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TRUSTED INTELLIGENCE AT CRISIS SPEED



AIEZ.ai

Trusted Intelligence at Crisis Speed

AI Fluency for Remount Foundation

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YOUR FACILITATOR

DEBORAH SHERMAN

- ▶ Founder, AIEZ.ai
- ▶ Cornell-Certified AI Consultant
- ▶ Certified Agentic Builder
- ▶ 13-Time Emmy Investigative Reporter
- ▶ Former Head of Public Affairs, FBI Colorado & Wyoming Bureaus



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WHAT YOU'LL WALK OUT **KNOWING**

-----PART ONE -----

- ▶ **What is generative AI** and why it hallucinates.
- ▶ **The AI Operator Method** - 4 steps to create almost anything
- ▶ **How to make AI remember + sound like you** in your own voice and branding

-----PART TWO -----

- ▶ **Grant research + writing**
- ▶ **Donor acknowledgements + admin**
- ▶ **Remount landing page**

Why AI

AI gives you **time back** and **higher-quality work**, across every task these studies measured.

The people who feel furthest behind tend to gain the most.

The number	What it means for you	Source
25% faster	with 40% higher-quality work	<i>Harvard / BCG, 2023</i>
40% less time	on writing tasks, with better quality	<i>MIT, in Science, 2023</i>
59% more	documents produced per hour	<i>Nielsen Norman Group, 2023</i>



He's master of nearly every subject: health, science, technology, business, law, history, writing, data, strategy.

He is fast, tireless, eager to help, and somehow still needs you to explain exactly what you want.

Your new job

1. Brief it
2. Oversee it
3. Review it
4. Sign off



TRAIN AI LIKE AN INTERN

TRAIN IT WELL

You look brilliant to your boss.

TRAIN IT POORLY

You get *AI slop*.

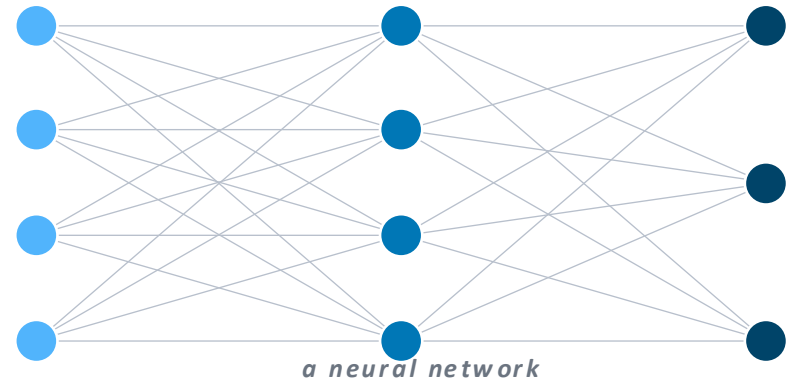
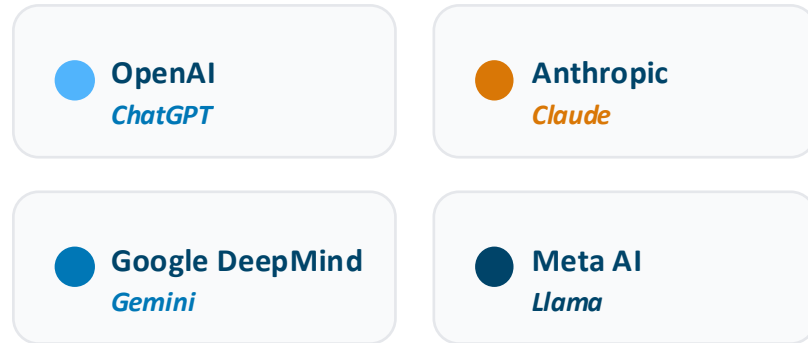


(fail buzzer rings)

Exact Instructions Challenge - THIS is why my kids hate me. | Josh Darnit

The companies training the big brains

These labs built a new kind of software, a **neural network** loosely inspired by how the human brain processes information.



Then they fed it nearly everything humans have written, recorded, and published:

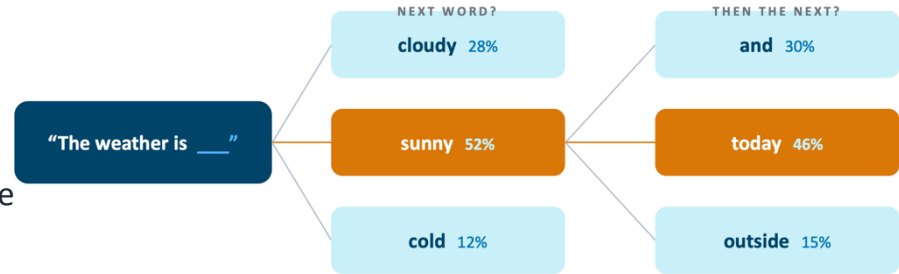


LLMs don't think. They predict.

They read the world's knowledge and learned the patterns: how sentences are built, how ideas connect, how logic flows.

They're predictors.

Having read trillions of words, they learned how language tends to flow. Give them text, and they predict the word most likely to come next. Then the next. Then the next.



All statistical probability. No understanding underneath.

How LLMs Predict Language



“Humpty Dumpty
sat on a

_____.”

99% Chance

You and the LLM will say “wall”

How LLMs Predict Language

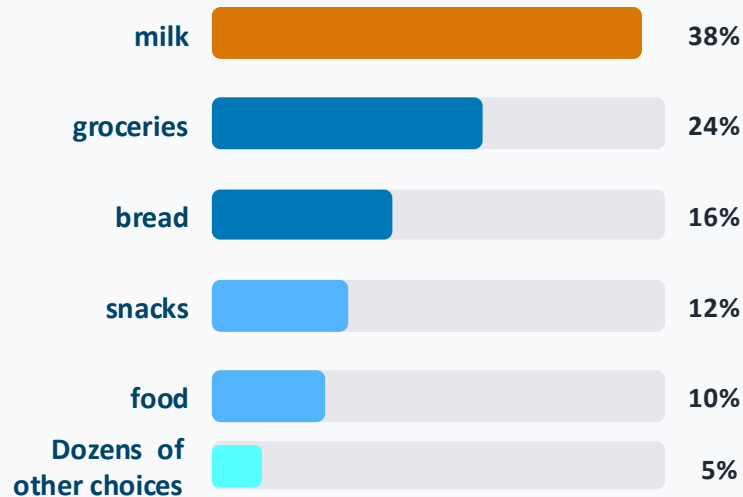


“After work, I went
to the store to buy
some
_____.”

LLMs don't think. They predict.

"...went to the store to buy some ____"

PREDICTED NEXT WORD



When they guess wrong,
that's called a
hallucination.

HOW AND WHY AI FAILS

Humans trained LLMs

Hallucinations aren't lies.

They're bad predictions.

Trained to be helpful.

Humans rewarded complete, useful answers.

It would rather give you an answer
then admit "I don't know."

Fed from the open web.

That's why it carries bias and misinformation.

THE TAKEAWAYS

- **Bad results are most often from bad prompt.**
- **Human oversight, fact-checking, and grounding AI in reliable data sources is critical.**

DATA HANDLING

KEEP IT SAFE

NEVER IN PUBLIC AI TOOLS

- PII
- Personnel & HR
- Financial
- Security-sensitive

IS THIS TOOL SECURE?

If you're not paying for it, assume they're using your data. When you pay for AI, you pay for privacy.

The LLMs have the same security certifications as Google and Microsoft 365. They're HIPPA compliant, SOC-audited and back by legal protections.

PRO TIP

Swap personal data for anonymized data.

~~"John Smith"~~



"60-year-old veteran"

The AI Operator Method

Four steps that turn scattered context into repeatable work, the same way, every time.

GATHER → BRAINSTORM → DRAFT → BUILD

• 01

Gather

Pull together the templates, data, voice, and examples the AI needs.



• 02

Brainstorm

Think out loud with AI as a strategy partner before you commit.



• 03

Draft

Lock the narrative in plain text and approve it before any slide is built.



• 04

Build

Hand the approved plan to the template and ship the finished work.

Most people jump straight to **Step 4, Build**. That's why they get slop. The real wins hide in **Gather**, and in the **approval before Build**.

Gather

Pull together everything your intern needs to do the job. **Attach it, link to it, or paste it into chat.**

BRING THE BASICS

- ▶ Data about whatever you're working on
- ▶ Reports & studies
- ▶ Meeting notes with donors/funders
- ▶ Ideas for what you're working on

POWER MOVES

- ▶ Your branding
- ▶ Your writing style
- ▶ Your business dossier
- ▶ The project template
- ▶ A finished, excellent example
- ▶ A deep research report

Teach it to sound like **YOU**

Your branding, writing style, and business dossier, in three uploads.



01

Branding guide

Upload your colors, fonts, and logos.

02

Business dossier

Upload any “about us” material so it knows the organization.

03

Writing style

Upload a sample of how you write, so it writes like you.

Don't have these yet? **Ask the AI to build them** from what you already have.

Use AI to help with AI

- 1 Gather 10+ samples of excellent writing, reports, emails, press releases, speeches, web, social.
- 2 Open **Claude or ChatGPT** and paste this prompt:

PASTE INTO AN LLM TOOL

Act as an award-winning copywriter and prompt engineer for Anthropic with 10 years of experience. I've attached samples of my writing (and transcripts of how I speak). Analyze them closely, then write a **Style Guide** another AI can use to write convincingly in my voice and on-brand. Include:

- **Voice & tone:** how I sound, in plain description
- **Sentence & structure:** length, rhythm, formatting habits
- **Vocabulary:** words I reach for, plus words I never use
- **Exact quotes:** real sentences from my writing that capture the voice
- **Do's & don'ts:** hard rules (for example, no em dashes)

Output it as a clean **Markdown** document I can drop into a project's knowledge files.

Remount writing style.md



Show it what “good” looks like



THE TEMPLATE

Locks the shape

Sections, order, and length, the structure.



A FINISHED EXAMPLE

Sets the standard

Voice, tone, and level of polish.

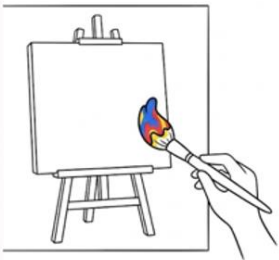
IT STOPS THE GUESSING

Without an example, AI invents a generic version. With one, it matches what “good” already looks like, your format on the **first try**, not the fifth.

First + Last Frame Method

A starting template and a polished finished product can guide the AI to create exactly what you want.

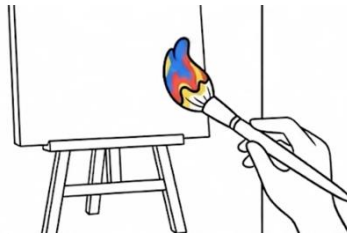
1 First Frame



2 Last Frame



Result with first + last frames



Result without frames



“In a simple drawing style, generate a video of a hand picking up a paintbrush and painting a picture of an airplane taking off into the sunset. The blank canvas should be sitting on a frame on the floor, and you should only see the hand (not the person's body.)”

Deep Research

The most underused, **highest-leverage tool** you have.



01 Pick

a topic or a client



02 Research

AI reads dozens of sources and returns a sourced report



03 Feed it in

drop that report into whatever you're building

THE PROMPT FORCES IT TO

Clarify

Research

Synthesize

Cite sources

Challenge assumptions

Output Markdown

Make deep research a **habit**. A current, well-sourced product, every time.

Brainstorm

Think with your intern **first**.



Most people use AI to create. The biggest ROI is using it to **think**.

PROMPT 1

Be my “thought partner”

Think out loud. Pressure-test the idea and explore angles before you commit to one.

Show prompt

PROMPT 2

“Red Team”

Turn the AI loose on your plan to surface risks, blind spots, and weak assumptions.

Show prompt

PROMPT 3

Push my thinking prompt

Help me explore unusual, creative and unconventional approach to [topic, challenge/issue.]

1. What kind of events can we hold to garner news coverage
2. How can we make money in those events

Help me explore unusual, creative, unconventional approaches to [topic/challenge/issue]. First, briefly summarize what conventional wisdom might suggest in this situation.

Then, provide 5-7 surprising, unexpected, or innovative alternatives. For each alternative, explain the underlying rationale and potential benefits. Include perspectives from distinct disciplines or domains that might offer additional nuanced insights.

Push beyond obvious solutions to identify truly creative possibilities I might not have considered. After providing these alternatives, suggest how I might combine or build upon these ideas to create something even more innovative.

Watch a Horse Calm a Human Nervous System in Real Time Then Stand With Twenty-Two Empty Saddles at Dusk

COLORADO SPRINGS, Colo. — Bring your doubt. Remount Foundation is counting on it. On a Saturday evening September 12, the foundation will do something most charities never dare. It will put its central claim on a screen and let you check the math. A volunteer who has never bought into any of this gets wired to a heart-rate monitor. Then they walk out to a horse, put their hands on it, and the whole room watches their nervous system unclench in real time.

"[Founder talking point: say plainly why you are willing to be tested in public after seventeen years on these grounds. Speak to what you have seen a horse do that no waiting room ever could.]" — Billy Jack Barrett, Co-Founder, Remount Foundation

Then the sun drops, and the evening stops being a demonstration. Twenty-two saddled horses stand riderless beneath Pikes Peak. Each empty saddle marks the toll of veteran suicide, the number that became a national movement. A single draped horse is led through them. Names are read. The riderless horse has marked military grief for centuries. Tonight it carries a question about the living. How many of these saddles stay empty depends on what the people watching decide to do next. Remount takes no money from the Pentagon. Every service is free to every veteran, first responder, and family member who walks in, paid for by people who showed up. Keeping one horse fed and working costs more than most assume. By the end of the night, you will know exactly how to keep one of them on the job.

Media availability and photo opportunities: Twenty-two staged saddles, ready for cameras from 3:00 p.m. The live heart-rate demonstration runs mid-afternoon. The riderless-horse vigil and luminaria lighting hit at golden hour, roughly [confirm sunset time]. Founders and participants available for interviews by arrangement. This is a visual story. Send a camera.

Event details

What: A live demonstration and dusk vigil for Suicide Prevention Month

When: Saturday, September 12, 2026, 3:00 p.m. to 7:00 p.m.

Where: U.S. Air Force Academy Equestrian Center, Colorado Springs

Cost: Free to attend; VIP reception tickets available

Registration: [\[link\]](#)

Draft

Review. Only then, build.

READ THE DRAFT FOR

- ✓ Accuracy
- ✓ Clarity
- ✓ Correct data
- ✓ Tone & voice
- ✓ Cited sources



COST TO CHANGE

low



Now · in text

high



After you build

Approve the text **before you build**. This is the draft you show whoever signs off on your work.

Build

Now tell AI to **make the thing**.

BUILD ANYTHING

Deck

Report

Press release

Spreadsheet

Speech

Social posts

YOU'VE ALREADY DONE THE WORK

✓ Gather



✓ Brainstorm



✓ Draft



Build



THE PAYOFF

You gathered, researched, brainstormed, and reviewed. So, the build comes out **right the first time**, without the endless iterations.

Create anything Now

Create Funder impact reports, social media content, respond to emails, press releases and more.

1 Gather. Upload to the chat:

Writing, branding, about us

Deep research report

Data

Template or finished example

2 Brainstorm. Run Thought Partner, Red Team, Push my thinking prompts if you need them.

3 Draft. Enter a prompt. Talk it out.

Then, review every word, have other humans review it, then you're ready to build.

Use the "talk it out" prompt

4 Build. Your product will be perfectly written in your voice, with your brand colors, in the format you chose.



You choose the topic

Same workflow, your real work. We'll build it together, live.

1

What do we upload?

2

Let's write the prompt.

Role · Task · Context · Requirements · Boundaries

Show 50+ use cases by department

THIS MORNING, YOU HAD NO INTERN. NOW YOU MANAGE ONE.

You're the boss

✓ Give clear instructions

You brief it like a manager: role, task, context, the works.

✓ Sound like you

Every output in your style, voice, and branding.

✓ Make it smarter

Deep research keeps the work current and credible.



NOW IT'S YOURS

Use these skills. **Practice.** Build new workflows with the AI Operator Method.