck in black ink.



Acacia Houck, Vice President and Kenton's Sister

The Trooper Kenton Iwaniec Memorial Foundation is a 501(c)(3) nonprofit organization as designated by the Internal Revenue Code.

HONOR THE PAST, SHAPE THE FUTURE
Help Save Lives  Stop Impaired Drivers



Trooper Kenton Iwaniec Memorial Foundation

206 U.P. Church Road  Ligonier, PA 15658  www.trooperiwaniec.org



Colonel (Presenting Sponsor)

\$5,000

*** Will provide funding for 10 PBTs**

- Everything as Lt. Colonel Sponsor PLUS:
- Company name identified as "Presenting Sponsor" in title of event
- Company name featured prominently in the largest size font on the back of race shirts
- Company name will be placed on ten PBT cases that will be distributed to law enforcement officers
- Opportunity to have an Expo booth* at designated race shirt pick-up sites (to be staffed by Company)
- Acknowledgement of company support in the Virtual Opening Ceremonies video that will be shared with all participants
- Special recognition on all mass email distributions to race participants
- Ten complimentary virtual race registrations for a corporate team including t-shirts



Lt. Colonel (Award Sponsor)

\$2,500

*** Will provide funding for 5 PBTs**

- Everything as Major Sponsor PLUS:
- Company name identified on Participation Certificate available for download by each participant
- Company name featured in the second largest size font on the back of race shirts
- Company name will be placed on five PBT cases that will be distributed to law enforcement officers
- Special recognition on the 12th Annual Trooper Iwaniec TakeOff Race registration website
- Opportunity to have a display table* at designated race shirt pick-up sites (to be staffed by Company)
- Seven complimentary virtual race registrations for a corporate team including t-shirts



Major

\$1,000

*** Will provide funding for 2 PBTs**

- Everything as Captain Sponsor PLUS:
- Company name featured in the third largest size font on the back of race shirts
- Company name will be placed on two PBT cases that will be distributed to law enforcement officers
- Special recognition on the Trooper Kenton Iwaniec Memorial Foundation Facebook page promoting the event
- Five complimentary virtual race registrations for a corporate team including t-shirts



Captain

\$500

*** Will provide funding for 1 PBT**

- Everything as Lieutenant Sponsor PLUS:
- Company name on event signage at designated race shirt pick-up sites
- Company name featured in medium size font on the back of race shirts
- Marketing materials** distributed to all event participants via race bags
- Two complimentary virtual race registrations including t-shirts



Lieutenant

\$250

- Everything as Sergeant Sponsor PLUS:
- Company name featured in the smallest size font on the back of race shirts



Sergeant

\$100

- Listed as specific level sponsor on Trooper Iwaniec Memorial Foundation website
- Listed as specific level sponsor on race program distributed at race shirt pick up locations

Gift In-Kind

(product or service donation)



- Sponsorship level determined by monetary value of product or service donation

* Selling of merchandise/services is prohibited. Sponsors may promote merchandise/services.

** Marketing materials must be received by race committee by April 1, 2021.



Trooper Kenton Iwaniec Memorial Foundation

206 U.P. Church Road  Ligonier, PA 15658  www.trooperiwaniec.org
(724) 593-2520 – EIN: 45-3937453

12th Annual TakeOff Race

April 17, 2021

Sponsorship Form

Please return form and payment to:

206 U.P. Church Road Ligonier, PA 15658

Deadline for printed materials:

March 31, 2021

Please make checks payable to:

Trooper Kenton Iwaniec Memorial Foundation

Company or Individual Name

Address

City

State

Zip

Contact Name

Contact Email

Contact Phone Number

Website

Sponsorship Levels:

- Colonel (Presenting Sponsor) -- \$5,000
- Lt. Colonel -- \$2,500
- Major -- \$1,000
- Captain -- \$500
- Lieutenant -- \$250
- Sergeant -- \$100
- Gift In-Kind Donation (Value \$ _____)

Please describe the product or service donated

Please indicate the preferred delivery method

Total Amount Enclosed \$ _____

Thank you for your donation!

For Committee Use Only

Committee Contact: _____

Date Received: _____

Deposit Date: _____ Number: _____

Spreadsheet: _____ Website: _____

Registration: _____

Acknowledgment: _____

The Trooper Kenton Iwaniec Memorial Foundation is a 501(c)(3) nonprofit organization as designated by the Internal Revenue Code.

HONOR THE PAST, SHAPE THE FUTURE
Help Save Lives  Stop Impaired Drivers