

Offline exhibition from  
**September 15-18, 2022**

Virtual reality exhibition from  
**September 15-October 18, 2022**

Venue: Offline Exhibition - 489 Hoang Quoc Viet, Ha Noi, Vietnam  
Virtual Reality Exhibition  
<https://fair.vnexpress.net/VIAE>

Scale: 200+ booths

# 1. ABOUT THE EXPO



## Leap at the chance and thrive with us, Physically and virtually

With a proven success bolstered by the collaboration of the Vietnam's biggest media company **VnExpress and Agritrade**, Vietnam Agriculture Digital Transformation Forum 2021 evolves into **Vietnam International Agriculture Exhibiton (VIAE)**. VIAE goes further with more diverse and international content that aims at promoting the long-term growth of whole agriculture sectors in post-pandemic period.

We are committed to provide **free trade platform** both physically and virtually:

- For **Foreign Buyers** looking for import markets in Vietnam
- For **Vietnamese Enterprises** seeking markets for exports of agricultural and auxiliary industry products

We help you establish business networking, increase market exposure and receive maximum return on investment (ROI).

Join VIAE! Leap at the chance in the agricultural industry and thrive with us!



# 2. 2021 Review

## Digital Transformation Forum

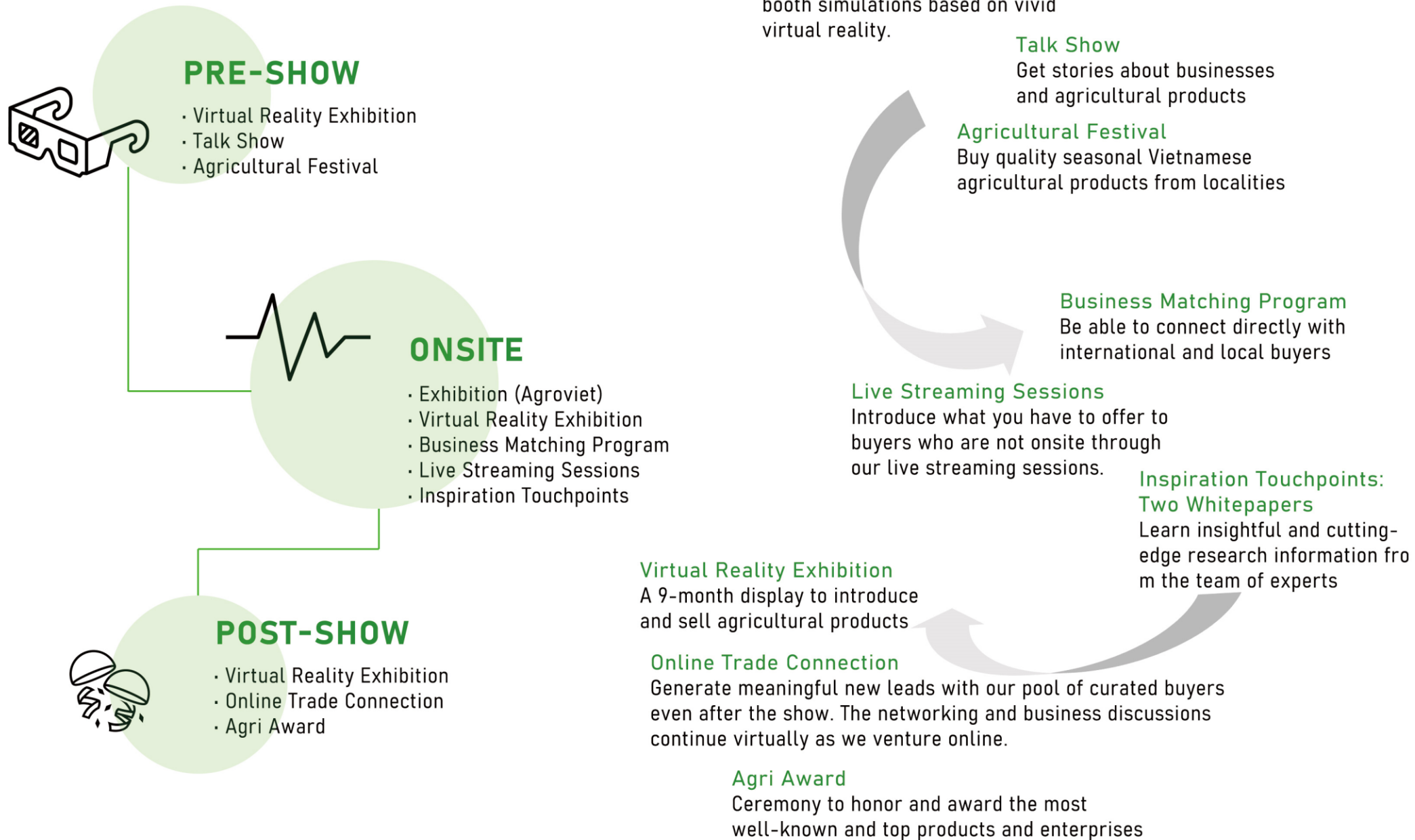


## Virtual Reality Exhibition



# 3. AGENDA

A BROAD MIX OF OPPORTUNITIES FOR YOU TO SEEK TRADING PROSPECTS





## 4. WHY EXHIBIT ?

Utilizing both the physical and digital platforms



### Connect

with qualified buyers before the event through our pre-show webinars



### Generate

meaningful leads with buyers across the globe during online trade connection after the physical event



### Get

consultative advices from the team of experts by leveraging industry insights



### Communicate

your market presence and brands in the global market



### Meet

an opportunity for face-to-face communication between buyers' decision makers and the government



### Reach

beyond the physical event to buyers who are not physically at the event through our Virtual Reality Exhibition and Live Streaming Sessions

## 5. VISA & ACCOMMODATION

### Visa

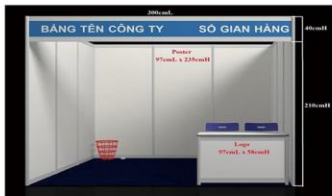
- If it is needed, we will help you contact a travel agency that provides Visa application service.
- If you need an invitation to participate in the event, we will send you an online invitation.

### Accommodation

- We also provide hotel recommendation service and offer corporate rates. You can directly pay the hotel.

### Participation Options

1\$ ≈ 23, 455 VND



Virtual Reality Booth:  
20-50M VND/month  
\$860-2150/month



Special Booth:  
> 50M VND per  
> \$2150 per



Standard Booth:  
6-6.5M VND per  
\$258-280 per

## 6. FEES

	Booth			Business Matching	Talk show	Base Price (M VND)	Base Price (USD)
	Offline Exhibiti on Booth	Virtual Reality Booth	Basic Digitalization				
Package 1	✓					6	264
Package 2	✓	✓				26	1144
Package 3	✓		✓			26	1144
Package 4	✓		✓	✓		36	1584
Package 5	✓	✓		✓		36	1584
Package 6	✓	✓			✓	106	4664
Package 7	✓		✓	✓	✓	116	5104

1\$≈23, 455 VND

We also provide **branding communication** service.  
If you are interested, please contact us.

Contact to:  
Ms. Huyen Trang

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Viber; WhatsApp)

Email: trangth23@fpt.com.vn

Supported by:  
Ms. Vicky from IFPPS

Email: vicky.nguyen@ifpps.org

## 7. REGISTRATION PROCESS

Seize more trade growth  
with VIAE 2022!

There is no substitute for investing in face-to-face meetings with business contacts. We believe the upcoming VIAE, 15-18 September 2022, is the place to be where ultimate agricultural business connections are forged, and pivotal business decisions are made!

Fill up the registration form and connect with our contact to learn more about VIAE 2022, including our exclusive business matching program and online trade connection where major deals are signed!

### For Buyers

Link:  
<https://partner.fptad.com/vbrand/gianhang-viae/>

### For Exhibitors

Deadline:  
30/8/2022 (Offline Exhibition )  
08/9/2022 (Virtual reality exhibition )

Link Registration form  
<https://forms.gle/L87N4aewM3UTH7759>

Link file summarizing the rights for booths:  
[https://drive.google.com/drive/folders/1wN01J9Z5\\_APIq\\_OL\\_mDa9W0H6-uNMMtL?usp=sharing](https://drive.google.com/drive/folders/1wN01J9Z5_APIq_OL_mDa9W0H6-uNMMtL?usp=sharing)

### For Sponsors

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