



INTERAZAR



28-29/04/26

IFEMA MADRID



EXHIBITOR'S MANUAL

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CONDITIONS OF PARTICIPATION



From the 28th to the 29th of April 2026, Madrid will host the Spanish Fair of the Gaming and Gambling Industry (INTERAZAR 2026), turning the city into the world capital of the gaming and gambling industry.

The Spanish capital will host three days in which thousands of professional visitors will be able to meet with software companies, service companies, manufacturers and distributors of AWP machines, vending machines, electronic gaming and gambling equipment, amusement parks and arcades.

The aim is to generate opportunities and facilitate professional relationships. As in previous editions, it will be the perfect setting for visitors to get to know the many new products on display.

GENERAL INFORMATION

Location:

IFEMA. Madrid (Spain). Pavilion 5. → Av. del Partenón, 5. 28042, Madrid (Spain).

Dates and times:

Tuesday 28 → from 10:00 h to 18:30 h // Wednesday 29 → from 10:00 h to 18:30 h

Exhibitors' opening hours: From 08:30 h to 20:00 h.

Assembly and Dismantling:

ASSEMBLY: 25, 26 and 27 April 2026, from 08:30 h to 21:30 h.

DISASSEMBLY: 29 April from 18:30 h to 21:30 h // 30 April 2026 from 08:30 h to 21:30 h.

Contact

Organisation, exhibition, sponsors → alexandra@grupoazar.com // +34 620 233 229

Technical services → dptotecnico@grupoazar.com // +34 605 905 618

Administration and invoicing → administracion@grupoazar.com

DEADLINES

31/03/26

- Request for complementary services (Through the Exhibitor's Private Area)
- (According to the Official Regulations of the IFEMA Exhibition Centre, from 30 days before the start of assembly, all services requested will be subject to an increase of 25%).
- Sending of Stand Plans and Designs
- Request for Hangers and Hanging Points

Deadlines Payment Dates

- 20% Deposit → Upon booking the space
- Second Payment 700% → By March 1, 2026
- Service Booking → Upon booking the services

ACCREDITATIONS

Assembly and Disassembly Passes

You can download them through your Exhibitor's Private Area*

Exhibitor Passes

You must generate and download them through your Exhibitor's Private Area*

Visitor Passes

Exhibitors are entitled to unlimited invitations which they can manage through their Exhibitor's Private Area.

Entry to the Pavilion will be limited to trade visitors and accompanying persons, who must register in advance at the exhibition reception desk via the website www.feriainterazar.com.

Children under 16 years of age are strictly forbidden to enter for the entire duration of the event.

PARKING

IFEMA car park during the INTERAZAR 2026 event

Exhibitors will be able to park in the **ORANGE** and **GREEN** car parks.

Parking passes may be requested for the entire assembly, dismantling and celebration of the event through the exhibitor's private area.

IFEMA car park for loading and unloading

The stay of vehicles inside IFEMA MADRID, for loading/unloading operations, is limited to the following times:

- a) Vehicles with a maximum authorised load of more than 3,500 Kg: 3 hours.
- b) Vehicles with a maximum authorised load of 3,500 Kg. or less: 2 hours.
- c) Cars and minivans: 1 hour.

Stays longer than these times will incur additional charges.

PARKING FEES



TYPES OF STANDS

DESIGN STANDS

Assembly fee Type C

They must directly carry out all the fitting out work on their stand, including walls, partitions or recesses, flooring and carpeting, where appropriate.

Includes:

- Type C Assembly Right
- Electrical connection (free disposition situation)
- Electricity consumption at a rate of 130W/m².

→ [Assembly Regulations](#)

MODULAR STANDS

Assembly fee Type B

The Organisers will provide exhibitors with a standard model of prefabricated structure.



Optionally and in addition, a decorative featherboard covering can be ordered on the modular stand.

Includes:

- Mounting right Type B
- Modular structure made of octagonal anodised aluminium in matt silver with white melamine chipboard walls on both sides with a height of 2.5m and lighting support.
- Stand lighting based on electrified rails with 300W halogen spotlights, in relation to 75W per m². and electrical energy consumption (130 w/m²).
- Consumption of electrical energy at a rate of 130w/m².
- Electrical installation: Electrical panel with 25A / 30mA differential mechanism, 250 general magneto-thermal switch, 15A magneto-thermal switch for protection of 10A socket for lighting supply and a single-phase socket inserted in the same with a single 2.2 kw output (if a higher panel is required, it must be contracted additionally).
- Stand identification signage of up to 28 characters.
- Inaugural cleaning of the stand

EXHIBITOR SERVICES

SERVICES INCLUDED

Contracting space on INTERAZAR 2026 to a company includes the following services:

- Use of the space during the time of exhibition, assembly and dismantling.
- The general cleaning service of the common areas.
- Permanent general security service.
- The delivery of accreditations for assemblers, exhibitors, stand personnel and unlimited invitations.
- The use of the general services available.
- Free insertion of the exhibitor's details in the Official Fair Catalogue.

MANDATORY CONTRACTING SERVICES

- Civil Liability and Damage Insurance: **110,80 €.**
- Assembly fee (to be defined between modular or design stand):
 - [Modular Stand](#): **49,67 €/m2**
 - [Design Stand](#): **19,97 €/m2**

OPTIONAL CONTRACTING SERVICES

You can hire them through your Exhibitor's Private Area.

Furniture and equipment

We have all kinds of equipment for stands, adapting to all needs in terms of space and equipment.

Choose from a wide range of chairs, tables, counters, display stands and other accessories. You can also find refrigeration equipment (fridges, freezers), kitchen equipment (microwaves and others). If you need any furniture that you cannot find in the Exhibitor's Private Area, please get in touch with our technical department via email dptotecnico@grupoazar.com

IT y connectivity

IFEMA MADRID has the best WIFI network installed in Spain in its facilities.

Cleaning and waste management

We are committed to the environment and compliance with environmental and waste management guidelines.

We have different types of cleaning services for spaces and stands, as well as adapting to any special needs that may arise during the development of your event.

Graphic decoration for modular stands

If you have decided to participate in the fair with a modular stand, we offer you the possibility of customising its walls by means of a decorative covering of feather board on it with the design you send us, which will turn your modular stand into a unique and differentiated stand.

OPTIONAL CONTRACTING SERVICES

Services offered through INTERAZAR 2026 Official Partners.

Sponsorships

We have different supports to maximise your company's visibility before and during the event, impact your target audience, generate traffic to your stand, promote your products and boost your brand image. Access our sponsorships [here](#).

Rigging

If the design of your project requires elements in height, you can see all the information [here](#).

Logistics

DB Schenker's services range from assistance in preparing your shipment, with land, sea and air transport, customs clearance or insurance advice, to making your work at the trade fair easier with, among other things, deliveries to your stand, unloading your truck and positioning your equipment on your stand, storing packaging during the trade fair, or supplying advertising material and your product during the trade fair.

Customs

We offer you a temporary import service for goods to be exhibited at trade fairs and congresses, through DB Schenker, the company currently authorised to carry out these operations on behalf of IFEMA MADRID. Email contact: ifema.madrid@dbschenker.com

Hostesses and support staff

We provide you with a hostess service to meet your needs at events: stand service, accompanying you around the fairgrounds, attending to visitors and technical and commercial interpretation, etc.

Catering

We offer you the best groups of catering companies, approved to be able to offer their services inside the venue. Email contact: dptotecnico@grupoazar.com

Design and assembly of stands

We offer you a diversity of designs, a variety of budgets and total production through the projects developed by our trusted partners.

The projects will be developed by a team made up of designers, carpenters, painters, electricians, sign makers, upholsterers, etc. who will take care of the design, construction, logistics, assembly and disassembly of the stand, providing all the support and technical support during the fair. Email contact: dptotecnico@grupoazar.com

ASSEMBLY AND DISASSEMBLY

DATES AND TIMES

ASSEMBLY: 25, 26 y 27 April 2026, from 8:30h to 21:30h..

DISMANTLING: 29 April 2026, 18:30 h to 21:30 h // 30 April from 08:30 h to 21:30 h.

Possibility of extending the assembly timetable (with prior notice to IFEMA): 881,02€/h, until 23:59h maximum.

- The entry or exit of materials, products or other articles will not be allowed during the time the event is being held.
- It is forbidden to place materials on other exhibitors' sites. Likewise, all aisles must be kept clear at all times.
- Stands that have not been completely dismantled after 21:30 on 13 June 2026 will be removed by the Organising Committee and the costs incurred will be charged to the exhibitor. The removal of the material outside the assembly time by IFEMA will have a cost of 124,82 €/ m2.

ACCREDITATIONS AND PASSES

The assembly passes can be downloaded from [here](#).

During the Assembly and Dismantling days, access will only be allowed to those persons who are in possession of the corresponding assembly or exhibitor pass.

REGULATION

Design and decoration

It must correspond to those authorised by the Organising Committee, and the rear parts of all decorative elements or walls that are visible to the public must be suitably covered and retracted (except in the case of prior agreements that may be made between adjacent stands, provided that the organisers are informed).

Maximum height

In the case of stands attached to other facilities, forming a line or block, the back and side walls, as well as all decorative elements, shall have a maximum height of 2.5 metres. Walls located perpendicular to any aisle shall have a maximum height of 2.5 metres. Adjoining walls between stands must not exceed 4m (except in the case of prior agreements that may be made between adjoining stands, provided that the organisers are informed).

In the islands occupied by a single company, a decorative motif may reach a greater height, subject to prior consultation with, and written authorisation from, the Organising Committee.

Enclosures

If the stand has completely closed sidewalls that border common-use aisles, a minimum distance of 2 meters must be maintained between the wall and the aisle. In no case may the closed section exceed 50% of the length of the stand on any of its perimeter sides. The Organization will not allow walls that infringe on the rights of other exhibitors.

Perpendicular walls to the central aisle must be set back at least 5 meters from the central aisle, except in cases of prior agreements between adjoining stands, provided that the Organization is informed and authorizes such construction.

Exhibition of products and services

Only products or brands that are presented by exhibitors within their stand, and displayed at the discretion of the Organising Committee, will be allowed to be exhibited, in accordance with the planning of the event.

Decorative elements

All decorative elements must be installed on the flooring or carpeting fitted directly by the exhibitor, and under no circumstances may the flooring of the Hall be perforated or used in any other way.

Carpeting with glue is not permitted. They must be fixed with double-sided tape or with decking or any other system independent of the flooring.

Lighting of the pavilion

If required, the organisation can provide you with a lighting plan for switching on and off in order to facilitate the design of the lights. Drawings of gutters and trusses. Email contact: dptotecnico@grupoazar.com

Double-height constructions

In the case of two-storey stands, the project must be accompanied by detailed plans signed by a competent senior technician and endorsed by the corresponding college in Madrid. (Project certificate and certificate of construction management certificate).

Electrical installations

All exhibiting companies that install their own electrical panels must comply with current Spanish and IFEMA regulations. To this end, all electrical panels must be fitted with a general circuit breaker, differential and circuit breaker, both devices.

Water installations

All exhibiting companies with plumbing installations must have or install a pallet larger than 40 mm.

Security

In accordance with current regulations on installations in premises at risk of fire or explosion, the use of impact glues or any other product which, through evaporation or any other cause, may produce, continuously, intermittently or periodically, dangerous concentrations, even localised, of combustible gases or vapours, is absolutely forbidden in the assembly, dismantling and decoration of stands.

Under no circumstances may petrol, acetylene, petroleum or any other flammable material be used or transported within the Hall. The use of individual heating appliances is also prohibited.

In the event that imminent danger to persons or things is observed, the supply to the electrical installation where it occurs must be interrupted. Connections or disconnections of the electrical connections of the stands will always be carried out by personnel from the Pavilion's technical services, and access to the connection boxes of the general network by any other person is strictly forbidden.

The operation of the machines on display shall be authorised on condition that they do not present any danger to the visiting public or cause any nuisance to other exhibitors, nor cause any damage to the Pavilion.

Each exhibitor shall be responsible for compliance with these rules within the framework of his stand, and for the operational control of all aspects of the stand.

Surveillance

The organisation has an efficient security service which is used at all events taking place at the exhibition centre and whose mission is to safeguard the interests of exhibitors, their stands and all visitors.

It is strictly forbidden to hire armed guards or security guards who do not belong to the Organising Committee, even if they remain continuously at a particular stand.

Insurance

The exhibitor shall directly insure his stand personnel and the workers involved in the assembly directly against accidents at work, as well as cover social security, taxes and other corresponding labour and fiscal obligations.

The International Gaming & Gambling Trade Showr and the trade fair organisation accept no liability for any other risks that may be incurred by exhibitors, their employees and workers, their installations and goods on display as a result of their participation in the event.

RIGGING

ELEMENTS AT HEIGHT

- Maximum permitted height for rigging during the exhibition shall not exceed 6m.
- Hanging points: At this [link](#), you can access the pavilion's hanging points. You can request a plan with the hanging points corresponding to your stand: dptotecnico@grupoazar.com

Procedure for applying for authorisation to hang structures in the pavilions

1. Send a floor plan to the e-mail address stecnica@ifema.es with the location and height of each of the requested points.
2. Send a hanging project to the e-mail address inspeccion.rigging@ifema.es with the minimum content specified in section 6 of this document, together with the duly completed authorisation application form.

[Here](#) you can access the general regulations for hanging structures on your stand.

Rigging of adjoining stands must allow at least one metre of setback between exhibitors.

RIGGING PROCEDURE

Before the start of assembly:

The decoration project must be handed in to the Technical Secretariat at least two months before the start of the assembly.

They must fill in the [occupational risk prevention protocol](#) and hand it in to the IFEMA Technical Secretariat, Exhibitor Services or Hall Manager.

In the case of a show, the organisers must be informed about the show, as well as its passes and decibels.

COMMERCIAL DISSEMINATION

PRESS

The dissemination of the event will be supported by the most suitable channels in order to achieve maximum national and international exposure.

The accredited media at the International Gaming Fair will be located in the Press area during the days of the event, where exhibitors will be able to go directly to deliver their press releases.

REGULATION

Advertising during the event

It must correspond to those authorised by the Organising Committee, and the backs of all decorative elements or walls that are visible to the public must be suitably covered and retracted (with the exception of prior agreements that may be made between adjacent stands).

Each exhibitor's advertising must be limited to the framework of his stand.

The distribution of leaflets or the display of posters or other graphic or visual forms outside the space allocated to each exhibitor is prohibited, except by prior agreement with the Organising Committee.

Any advertising which offends customs or legal regulations, or which has a political or ideological character, is absolutely forbidden on the exhibition grounds.

Advertising by means of loudspeakers, as well as the showing of films or sound slides, require special authorisation from the Organising Committee of the event. Under no circumstances by means of the Pavilion's loudspeakers.

Exhibition of non-approved machines

The current regulation establishes the need to request prior authorisation to proceed with the exhibition of machines that have not been duly registered in the Register of Models.

Regime of use of the products on display

- a)** All amusement and gaming machines exhibited at the event must be equipped with an electrical, mechanical or any other type of device that allows them to be used free of charge for demonstration purposes, and under no circumstances may their operation be authorised by the insertion of coins or legal tender banknotes. The use of tokens and other similar means that do not involve the commercial exploitation of the machines during the course of FIJMA24 shall be permitted without prior authorisation from the Organising Committee. We recommend the use of non-ferrous tokens, so that they cannot be used later on the machines in operation.
- b)** All demonstrations must be carried out at the exhibitor's own risk.
- c) The sound level or the internal public address system of the stands must not exceed 60 decibels.** In the event of non-compliance with this rule, the technical services of the Pavilion may switch off the offending element.
- d)** All machines on display which are intended for export and are not suitable for the Spanish market, as well as those corresponding to type "C", must have a sign on the front identifying them as such.

CONDITIONS OF PARTICIPATION

EXHIBITOR ADMISSION

The Organising Committee has the power to decide on the admission of exhibiting companies and the distribution of spaces within the Show, as well as the acceptance of goods in accordance with the nomenclature established for each event. This will be carried out in accordance with technical criteria related to the Show as a whole and the materials to be exhibited, the age of the applicants, dates of application, square metres requested, sectorisation, harmony between spaces and contracted dimensions, characteristics of the space requested and other estimates that may be of benefit to the fair as a whole.

None of these criteria alone shall be decisive or binding for the admission of exhibitors or the allocation of spaces, but rather admission and allocation shall be carried out by means of the weighted and appropriate combination of the competitors in each case.

CANCELLATIONS

Once the site has been allocated, any request for cancellation of participation will be grounds for forfeiture of the amount advanced.

Cancellations cannot be accepted more than three months before the event. Exhibitors who cancel after this date must pay the full amount of the contracted services, regardless of whether or not the space can be rented again.

In addition to these rules, any space contracted and not occupied by 12 noon on the day prior to the opening of the show may be allocated to another exhibitor, or may be used by the Organising Committee for any other purpose it deems appropriate.

In the event of cancellation of a contracted service, the fairground will require payment of 40% of the cost for cancellations made more than 15 days before the start of the assembly.

The modification of a service already contracted that is requested in the fifteen days prior to the start of the assembly, during the assembly or the celebration of the event, if it is provided, will be invoiced as a cancellation of the previous service and a new contracting of the service after the deadline.

CONDITIONS

The Organising Committee of the International Game Fair reserves the right to shorten, extend or delay the exhibition, should special circumstances or force majeure so require, without this entailing any compensation for exhibitors.

No exhibitor may claim from the Organising Committee the refund of amounts previously paid, or claim for damages, as a consequence of possible losses suffered as a result of the strict application of these conditions of participation, in the event of non-compliance by the exhibitor.

For all matters not covered by these conditions of participation, the Organising Committee of the International Game Fair will issue the corresponding rule, and the decision must be complied with by all exhibitors.

The International Gaming & Gambling Trade Show reserves the right to:

- Reject any application for a contract that is not in line with the aims of the event, or that is not considered acceptable by the Organising Committee.
- Modify or change the allocated spaces for technical or distribution reasons.

Although every effort will be made to ensure that the contracted spaces conform to the dimensions and situations specified in the plans and consequently notified to the interested parties, the Organising Committee accepts no responsibility for any variations that may occur through no fault of its own.

All exhibitors, by the mere fact of their registration, accept these conditions, as well as any other provisions that may be issued by the Organising Committee.

INTERAZAR

feriainterazar.com

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