



Dear Laingsburg Business and Community Association Sponsors:

We would like to express our sincere thanks for your prior support and welcome our new sponsors of the 2025 Laingsburg Business and Community Association Car Show. With your generosity in the past we were able to help our local community in many ways. As you make your advertising plans for the year, please consider this invitation and opportunity to join loyal supporters of the annual Laingsburg pancake breakfast and classic car show. Last year we joined with the Greater Laingsburg Recyclers to bring a first time Zero Waste event and it was a big success. Approximately 1,500 to 2,000 people come to Laingsburg on the last Saturday of July to enjoy this event which is held on Main Street.

We are anticipating another great turnout at this year's event, which will be held on

Saturday July 26, 2025

Details are found in the attached Sponsorship Program and Sponsorship Packages document. This document will provide information on different funding amounts, payment options, as well as the related advertising you will receive for your contribution.

Should you have any questions regarding this year's Sponsorship Program; Pricing or Advertising Options, please feel free to contact the following L.B.C.A. committee members:

Ed Tyler 989-666-3626 Committee Chair

One of us will follow up with you in the next few weeks.

Thank you for your consideration and if you choose to sponsor this year's event, submit the enclosed form. A receipt will be sent to you.

Deadline for submitting enclosed Sponsorship Form is May 5th.

Laingsburg Business and Community Association Car Show

P.O.Box 156

Laingsburg, MI 48848



2025

Sponsorship Program

For Annual Pancake Breakfast & Car Show

To help support our community!

Organizers

The Laingsburg Business & Community Association (LBCA) has promoted commerce and community vitality in the Laingsburg area for many years. For over 60 years the LBCA has put on the Annual Pancake Breakfast on Main Street in Laingsburg as a way of saying Thank You for supporting our community.

This year the Laingsburg Business & Community Association (LBCA) will be splitting what they raise between 2 local organizations.



Parent Association for Laingsburg Students is a group of parents, teachers, administrators and community members who share a goal and commitment to enrich the learning experiences of elementary and middle school students in Laingsburg.

Laingsburg Cares Fund

The Laingsburg Cares Fund is a resource for Laingsburg residents who are facing financial hardship provided through the Laingsburg Ministerial Partnership; FCCL, Laingsburg United Methodist Church and St Isidore Catholic Church.

What We Fund

With the help from our supporters we are able to help with the following items:

- Winterfest - Free Event For The Community
- Help Other Community Organizations with support!
- Helping Businesses with Support

What We Will Do For You

Advertising

If you are a business owner or manager, L.B.C.A. Car Show offers a variety of advertising opportunities for your business; from public announcements during our event, to listing on our website, social media pages and listed in local papers. At the top 3 levels of sponsorship your logo or business name will appear on the back of the event t-shirt.

2025 Sponsorship Packages



Gold Level - \$500 includes

- Listed in 2 editions of the Meridian Weekly (before and after the event)
- Announced multiple times over the PA system during both the Car Show and Pancake Breakfast
- Your business Logo will be on the back of the event t-shirt
- Your choice of a free t-shirt with your business name on it.
- Logo on LBCA Facebook and LBCA Website.

Bronze Level - \$150 includes

- Listed in 2 editions of the Meridian Weekly (before and after the event)
- Announced multiple times over the PA system during both the Car Show and Pancake Breakfast events
- Business name on back of event t-shirt.
- Name mentioned on LBCA Facebook page and LBCA Website.

Silver Level - \$300 includes

- Listed in 2 editions of the Meridian Weekly (before and after the event)
- Announced multiple times over the PA system during both the Car Show and Pancake Breakfast
- Your business name will be on the back of the event t-shirt
- Ad on LBCA Facebook and LBCA Website.

Other Sponsorship Ways

By donating promotional items / door prizes for the car show. The goodie bags are given to the first 75 drivers who register. Promotional items could include business cards, pens, cozies, calendars or coupons to your business. These can be in any quantity up to 75 items. We also are looking for door prizes such as gift certificates or goods/services that your business supplies.

