



# Vietnam International Agriculture Exhibition

## The Introduction of VIAE to Guests

Vietnam International Agricultural Exhibition 2022 (VIAE) is the transformation of Agriviet, which is well known Vietnam National wide agricultural trade show with 22 years history. It has various compositions of meaningful events as following.

- Onsite exhibition (September 15-18, 2022)
- Virtual reality exhibition (September 15- October 18, 2022)
- Business matching program in agriculture (X-Connect)
- Honourable Vietnamese agricultural products (Agri Awards)

Our objective is to promote Vietnam's high-quality agricultural products to overseas markets, and to introduce high-quality international agricultural machinery and agricultural technology to Vietnam to enhance the level of agricultural modernization in Vietnam. VIAE is the most important annual trade promotion event of Vietnam's Ministry of Agriculture and Rural Development (MARD) and successfully held in over 22 years. Organized by largest online media company in Vietnam-VnExpress and well-known international organization-IFPPS, VIAE 2022 will be implemented professionally as a worthy event platform for all attendees. By far, the group of procurers from Chinese state-owned buyers are intending with 1 Billion USD purchase on agricultural products from this event.

VIAE's visitors cover representatives of agricultural companies, farming enterprises, suppliers of agricultural machinery and import & export agencies, agrochemicals, and planting materials producers etc.

### Offline Exhibition

- September 15- 18, 2022
- Trade Promotion Center for Agriculture, Hanoi, Vietnam

### Virtual Reality Exhibition

- September 15- October 18, 2022
- <https://fair.vnexpress.net/agri-tech-expo>

**2021  
Re  
sults**



**+175,000**  
VISITS  
VIEWERS OVER  
SOCIAL MEDIA



**94**  
DELEGATES  
FROM OVERSEAS  
COMPANIES



**+1300**  
DELEGATES  
FROM VIETNAM



**+263,000**  
ACCESS TO  
EXHIBITION



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We welcome more guests from different countries and regions to engage in this international trade carnival!

## GOVERNMENTAL SUPPORT



Ministry of Agriculture and Rural Development (Vietnam)



Ministry of Foreign Affairs (Vietnam)



Agritrade - Division of Vietnam MARD

## ORGANIZERS



## PARTNERS



## CONTACT US

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